



# **CAIRNS REGIONAL COUNCIL** **TOWARDS 2050: SHAPING CAIRNS GROWTH** **STRATEGY**

## **Engagement Report: Phase 1**

PREPARED BY THE TOWARDS 2050 COLLECTIVE – LED BY **WOLTER CONSULTING GROUP**

**THIS ORIGINAL DOCUMENT HAS BEEN PREPARED BY LEISA PROWSE CONSULTING PTY LTD**

This document is prepared by Leisa Prowse Consulting for Cairns Regional Council. The document may only be used for the purposes for which it was commissioned and in accordance with the Terms of Engagement for the commission. Unauthorised use of this document in any form whatsoever is prohibited. Documented changes have been made as per the Version Control record below.

**VERSION CONTROL**

REVISION	AUTHOR	REVIEWED/UPDATED	SIGNED OFF	DATE OF ISSUE
1	Sophie Perissinotto	Draft prepared for issue to WCG.	Leisa Prowse	20/02/2023
2	Sophie Perissinotto	Updated with WCG edits.	Leisa Prowse	01/03/2023
3	Sophie Perissinotto	Updated with CRC and WCG edits	Leisa Prowse	27/03/2023
4	Sophie Perissinotto	Updated with CRC edits	Leisa Prowse	13/04/2023

**CONTACT DETAILS**

17/109 Musgrave Road, Red Hill QLD 4059

P: (07) 3172 2816

info@leisaprowse.com.au

ABN: 42 168 331 799

## Contents

<b>Introduction.....</b>	<b>5</b>
<b>Community and stakeholder engagement process .....</b>	<b>7</b>
Engagement purpose.....	7
Engagement approach .....	7
Identified stakeholders.....	8
<b>Community and stakeholder engagement activities, feedback rates and reach .....</b>	<b>9</b>
Media coverage and advertisements .....	9
Project postcard .....	10
Project video.....	10
Social media .....	10
Project sign.....	11
Online survey .....	11
Pop-up events .....	12
<b>Detailed engagement findings .....</b>	<b>13</b>
Data analysis process .....	13
Online survey .....	13
Respondents.....	14
Views about suburb .....	17
.....	26
Views about Cairns .....	29
<b>Summary of online survey results.....</b>	<b>50</b>
<b>Pop-up events .....</b>	<b>53</b>
Babinda Harvest Festival.....	53
Holloways Beach Markets.....	54
Redlynch Twilight Markets .....	55
Woree Markets.....	55
Far North Queensland Dogs Day Out.....	56
Trash to Treasure Fair .....	56
Tanks Markets Edge Hill .....	57
Get Ready Emergency Day .....	57
Moving Picture Night Parramatta Park .....	61
.....	61
Clifton Beach Markets .....	61
Moving Picture Night Trinity Beach .....	62
Tropical Tree Day .....	62
Gordonvale Cottage Markets .....	63
Palm Cove Markets .....	63

Mount Sheridan Community Markets .....	64
.....	64
The Pier Markets.....	64
<b>Summary of pop-up events.....</b>	<b>64</b>
<b>Social media .....</b>	<b>66</b>
<b>Conclusions .....</b>	<b>67</b>
<b>Conclusions.....</b>	<b>67</b>
When it comes to housing diversity, people told us.....	68
When it comes to natural environment and scenic amenity people told us: .....	68
When it comes to employment opportunities and the economy, people told us: .....	68
When it comes to natural hazards and climate change, people told us .....	68
When it comes to the character and culture of Cairns, people told us: .....	69
When it comes to infrastructure people told us: .....	69
When it comes to great neighbourhoods, people told us: .....	69
<b>Next steps.....</b>	<b>70</b>
<b>Appendices .....</b>	<b>71</b>
<b>Appendix A: Project collateral and media.....</b>	<b>71</b>
<b>Appendix B: Secondary and tertiary themes for online survey questions .....</b>	<b>130</b>
<b>Appendix C: Sub-regions by suburbs .....</b>	<b>138</b>
<b>Appendix D: Verbatim feedback provided via pop-up poster boards.....</b>	<b>140</b>



## Introduction

Cairns Regional Council (Council) is developing the Towards 2050: Shaping Cairns Growth Strategy. In August 2022, Council engaged the Towards 2050 Collective, led by Wolter Consulting Group, to support the development of the growth strategy. Developed across four phases, this strategy will be delivered by the end of 2024.

The Cairns local government area (LGA) currently has a population of 169,312, which is predicted to grow up to 265,000 residents by the year 2050. Towards 2050: Shaping Cairns will provide a strategy to plan for and manage this growth.

In planning for this growth, Towards 2050: Shaping Cairns will help to shape a prosperous, resilient and sustainable future for Cairns. It will recognise the past and explore emerging and future trends. It will use best practice planning and growth management processes to help Council respond to the unique environment, needs and challenges. It will explore how Council can:

- provide land for a diverse range of housing
- protect and enhance the natural environment and scenic amenity
- support employment opportunities and a thriving economy
- improve resilience to natural hazards and climate change
- support character and culture
- plan efficient, safe and sustainable infrastructure
- create great neighbourhoods.

In October 2022, Council launched Phase 1 of the community and stakeholder engagement process designed to inform the development of Towards 2050: Shaping Cairns. Phase 1 of the engagement process concluded on 22 December 2022.

The aims for Phase 1 of the engagement process were to:

- understand what community members love about Cairns
- understand and define Cairns-ness
- capture insights into what community members think about Cairns in 2050.

This was achieved by asking community members:

- what they love about their home suburb
- what they love about Cairns as a region
- what they think is special about Cairns
- what their hopes and concerns are for Cairns in 2050
- what they think are potential opportunities and challenges that might come as Cairns grows.

This report documents Phase 1 of the community and stakeholder engagement process implemented to inform the development of Towards 2050: Shaping Cairns. It describes:

- the community and stakeholder engagement process
- the community and stakeholder engagement activities, feedback rates and reach
- the detailed community and stakeholder engagement findings
- conclusions, based on the detailed engagement findings, and recommendations for future engagement phases.

Input captured through Phase 1 of the engagement process has provided the project team with a deeper understanding of what residents of the Cairns region value and their top-of-mind reactions to growth. This

input will help the project team to refine the vision and inform ongoing work to develop the Towards 2050: Shaping Cairns Growth Strategy.

## Community and stakeholder engagement process

This section of the report describes the community and stakeholder engagement approach delivered during Phase 1 of the Towards 2050: Shaping Cairns project.

### Engagement purpose

Over the next two years, community and stakeholder engagement for Towards 2050: Shaping Cairns will aim to capture the interest and imagination of the people of Cairns who will:

- get involved
- understand the opportunities and challenges that growth could bring to Cairns
- share their aspirations and ideas about how to manage the growth challenge and protect what defines Cairns
- help to shape the Cairns region of the future.

### Engagement approach

The Towards 2050: Shaping Cairns Phase 1 engagement approach included the delivery of a blend of traditional in-person and contemporary online engagement activities. This blend of activities was designed to maximise the capture of input from community members and stakeholders. This blend of activities allowed broad engagement across the Council area while also capturing responses at the neighbourhood level.

The Phase 1 engagement approach was underpinned by 4 key principles:

- Inform community members about the growth challenge and need for the project.
- Have robust, respectful and two-way in person conversations in locations that respond to the community's lifestyle.
- Connect with existing networks and events to maximise the reach of the project.
- Leverage experience on previous Council projects to determine how community members prefer to receive information.

The engagement activities included:

- 11 articles and advertisements placed in print and online media
- a postcard, which promoted the project
- a short project video, which introduced the project
- 2 social media posts on Council's Facebook page
- a project sign installed in 54 locations across Cairns, which raised awareness of the project and encouraged the community to get involved
- a project webpage, which introduced the project and directed people to the Have Your Say Cairns online engagement hub
- a dedicated Have Your Say webpage, or online engagement hub, which provided background information and documents, and hosted an online survey
- an online survey, which could be accessed online via Council's Have Your Say page
- 16 pop-up events, which raised awareness of the project, held in:
  - Babinda
  - Gordonvale
  - Mt Sheridan
  - Woree
  - White Rock
  - Portsmith

- o Parramatta Park
- o Cairns City
- o Edge Hill
- o Holloways Beach
- o Redlynch
- o Caravonica
- o Palm Cove
- o Clifton Beach
- o Trinity Beach.

## Identified stakeholders

Given the purpose of the engagement, and the need to span the whole LGA, there are many stakeholder groups with a potential interest in the project. These stakeholders include:

- Council employees
- Councillors, and State and Federal elected representatives
- neighbouring councils
- State and Federal government agencies
- Traditional Custodians and First Peoples
- local community groups
- residents
- business owners
- visitors.



## Community and stakeholder engagement activities, feedback rates and reach

This section of the report outlines the communication tools and engagement activities used as part of Phase 1 of the community and stakeholder engagement process. It also outlines feedback rates and reach of these activities.

During Phase 1 of the engagement process:

- 1,053 online survey responses were received from community members
- 1,731 community members visited the 16 pop-up events to speak with the project team.

Across Phase 1 of the engagement process, the project Have Your Say page was viewed 4,205 times by 2,505 visitors. Of these webpage views, 23% resulted in a response to the online survey.

Figure 1 demonstrates the number of visitors to the project Have Your Say page over time and corresponding contributions to the online survey. It also illustrates moments during Phase 1 of the engagement process where visitor numbers increased.

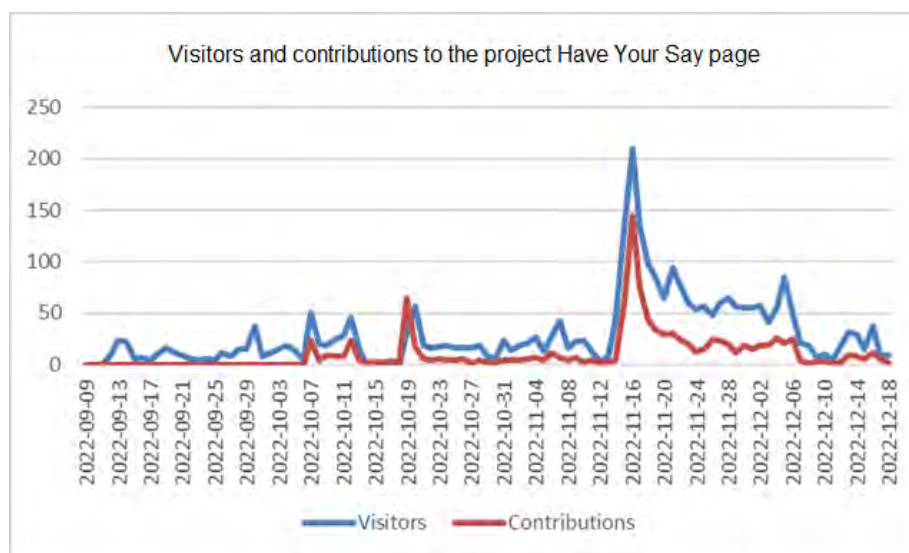


Figure 1: Visitors and contributions to the project Have Your Say page

## Media coverage and advertisements

The project was promoted in the Cairns Post on Friday 9 September 2022 on pages 1, 4, 5 and 6. This issue of the Cairns Post included an overview of anticipated growth and the need for the growth strategy. Figure 1 illustrates that people started to visit the Have Your Say page during this week.

The project was promoted 5 times in the Council News section of the Cairns Local News during Phase 1 of the engagement process. These issues of Cairns Local News included an introduction to the project, a link to the Have Your Say webpage and details about upcoming pop-up events (see Figure 2).



Figure 2: Cairns Local News excerpt

The project was promoted on the back cover of the November 2022 issue of PakMag Cairns. PakMag (Parents and Kids) is a print and online magazine intended to be a community level resource for parents. The back cover of the magazine was dedicated to Council Community News, and a quarter page was used to promote the project. This promotion used the same content that appeared in the Cairns Local News.

The project was promoted in a full page colour advertisement in the August 2022 issue of Connect FNQ magazine. Connect FNQ is a magazine and online platform intended to provide opportunities to local businesses and build local connections. The advertisement included information about population growth and the need for the project, and provided prompting questions for the community to encourage the community to think about growth in Cairns.

The project was promoted in Council's Development and Planning Branch e-newsletter in December 2022. This e-newsletter is distributed to approximately 209 email addresses.

The media articles and advertisements are provided at Appendix A.

## Project postcard

A postcard was developed to raise awareness of the project. The postcard introduced the project, outlined its purpose and provided a QR code that directed people to the Have Your Say webpage. The postcard was distributed to Cairns libraries, and to select community groups. It was also distributed at pop-up events, and at community and industry events. 3,000 postcards were printed to distribute during this phase of engagement. A copy of the postcard is provided at Appendix A.

## Project video

A project video was developed to provide a quick and accessible introduction to the project. The project video described past population growth, the opportunities that population growth can provide and the need for a growth strategy. The project video was screened at the following community events:

- Cairns Post's Future Cairns event on Tuesday 20 September 2022 at Cairns Convention Centre.
- Redlynch Movie Night on Saturday 8 October 2022 at Redlynch Valley Tennis Club.
- Yorkeys Knob Movie Night on Saturday 15 October 2022 at Yorkeys Knob State School.
- Starry Night Movie Night on Saturday 29 October 2022 at the Cairns Botanic Gardens.
- Moorooloolool Movie Night on Saturday 11 November 2022 at Lions Park.
- Moving Picture Night on Saturday 19 November 2022 at Parramatta Park State School.
- Cairns Taipans game on Wednesday 14 December 2022 at the Cairns Convention Centre.

The project video is estimated to have reached 6,140 people at community events. The project video also received 305 views on YouTube. Most of these views, 84.3%, were directed to the video from Council's Have Your Say page.

Figure 1 illustrates an increase in visitors to the Have Your Say page corresponding with the screenings at Redlynch, Yorkeys Knob, Parramatta Park and the Cairns Taipans game.

## Social media

The project was promoted through 2 posts on Council's Facebook page between October and December 2022. These posts introduced the project, provided a link to the project webpage, and encouraged people to be involved in the engagement process.

One of the posts was 'boosted' on 14 and 15 November 2022. This post provided a link to the online survey. Figure 1 illustrates a significant increase in visitors and contributions corresponding with this boosted post.

The 2 posts received 235 interactions, comprising 208 comments and 27 shares.

The project was also posted on Reddit on the subreddit r/Cairns in October 2022. The subreddit has over 30,500 members. The post included a link to the online survey. The post received 10 upvotes and 5 comments.

## Project sign

The project team developed and printed 54 A1 project signs which were installed across the Cairns region (Figure 3). The project signs were designed to mirror the look of a 'proposed development' sign used in the development application process. This approach to the design of the project sign helped communicate the direct connection between growth management and future new development. In addition, many community members are familiar with, and interested in, 'proposed development' signs.

The project signs included information about the project and provided a QR code directing interested community members to the project Have Your Say webpage. The project signs also outlined the information the project team was seeking from the community.



Figure 3: Project sign installed at Bungalow Scott Street Park

A list of locations where project signs were installed is provided at Appendix A.

## Online survey

The online survey was available on the project Have Your Say webpage from Friday 7 October 2022 to Sunday 22 December 2022. During this time, 1,053 responses were received.

The online survey captured some demographic information and information about the respondent's connection with their home suburb and Cairns more broadly. Questions in the online survey explored:

- respondent's current views about their home suburb
- respondent's current views about Cairns
- respondent's vision of Cairns in 2050
- respondent's views about opportunities and challenges that can come with growth

- demographic information.

A summary of feedback from the online survey is detailed in this report.

## Pop-up events

The project team held 16 pop-up events across Cairns at:

- Babinda Harvest Festival on Saturday 8 October 2022 at Bill Wakeham Park.
- Holloway Beach Markets on Sunday 9 October 2022 at Oleander Street, Holloways Beach.
- Redlynch Twilight Markets on Friday 14 October 2022 at Xavier Herbert Recreational Park.
- Far North Queensland Dogs Day Out on Saturday 15 October 2022 at Barron Waters Burrawungal Park.
- Woree Markets on Sunday 16 October 2022 at Cannon Park Racecourse Car Park.
- Trash to Treasure Fair on Saturday 22 October 2022 at Buy Back Shop Cairns.
- Tanks Markets Edge Hill on Sunday 23 October 2022 at Tanks Arts Centre.
- Get Ready Emergency Day on Saturday 29 October 2022 at Cairns Local Disaster Coordination Centre.
- Palm Cove Markets on Sunday 6 November 2022 at Williams Esplanade, Palm Cove.
- Mount Sheridan Community Markets on Sunday 13 November 2022 at Mount Sheridan Plaza.
- Clifton Beach Markets on Saturday 19 November 2022 at Clifton Village Shopping Centre.
- Moving Picture Night on Saturday 19 November 2022 at Paramatta Park State School.
- The Pier Markets on Sunday 20 November 2022 at The Pier.
- Moving Picture at Night Trinity Beach on 3 December 2022 at Coastwatcher Park.
- Gordonvale Cottage Markets on Saturday 3 December 2022 at Norman Park.
- Tropical Tree Day on Sunday 4 December 2022 at Disney Street Reserve, White Rock.

The project team spoke to 1,731 people across the 16 pop-up events. Responses captured during the pop-up events are discussed in this report.



## Detailed engagement findings

This section of the report summarises community and stakeholder feedback captured during Phase 1 of the engagement process. The analysis outlined in this section of the report includes:

- analysis of data captured through the online survey
- analysis of feedback provided on 'Dear Suburb' boards
- analysis of summarised feedback captured at pop-up events
- comparative analysis to determine common themes from the engagement events.

### Data analysis process

Phase 1 engagement activities provided quantitative and qualitative insights from a range of community members.

Quantitative responses were found through demographic, check box and Likert style questions in the online survey. Analysis of this data has provided the following insights to be discussed in this report:

- demographic information about survey respondents
- views held by respondents about their suburb and about Cairns, more broadly
- views held by respondents about potential challenges and opportunities that could come with growth in Cairns.

Qualitative insights were found through the online survey and responses at pop-up events. Analysis of qualitative data has provided the following insights to be discussed in this report:

- common themes
- frequently identified issues
- views held by respondents about hopes and concerns for Cairns in 2050
- views held by respondents about potential challenges and opportunities that could come with growth in Cairns.

Every response to each open-ended survey questions was analysed to determine the themes. This analysis involved identifying emerging themes, tagging data according to these themes, and analysing the patterns in these themes.

Theme analysis means that within one response there could be several themes. Where a response to a survey question included multiple themes, each theme in the response was tagged and considered in the analysis. For example, when respondents were asked what they love about Cairns, 1,053 responses were received, which resulted in approximately 1,900 pieces of themed feedback.

Responses have been analysed according to their primary themes, and secondary and tertiary level sub-themes. It should be noted that while the secondary and tertiary themes provide context for the primary theme, some of these themes have low feedback rates.

A finer grain analysis of survey responses by sub-themes is provided at Appendix B.

### Online survey

Feedback captured through the online survey related to respondent views about their suburb and about Cairns. The online survey included 9 open-ended questions and 4 closed questions.

## Respondents

### Location

The suburbs with most survey respondents were Mount Sheridan, Redlynch, Trinity Beach, Edmonton and Edge Hill, as shown in Figure 4.

## Respondents at a glance...

### Where do you live?

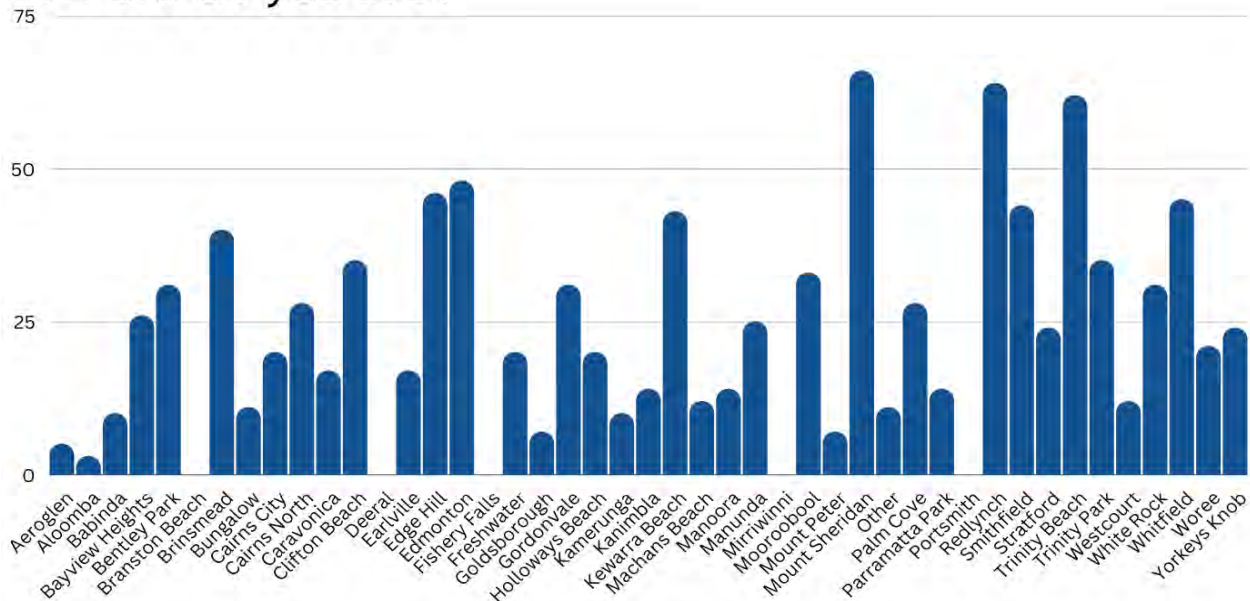


Figure 4: Suburbs where online survey respondents live

### Age

As shown in Figure 5, the age group with most survey respondents was 46 – 55 years old. More than three quarters of the survey respondents were older than 36.

### How old are you?

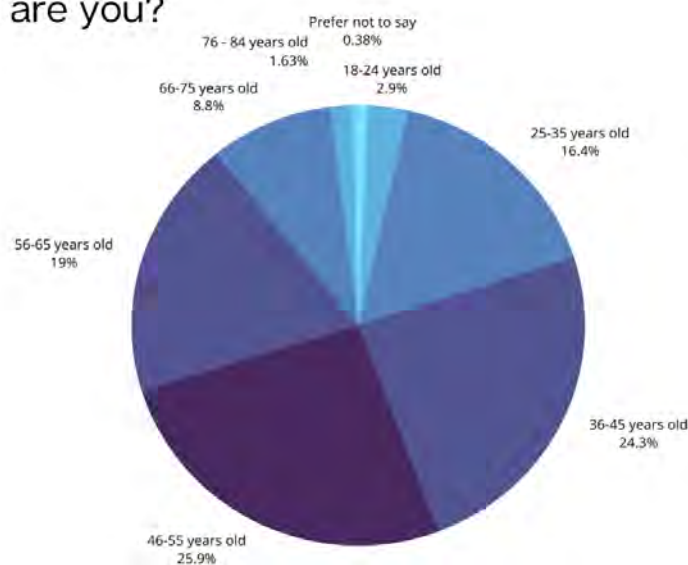


Figure 5: Age of online survey respondents

The survey received a low response rate from young people, aged 24 and younger, across the region (n=37).

The median age of the Cairns region was 39 years at the 2021 Census. The 2021 Census also showed that the profile of Cairns had aged in the last 15 years: with all age groups between 0 – 49 years having a reduced share of the population. While this demographic profile is important to note, it is unlikely to explain the low survey response rate from people aged 24 years and younger.

#### Connection to Cairns

When asked about their connection with Cairns, the majority of survey respondents selected home owner, as seen in Figure 6.

The rate of home ownership has increased in the last 5 years after having declined in the previous decade. The percentage of Cairns residents who are renters declined from 38.6% of the population in 2016 to 35.7% in 2021, according to Census data. This contrasts to what has occurred across Queensland, where the percentage of those owning their home outright fell from 33% in 2006 to 30% in 2011.

## What is your connection to Cairns?

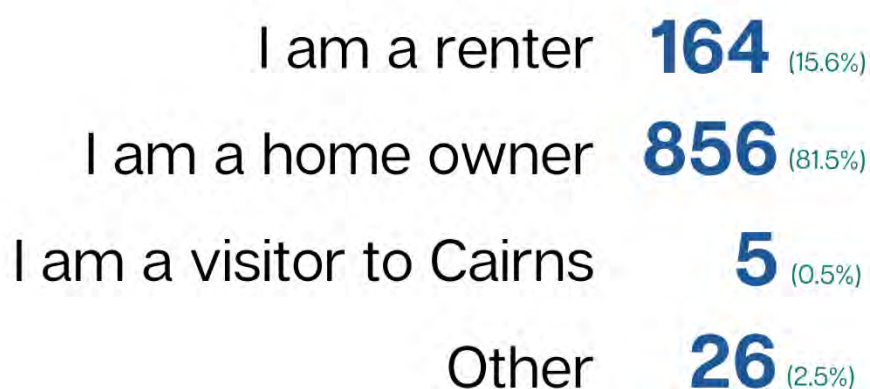


Figure 6: Online survey respondents connection to Cairns

#### Age and suburb

Figure 7 shows respondent age by suburb. The most common demographic group who responded to the survey were 36 – 45 year old people in Mount Sheridan (n=23), 46 – 55 year old people in Mount Sheridan (n=20) and 46 – 55 year old people in Trinity Beach (n=20).

Analysis of respondent demographic information indicates that respondents were generally evenly spread across the region, with some exceptions.

No survey responses were received from Bramston Beach, Deeral, Fishery Falls and Portsmith. However, it is noted that population rates in these suburbs are low, with Bramston Beach having 150 residents at the 2021 Census, Deeral having 151 residents, and Fishery Falls having 205 residents.

Comparatively, the suburb with most respondents, Mount Sheridan, had 8,678 residents at the time of the 2021 Census.

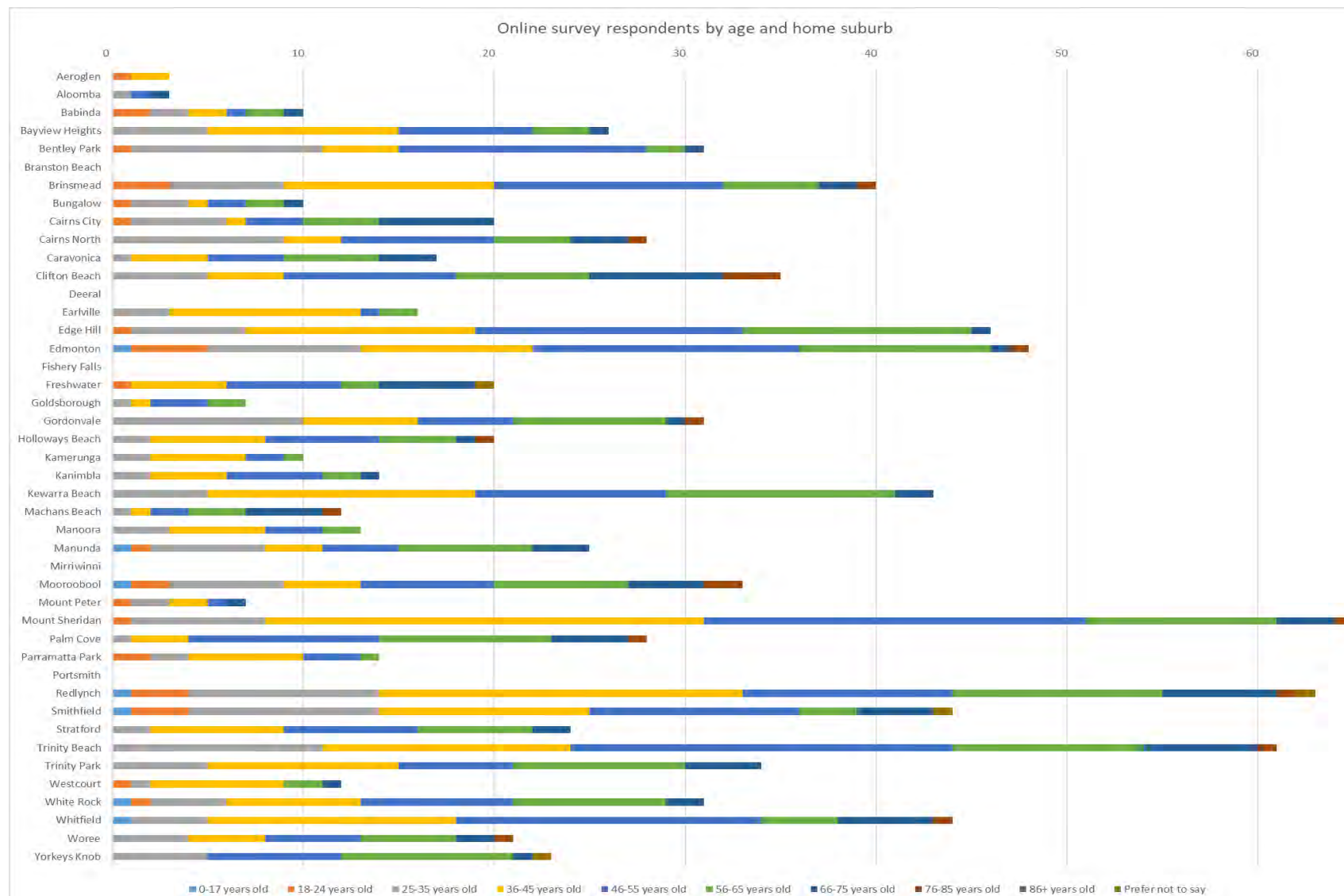


Figure 7: Age and home suburb of online survey respondents



## Views about suburb

Two open ended and 1 closed survey question focused on respondent's views about their home suburb. This section explores and analyses responses to these three questions.

### *What do you love about living in your suburb?*

The first survey question explored what respondents love about living in their home suburb. Analysis of the responses to this question identified 1,695 pieces of feedback, with the most frequently mentioned responses relating to:

- location (responses mentioned proximity to the CBD, beaches, shops, airport, mountains and rainforest)
- community and social networks (responses mentioned the community, neighbours and family friendly nature of the suburb)
- quiet and peaceful nature of the suburb
- public spaces (responses mentioned parks, facilities and landmark locations like the Esplanade)
- retail and hospitality.

Figure 8 illustrates what people indicated they like most about living in their suburb in descending order. Figure 10 illustrates the top 5 most prominent themes of these responses by the respondent's suburb.

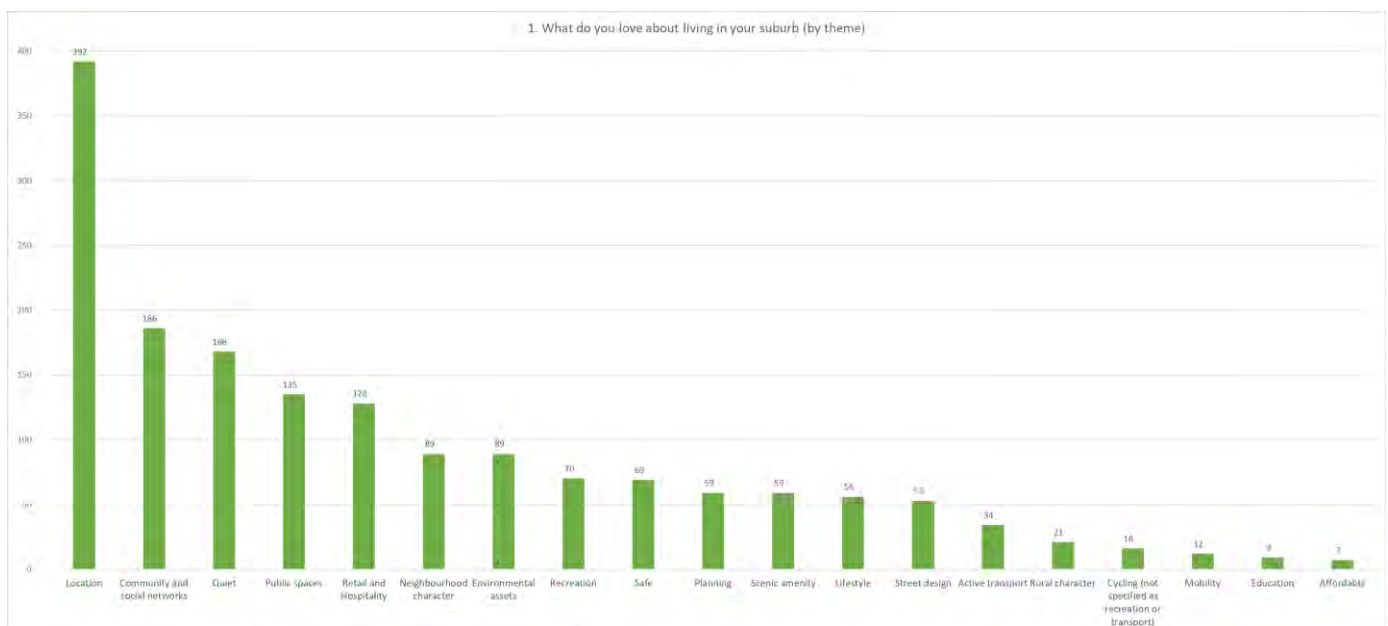


Figure 8: Online survey respondents indicate what they love about living in their suburb (by theme)

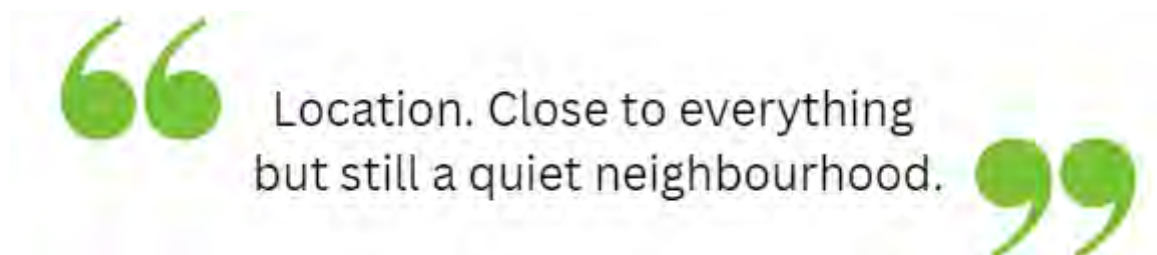


Figure 9: Verbatim quote from online survey

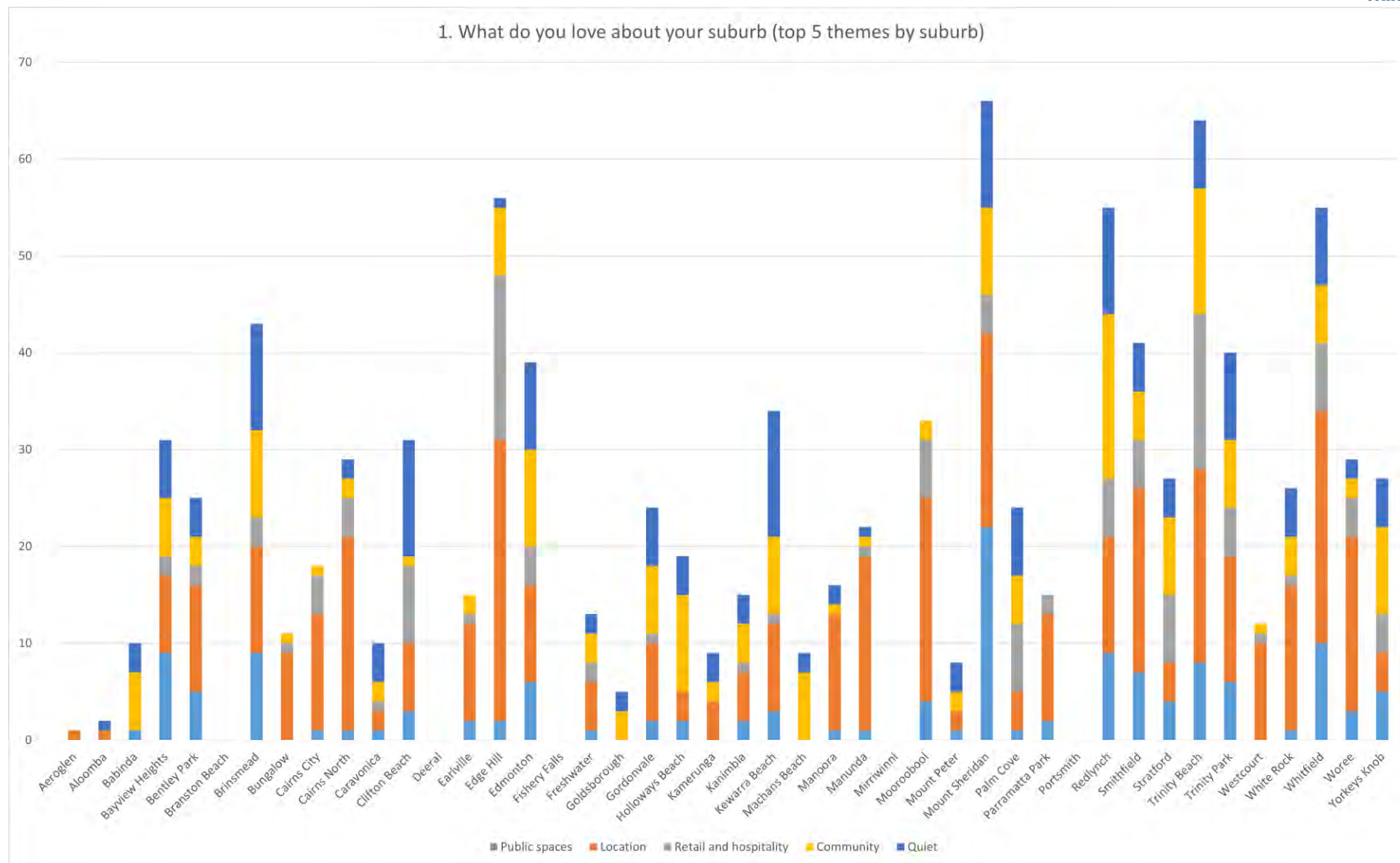


Figure 10: Online survey respondents indicate what they love about living in their suburb (top 5 themes and suburb)

Figure 11 illustrates the top 5 most prominent themes by sub-regions. The list of suburbs assigned to sub-regions is provided at Appendix C.

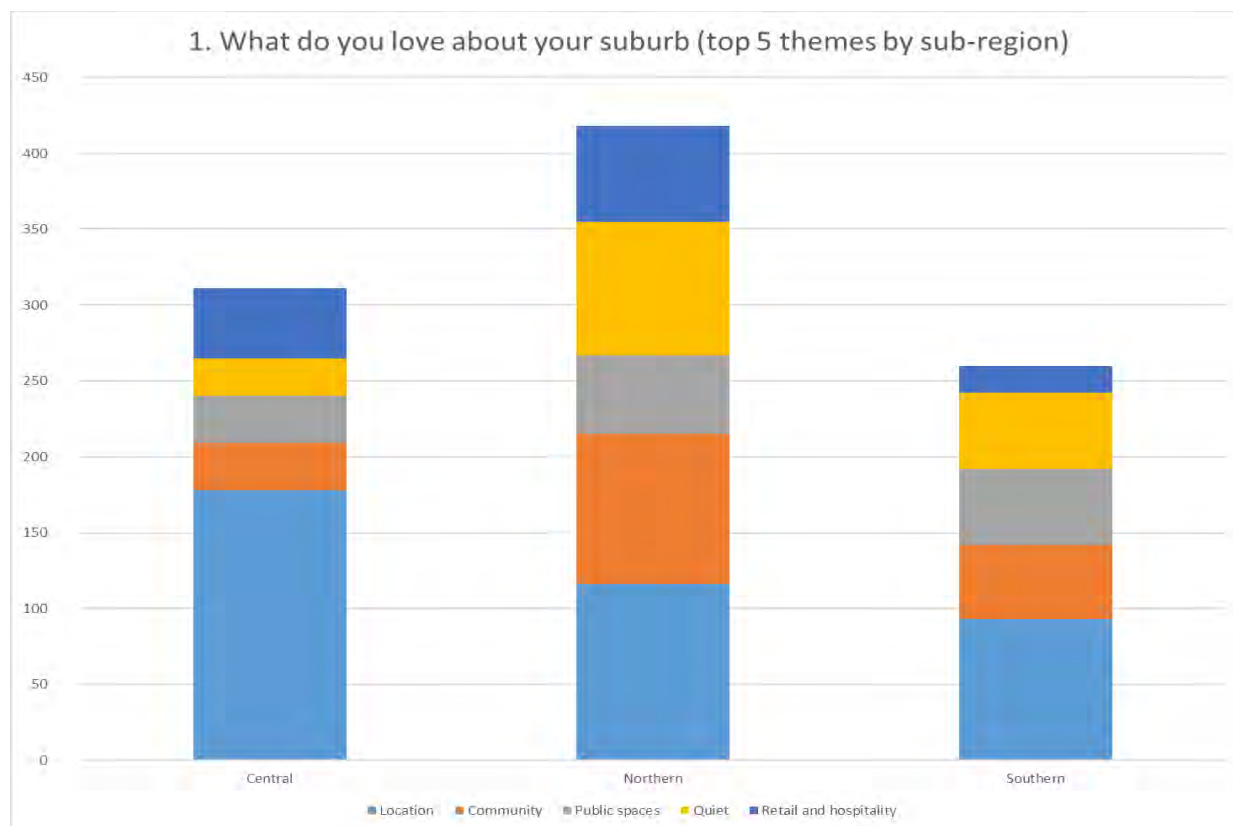


Figure 11: Online survey respondents indicate what they love about living in their suburb (top 5 themes and sub-region)

Some trends can be seen when analysing what respondents indicated they love about each suburb, by suburb and by sub-region. It should be noted that the trends provided in Table 1 are based on fairly low response rates.

Table 1: Trends indicated from what online survey respondents love about their suburb

TRENDS	
<ul style="list-style-type: none"> <li>Respondents in the Central sub-region love the location of their suburb (n = 178), with a particularly strong rate of response from respondents in Edge Hill, Whitfield and Mooroolbool (n = 29, n = 24, n = 22)</li> <li>Respondents in the Northern sub-region love the sense of community in their suburb (n= 99).</li> <li>An equal number of respondents in Northern and Southern sub-regions love their public spaces (n = 52, n = 50), with a particularly strong rate from respondents in Mount Sheridan (n=22)</li> <li>Respondents in the Northern sub-region love the quiet nature of their suburb (n = 88)</li> </ul>	

Secondary level themes were assigned to 4 of the 5 most common themes. Quiet and peaceful nature of the suburb was not assigned any secondary themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary level themes are shown in Figure 12.

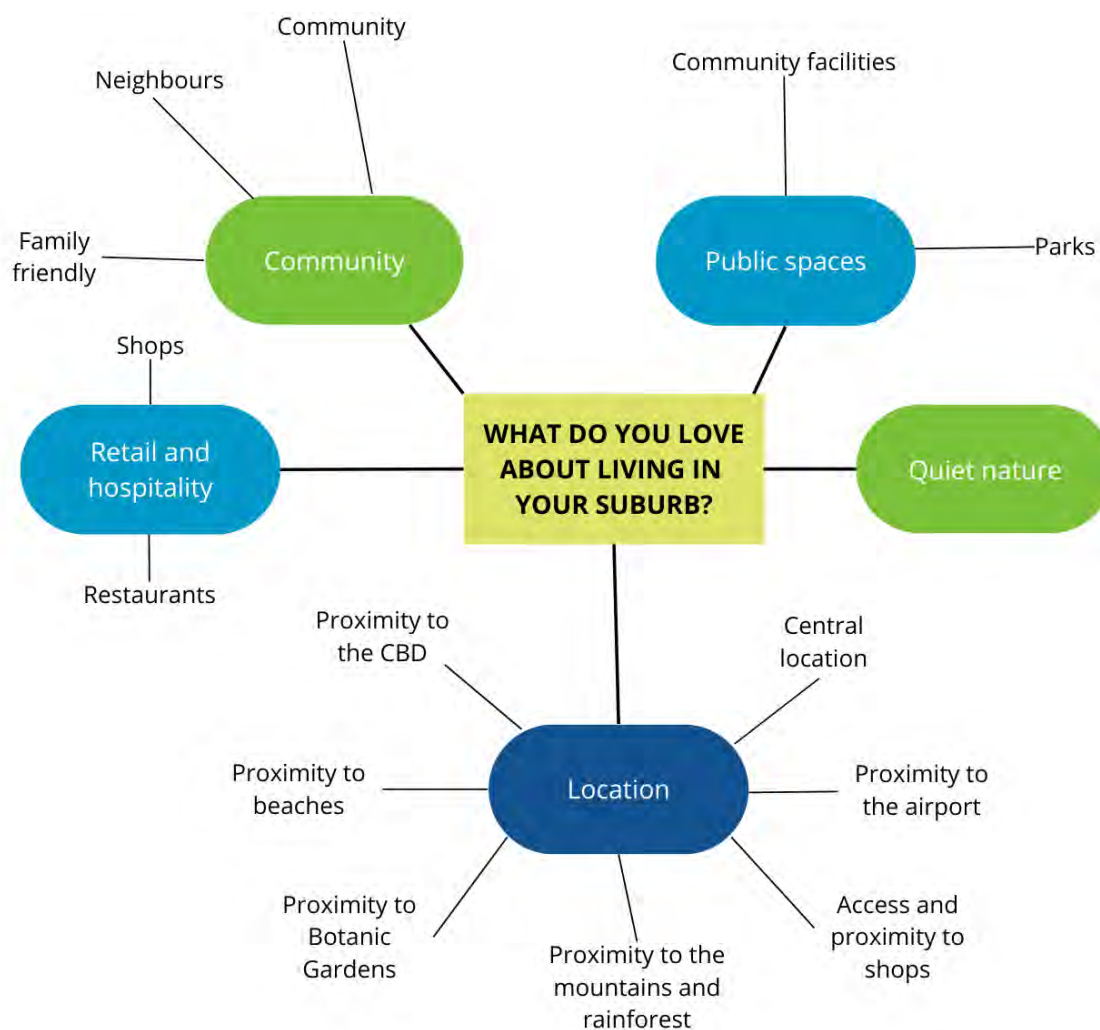


Figure 12: Online survey respondents indicate what they love about living in their suburb (by primary and secondary themes)

### *If you could change something about your suburb, what would it be?*

The second open-ended question asked respondents what they wanted to change about their suburb. Analysis of the responses to this question identified 1,243 pieces of feedback, with the most frequently mentioned responses relating to:

- perceived threats to lifestyle (including crime, safety and noise)
- infrastructure (including traffic management, public transport, car parking, transport connectivity, footpaths, bicycle paths and water supply)
- planning (including street beautification, urban renewal, development constraints, street lighting, pace of development, lot size and density)
- retail and hospitality (including restaurants, cafes and shops)
- public spaces (including parks, dog off leash space and community facilities).

Figure 123 illustrates what people indicated they would change about their suburb in descending order. Figure 17 illustrates the top 5 most prominent themes by the respondent's suburb.

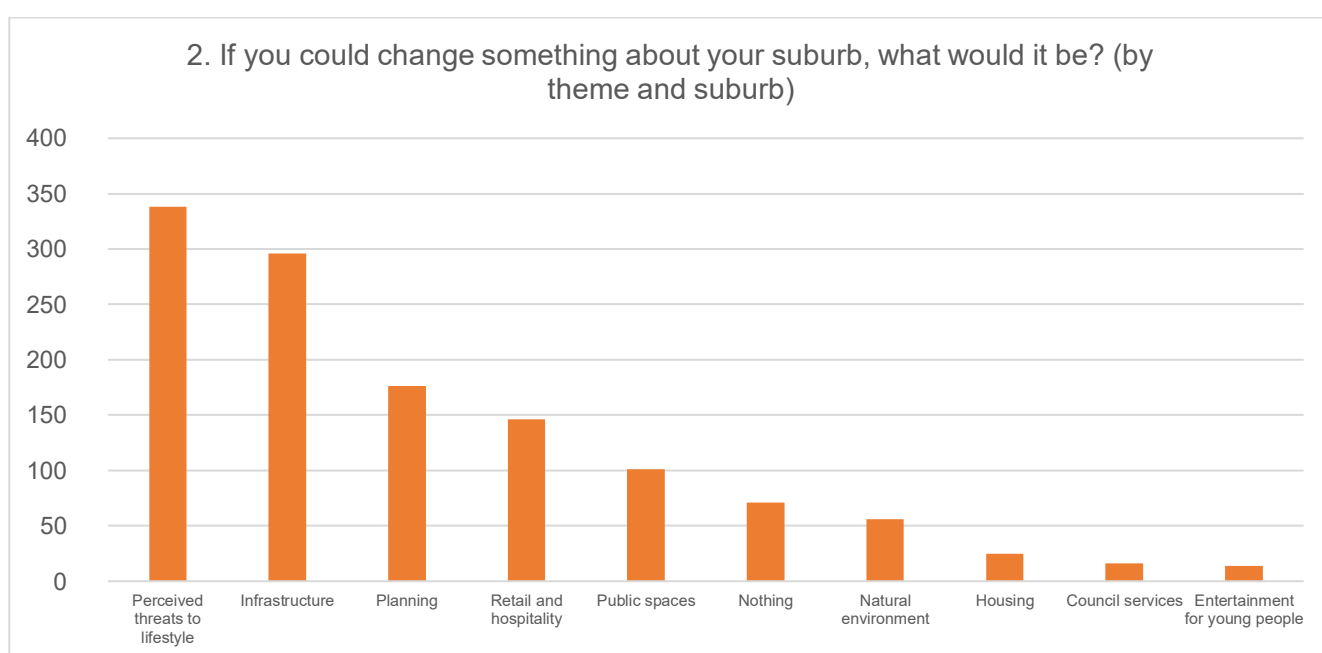


Figure 13: Online survey respondents indicate what they would change about their suburb (by theme)



Figure 14: Verbatim quote

Figure 15 illustrates the top 5 most prominent themes by sub-regions. The list of suburbs assigned to sub-regions is provided at Appendix C.

Some trends can be seen when analysing what respondents indicated they would like to change about their suburb. These trends are outlined in Table 2.

Table 2: Trends indicated from what respondents would like to change about their suburb

TRENDS	
<ul style="list-style-type: none"> <li>• Respondents in the Central and Southern sub-regions would like to change the perceived threats to lifestyle (n = 117, n = 116), with a particularly strong response rate from respondents in Edmonton and Mount Sheridan (n=26, n=25)</li> <li>• Respondents in the Northern sub-region would like to change the amount of infrastructure in their suburbs (n = 149). Types of infrastructure suggested by respondents is further detailed in Figure 16.</li> <li>• Respondents in the Northern sub-region would like to change some urban planning components in their suburb (n = 99). Changes to urban planning components suggested by respondents is further detailed in Figure 16.</li> </ul>	

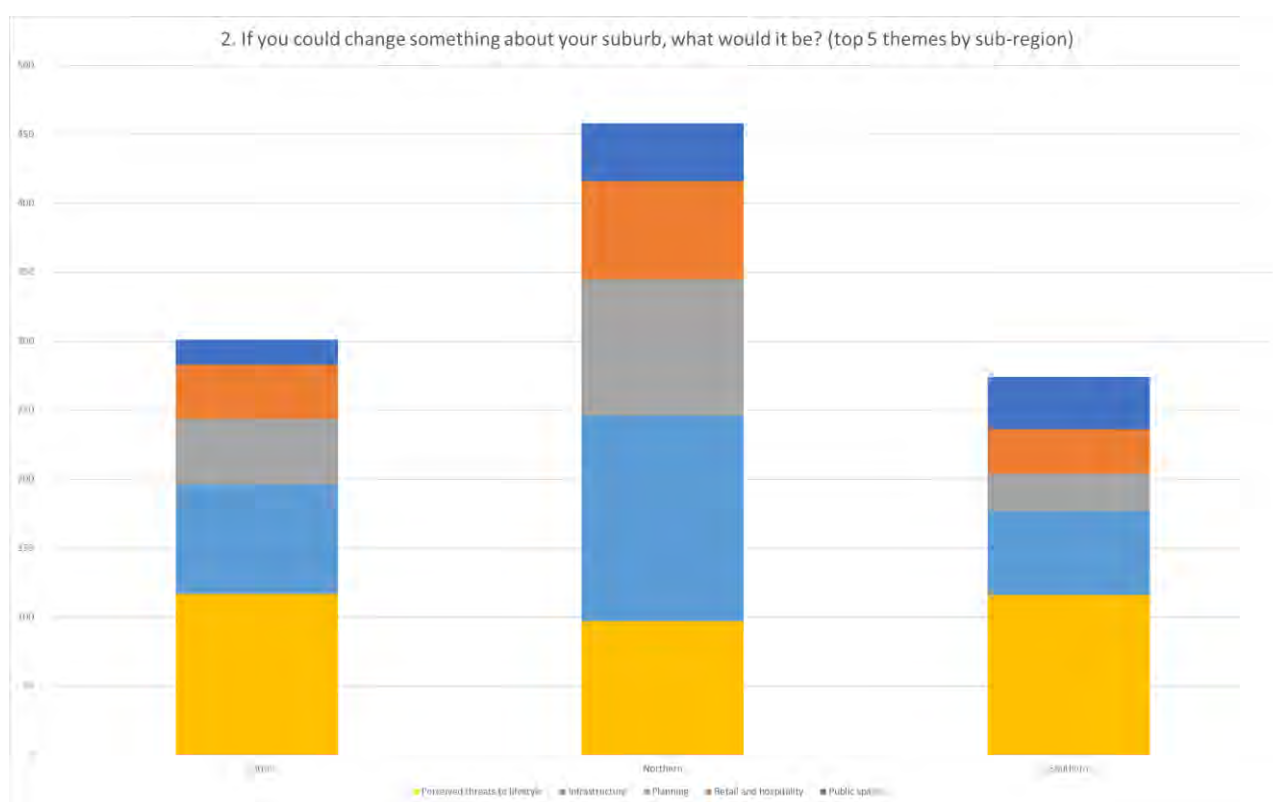


Figure 15: Online survey respondents indicate what they would change about their suburb (top 5 themes and sub-region)

The 5 most common themes have been assigned secondary level themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary level themes are shown in Figure 16.



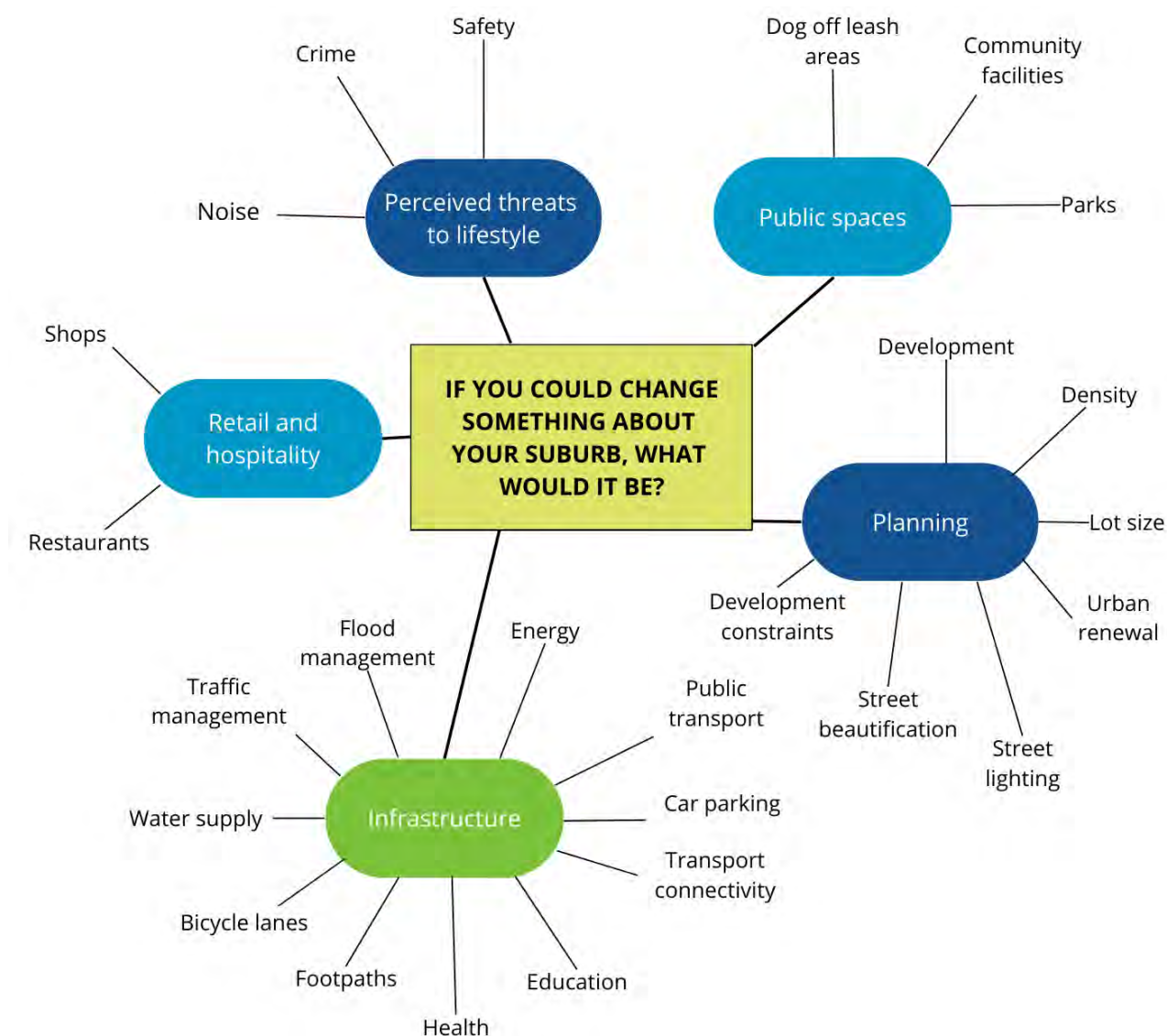


Figure 16: Online survey respondents indicate what they would change about their suburb (top 5 themes and secondary themes)

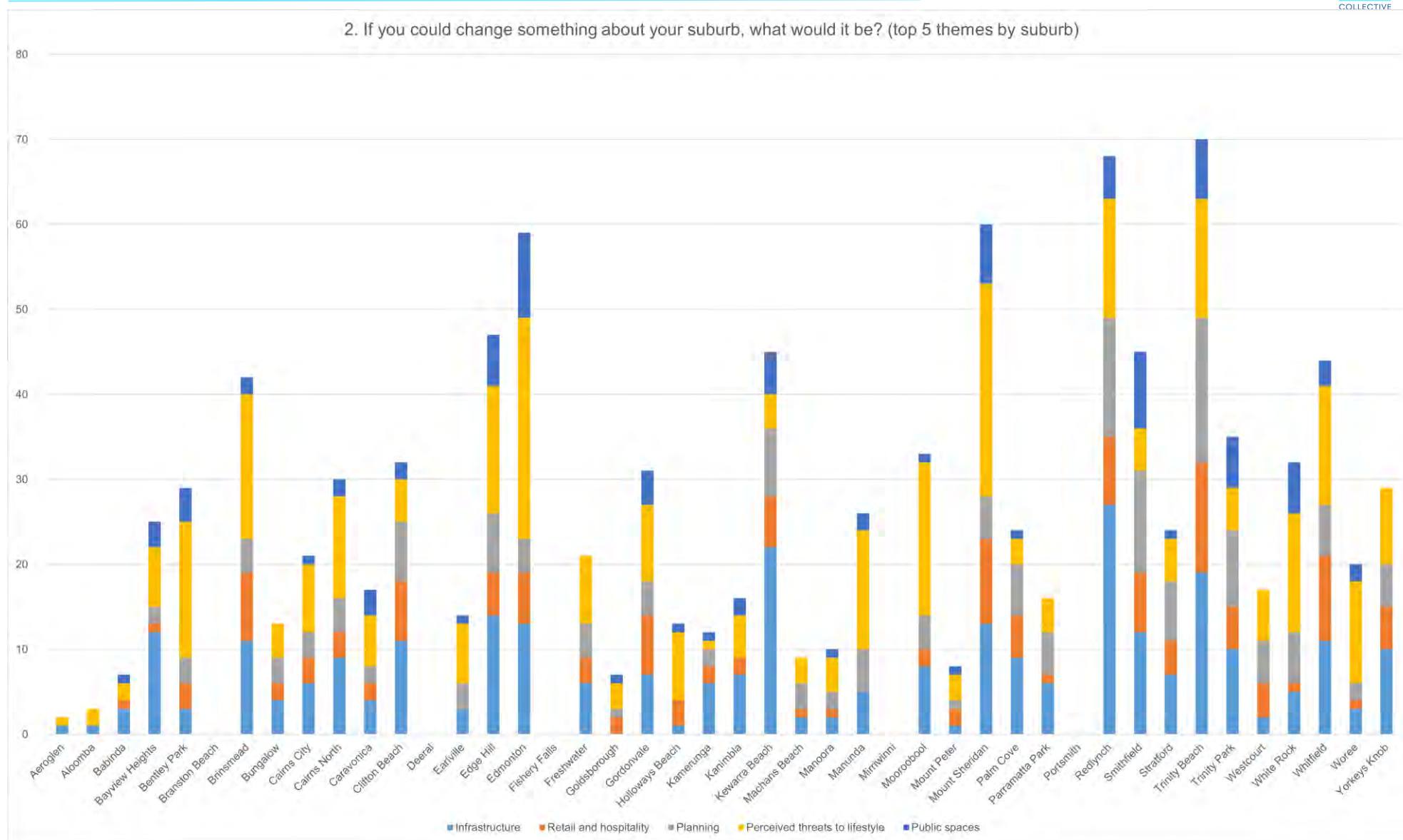


Figure 17: Online survey respondents indicate what they would change about their suburb (top 5 themes by suburb)

*Thinking about your suburb, please select the option that best reflects your views for each statement*

This question was structured as a closed question which asked respondents to respond to a series of statements on a Likert scale (strongly disagree, disagree, neutral, agree, strongly agree, I don't know). These statements are described in Table 3. Responses received are illustrated in Figure 18.

Table 3: Statements from online survey question 6

6. THINKING ABOUT YOUR SUBURB, PLEASE SELECT THE OPTION THAT BEST REFLECTS YOUR VIEWS FOR EACH STATEMENT.
<ul style="list-style-type: none"> <li>• My suburb meets the needs I have today.</li> <li>• I care about what happens in my suburb.</li> <li>• I am proud to live in my suburb.</li> <li>• My suburb is welcoming and has a community feel.</li> <li>• My suburb has housing to buy or rent for people with a range of incomes.</li> <li>• My suburb offers a range of housing options to suit people at different stages in their lives (e.g. apartments, family houses, townhouses, residential care).</li> <li>• My suburb needs more housing diversity and affordability to suit people of different incomes and at different life stages.</li> <li>• My suburb has enough shops and services to cater for my day-to-day needs.</li> <li>• My suburb has enough parks for people to have an active and healthy lifestyle.</li> <li>• My suburb has enough walking and cycling paths for people to use to have an active and healthy lifestyle.</li> <li>• My suburb has enough community and educational facilities for people to use (e.g. libraries, community halls, schools and childcare).</li> <li>• My suburb is at risk from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip.</li> <li>• I am concerned about the impact on my suburb from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip.</li> </ul>

Responses to question 6 generally indicated a positive connection between a respondent and their home suburb. The majority of respondents, 70%, indicated that they strongly care about what happens in their suburb.

The statements which received the most neutral responses both related to housing, being 'My suburb needs more housing diversity and affordability to suit people of different incomes and at different life stages' (26% responded neutral or don't know) and 'My suburb offers a range of housing options to suit people at different stages in their lives (e.g. apartments, family houses, townhouses, residential care)' (26% responded neutral or don't know).



**of 1,053 survey respondents strongly agree with the statement**

***'I care about what happens in my suburb'***

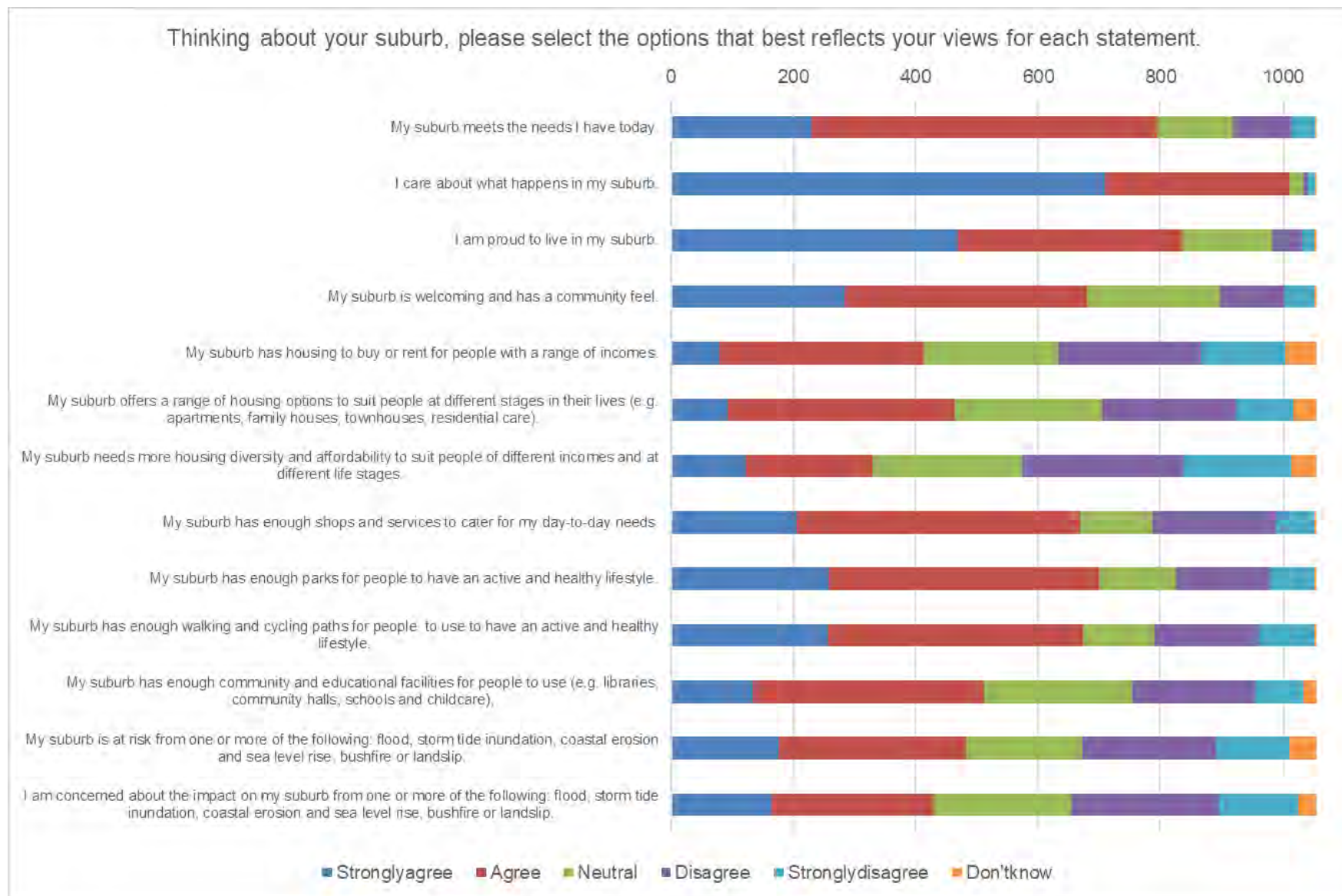


Figure 18: Online survey respondents respond to statements about their suburb



The statements which received the most negative responses, disagree or strongly disagree, relate to housing and natural hazards, being:

- *'My suburb needs more housing diversity and affordability to suit people of different incomes and at different life stages',*
- *'I am concerned about the impact on my suburb from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip' and*
- *'My suburb has housing to buy or rent for people with a range of incomes'.*

There is some dissonance in the response to these housing statements, with a majority of respondents noting that housing affordability is low in their suburb but disagreeing with the need for more housing diversity and affordability. We assume this dissonance could be due to the strong response rate from homeowners and lower response rate from renters. Respondents who have a stronger sense of housing security (home ownership) may be more resistant to change in their suburb. This dissonance could be explored in following phases of the engagement.

#### *Insights from survey respondent views about their suburb*

The responses to the open and closed questions provide cohesive insights about how survey respondents view their home suburb.

Strengths were identified in the following areas:

- The sense of community in suburbs.  
186 responses included mention of the sense of community when asked what they love about their suburb. This can also be seen in the strong positive responses to the statements *'I care about what happens in my suburb'* (96% agree or strongly agree), *'I am proud to live in my suburb'* (79% agree or strongly agree), *'my suburb is welcoming and has a community feel'* (64% agree or strongly agree).
- The parks and public spaces in suburbs.  
135 responses included mention of public spaces when asked what they love about their suburb. This can also be seen in the positive response to the statement *'My suburb has enough parks for people to have an active and healthy lifestyle'* (66% agree or strongly agree). Public spaces were also a common theme raised in what respondents would like to change about their suburb. This is discussed further in this section of the report.
- The shops, services and hospitality venues in suburbs.  
128 responses included mention of retail and hospitality venues when asked what they love about their suburb. This can also be seen in the positive response to the statement *'My suburb has enough shops and services to cater for my day-to-day needs'* (63% agree or strongly agree). Shops and hospitality venues is also a prominent theme in what respondents would like to change about their suburb. This is discussed further in this section of the report.

Issues and challenges were less cohesive across the open and closed question. The top 5 most common themes in responses when asked what respondents would like to change about their suburb do not have corresponding statements in the closed question.

However, there are themes which emerged as prominent in what respondents love about their suburb and what they would change about their suburb (Figure 19). These themes are public spaces, and retail and hospitality venues. This crossover indicates that respondents value the public spaces and retail and hospitality venues they have in their suburb now, but would also like to see some change.



Discourse analysis of responses relating to parks in response to the question 'if you could change something about your suburb, what would it be?', generally discuss suggestions for additional features within the park (including playgrounds, workout equipment, toilets and trees), park maintenance and suggestions for more parks. Similarly, responses relating to retail and hospitality are generally requests for more supply or variety in shops and hospitality venues.

What do you love about living in your suburb?

If you could, what would you change about living in your suburb?

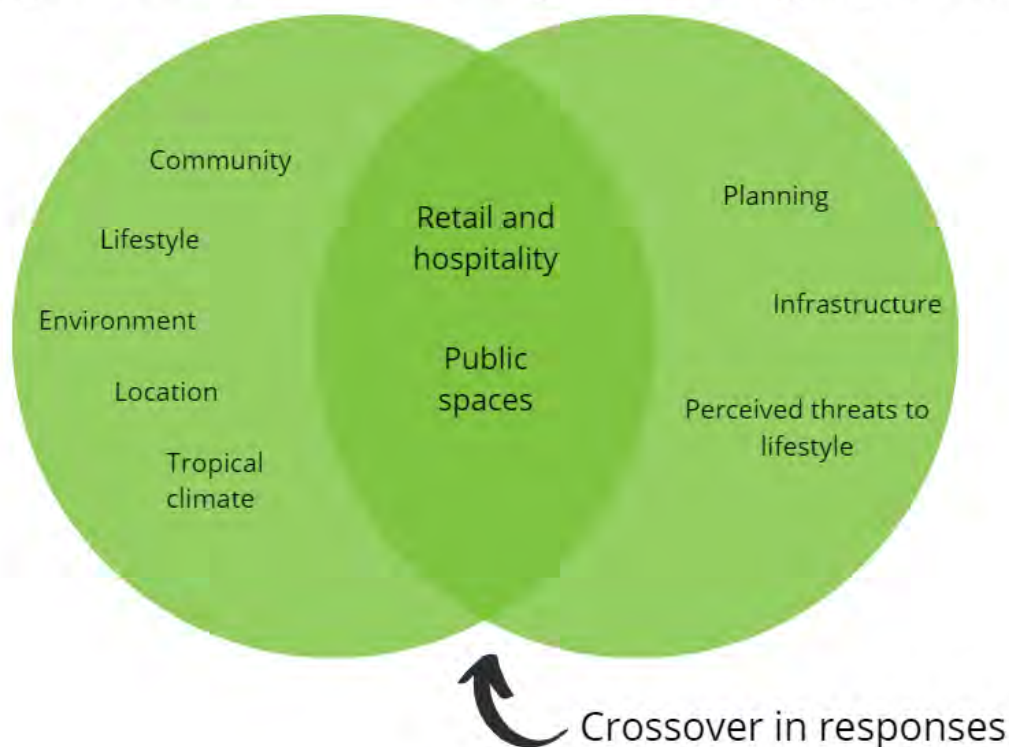


Figure 19: Crossover in responses about respondent's home suburb

## Views about Cairns

### What do you love about living in Cairns?

The first open-ended region-based question asked respondents what they love about living in Cairns. 1,640 pieces of feedback were analysed, with the most frequently mentioned responses relating to:

- lifestyle (including relaxed, peaceful and outdoor lifestyles)
- natural environment (including rainforest, reef, waterfalls, beaches, creeks, waterholes and mountains)
- climate
- community and social networks (including family, community and diversity)
- green city character (including green spaces, green views).

Figure 20 illustrates what people indicated they love about living in Cairns in descending order. Figure 23 illustrates the themes of these responses by the respondent's suburb.

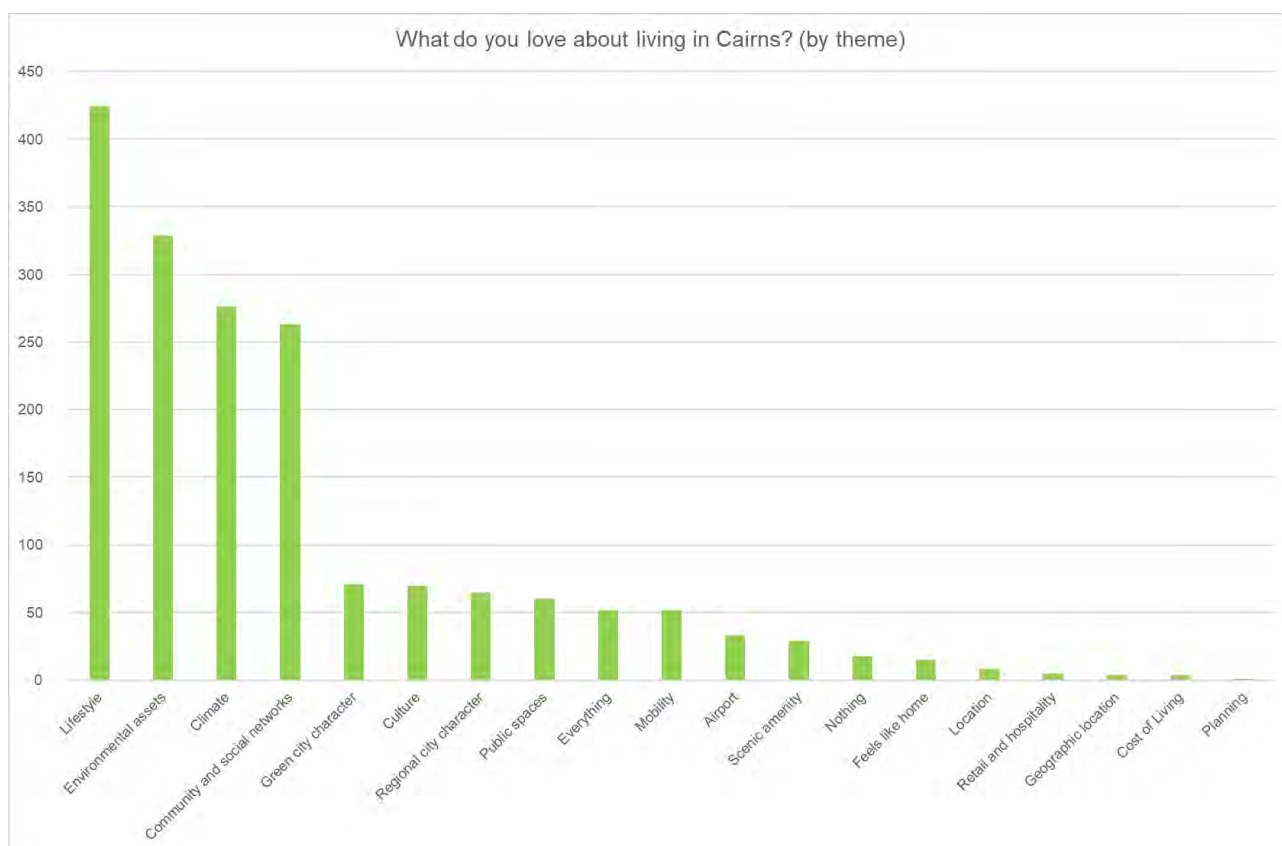


Figure 20: Online survey respondents indicate what they love about Cairns (by theme)

“Laid back lifestyle, coming from Sydney over 10 years ago I was sick of traffic, how long I spent driving places and how crowded places could be.”

Figure 21: Verbatim quote

Secondary level themes have been assigned to 3 of the 5 most common themes have been assigned. Climate and green city character did not require secondary themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary level themes are shown in Figure 22.

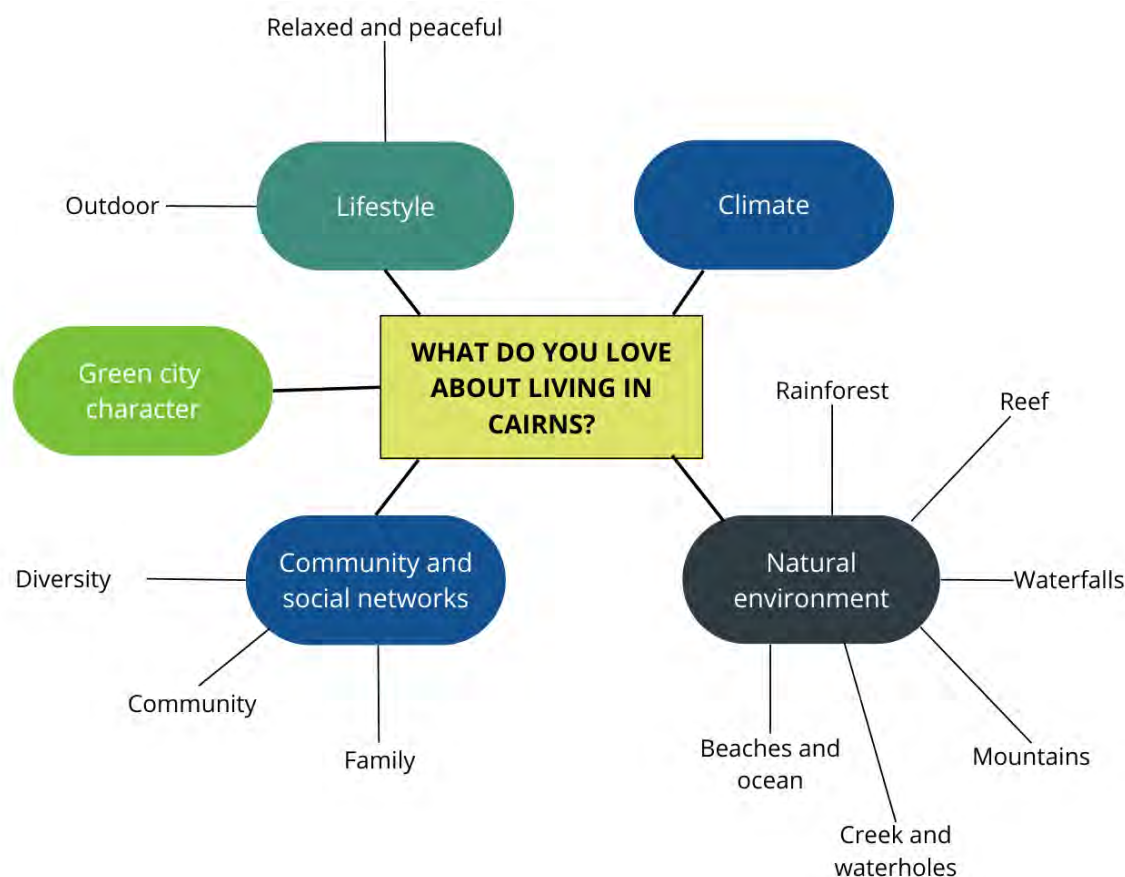


Figure 22: Online survey respondents indicate what they love about Cairns (top 5 themes and secondary themes)

Some trends can be seen when analysing what respondents indicated they love about Cairns. These trends are outlined in Table 4.

Table 4: Trends indicated from what respondents indicated they love about Cairns

TRENDS	
•	Respondents in Edmonton, Brinsmead and Cairns North love the lifestyle in Cairns (n=22, n=17, n=16)
•	Respondents in Kewarra Beach love the natural environment in Cairns (n=15)

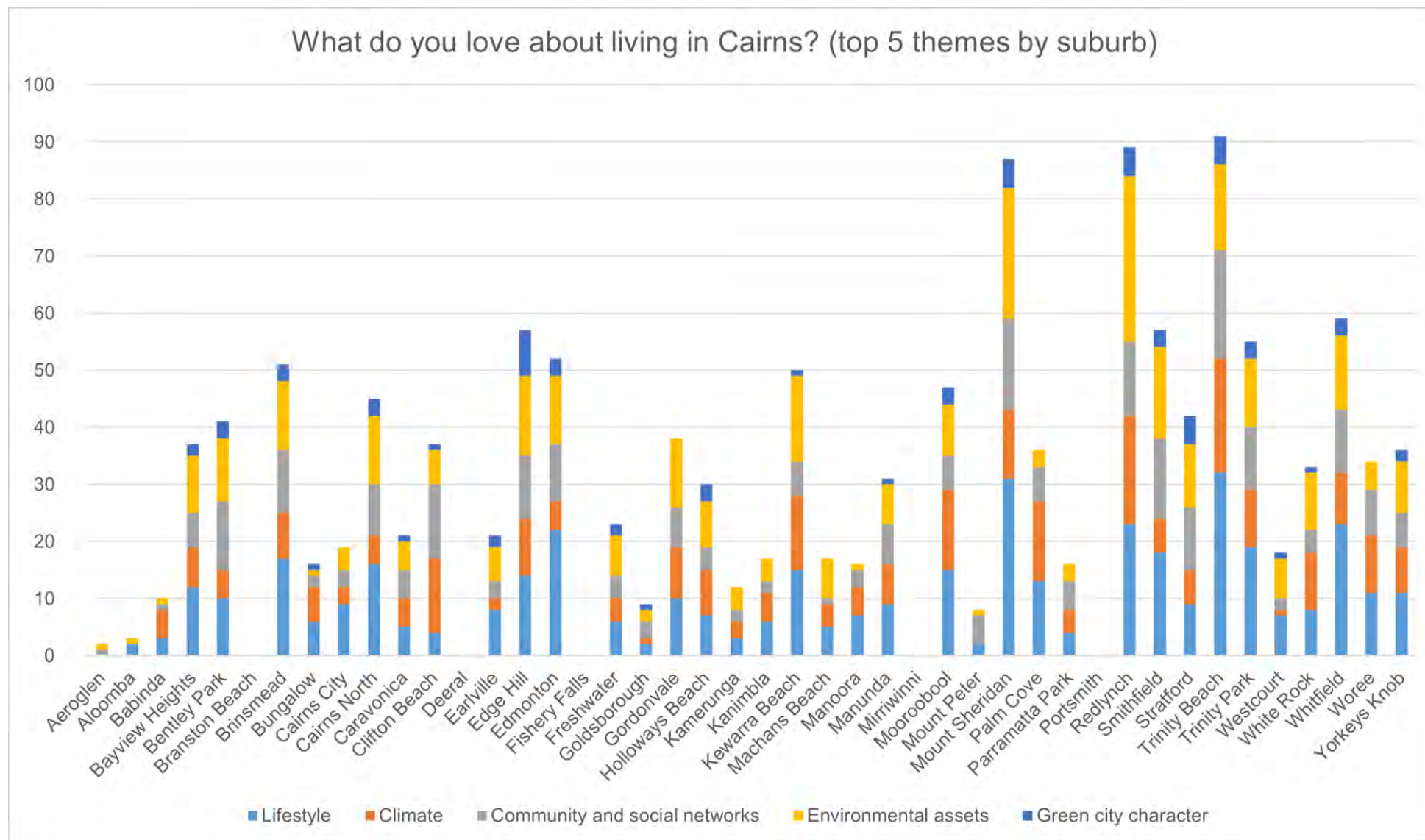


Figure 23: Online survey respondents indicate what they love about Cairns (by theme and suburb)

### *What are three things that you think make Cairns special?*

The next open-ended region-based question asked respondents what three things they think makes Cairns special. 1,624 pieces of feedback were analysed, with the most frequently mentioned responses relating to:

- natural environment (including rainforest, reef, waterfalls, beaches, ocean, creeks, waterholes and mountains)
- climate
- community and social networks (including community and diversity)
- location (including proximity to Great Barrier Reef, Wet Tropics and Tablelands)
- lifestyle (including relaxed, peaceful and outdoor)

Figure 24 illustrates what people indicated are the three special things about Cairns in descending order. Figure 26 illustrates the themes of these responses by the respondent's suburb.

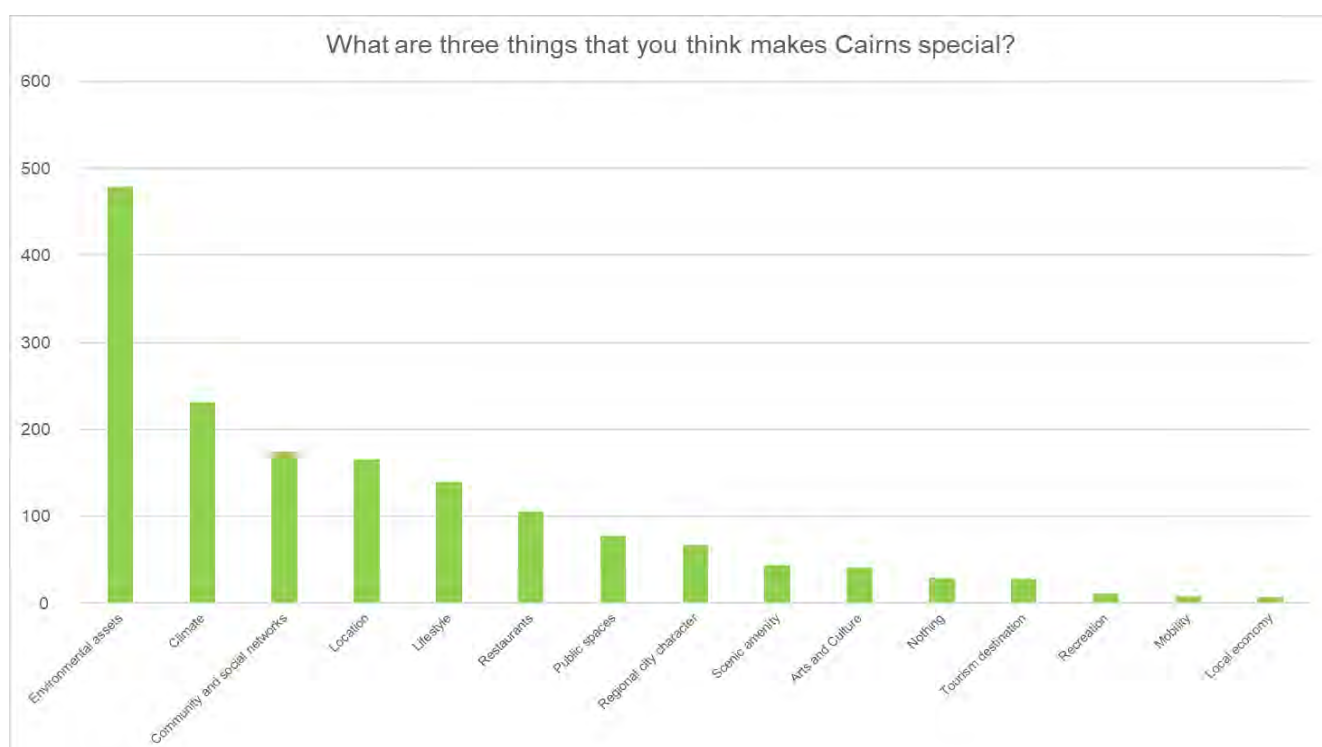


Figure 24: Online survey respondents indicate three things they think makes Cairns special (by theme)

“ Environment.  
Local activities (music, art, restaurants).  
Plenty of activities to do around Cairns. ”

Figure 25: Verbatim quote from online survey



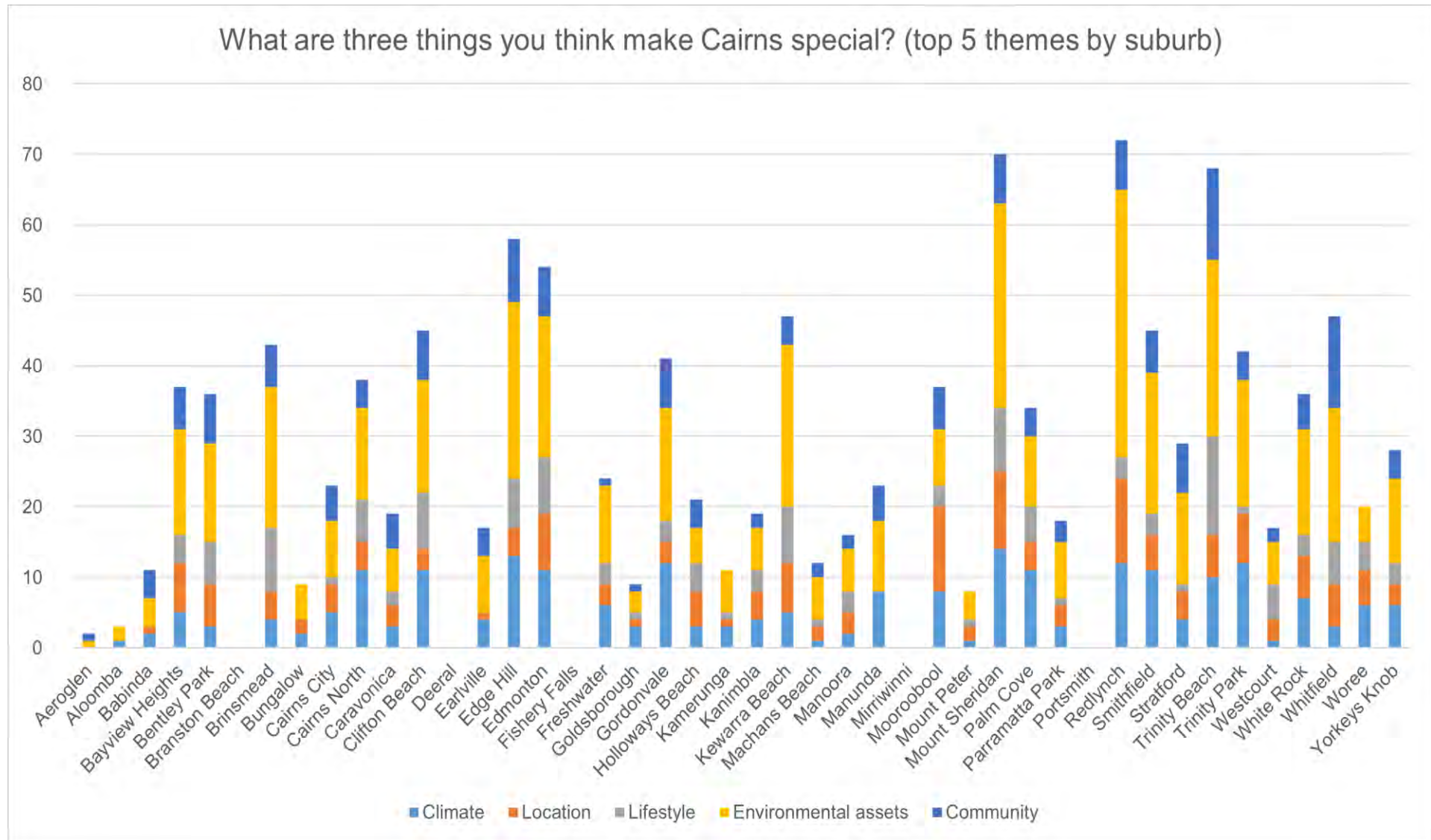


Figure 26: Online survey respondents indicate three things they think makes Cairns special (by theme and suburb)

Secondary level themes were assigned to 4 of the 5 top themes. Climate did not require any secondary themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary level themes are shown in Figure 27.

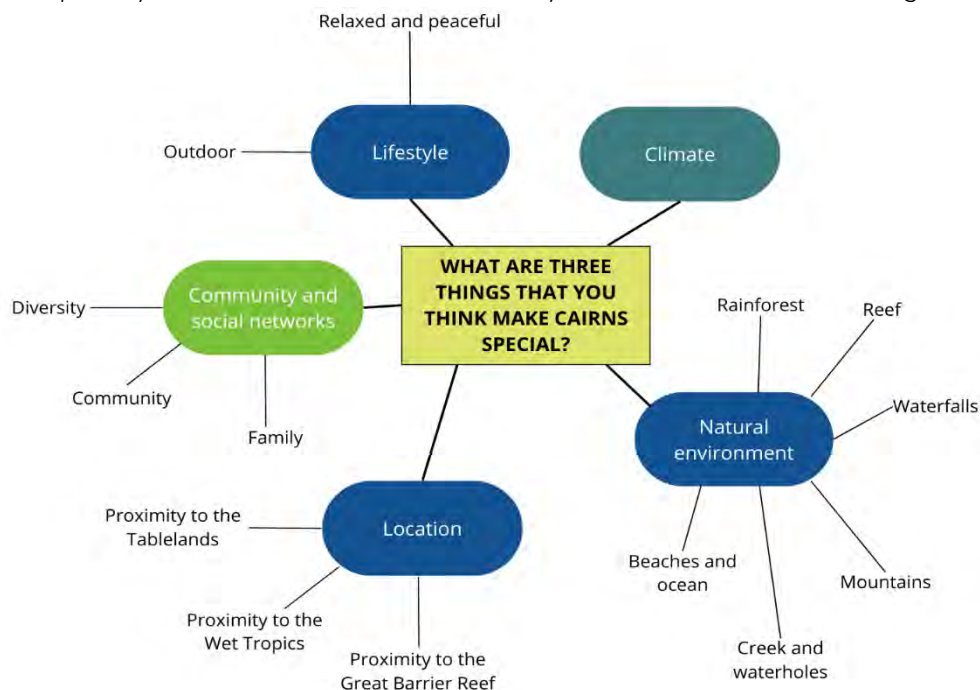


Figure 27: Online survey respondents indicate three things they think makes Cairns special (top 5 themes and secondary themes)

#### Insights on defining 'Cairns-ness'

There is a strong overlap in the most common responses about what respondents love about Cairns and what makes Cairns special. These responses are considered to define Cairns-ness for the purpose of this project. Figure 28 illustrates the most common themes allocated to these questions as factors of Cairns-ness.

### Unpacking Cairns-ness

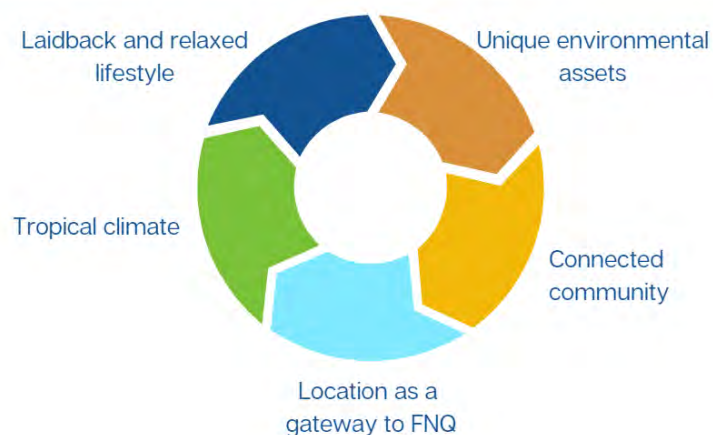


Figure 28: Factors of Cairns-ness

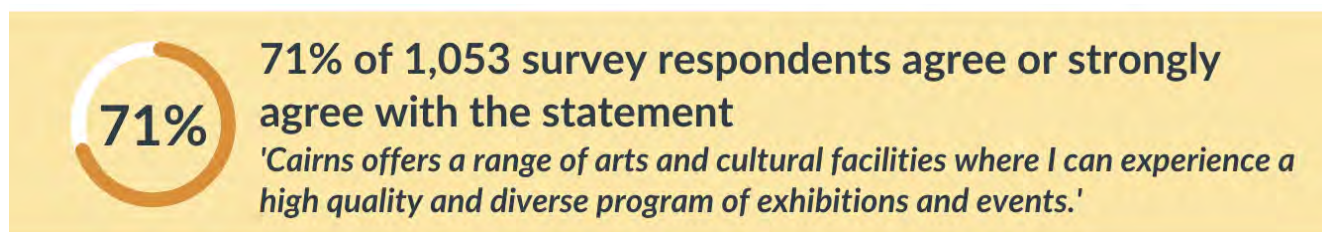
*Thinking about Cairns more broadly, please select the option that best reflects your views for each statement.*

This question was structured as a closed question which asked respondents to respond to a series of statements on a Likert scale (strongly disagree, disagree, neutral, agree, strongly agree, I don't know). These statements are described in Table 5.

Table 5: Statements for online survey question 7

7. THINKING ABOUT CAIRNS MORE BROADLY, PLEASE SELECT THE OPTION THAT BEST REFLECTS YOUR VIEWS FOR EACH STATEMENT.
<ul style="list-style-type: none"> <li>There are enough job opportunities for me in Cairns.</li> <li>Cairns offers the range of shops and services I need from time-to-time (e.g. medical facilities, higher education facilities, shops that sell essential and speciality items).</li> <li>Cairns offers a range of arts and cultural facilities where I can experience a high quality and diverse program of exhibitions and events.</li> <li>Cairns offers a range of major parks and recreation spaces as well as premier sporting venues.</li> <li>It is easy to travel around Cairns by car.</li> <li>It is easy to travel around Cairns using public transport.</li> <li>It is easy to travel around Cairns using cycling or walking paths.</li> <li>Cairns is at risk from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip.</li> <li>I am concerned about the impact on Cairns from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip.</li> </ul>

Responses to question 7 are shown in Figure 29. Responses to question 7 were generally positive.



The responses with the most positive responses related to car travel, natural hazards, and arts and culture facilities, being *'It is easy to travel around Cairns by car'* (75% agree or strongly agree), *'Cairns is at risk from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip'* (71% agree or strongly agree), *'Cairns offers a range of arts and cultural facilities where I can experience a high quality and diverse program of exhibitions and events'* (71% agree or strongly agree).

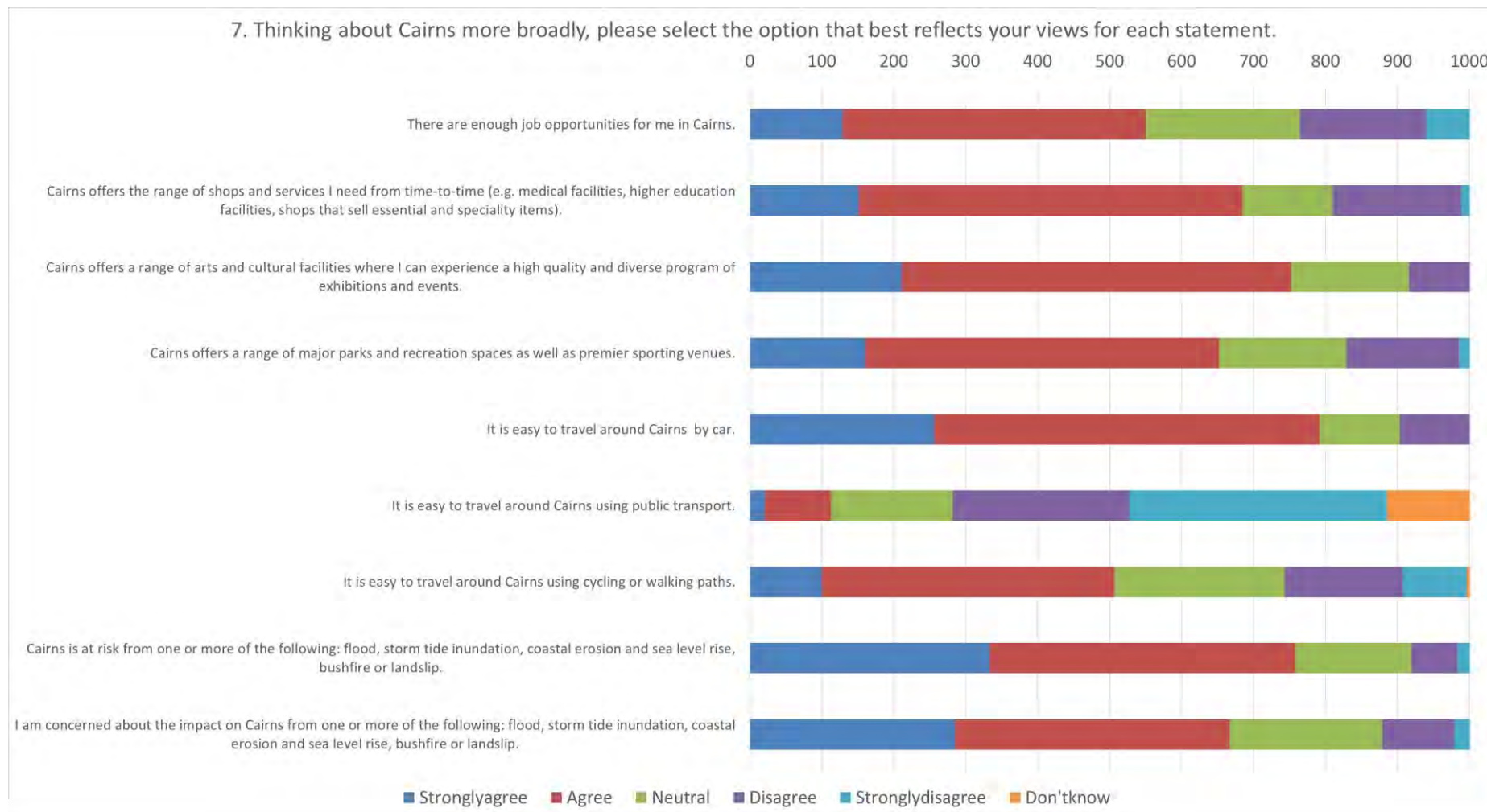


Figure 29: Online survey respondents respond to statements about Cairns

### *Insights on survey respondents' views about Cairns*

A dissonance can be seen in respondent acceptance of risk of natural hazards at a region-wide scale in comparison to a suburb scale. Less than 10% disagree or strongly disagree with the statement '*Cairns is at risk from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip*', while 32% of respondents disagree or strongly disagree with the same statement at a suburb level. This demonstrates a prominent acceptance of risk at a wider scale, but not at an individual, or neighbourhood, scale.

The statement which received the most negative responses, disagree or strongly disagree, related to public transport being '*It is easy to travel around Cairns using public transport*'. This was the only statement which trended toward disagree and strongly disagree. The following questions, where respondents comment on their hopes and concerns for Cairns in 2050, feature public transport as a strong theme.

While responses to question 7 focus more on whether job access and region level infrastructure is meeting respondent needs, the prominent themes to the open ended questions were more social and environmental. There was a strong overlap in what respondents love about Cairns and what they think makes Cairns special, which defines 'Cairns-ness' for the purposes of this project. These themes were:

- laidback and relaxed lifestyle
- tropical climate
- unique natural environment
- connected community
- location of Cairns, in the state-wide, national and global contexts.

Of these themes, 2 of 5 (lifestyle and community) refer to social needs and 2 of 5 (climate and natural environment) refer to the natural environment.

This indicates that unprompted responses about what respondents love and see as unique trend toward social networks and natural environments, rather than the, prompted, infrastructure responses.



*When thinking about Cairns in 2050, what are your hopes for the future?*

Question 8 was an open-ended question that asked respondents what their hopes are for Cairns in 2050. 1,497 pieces of feedback were analysed, with the most frequently mentioned responses relating to:

- infrastructure (including public transport, roads, active transport, traffic management, water and renewable energy)
- planning (including development, small city footprint, tropical architecture, walkability and building height)
- safety
- housing (including housing affordability, housing diversity, housing supply, density, social, community and public housing, crisis accommodation and homelessness)
- relaxed lifestyle is maintained.

Figure 30 illustrates what people indicated their hopes are for Cairns in 2050 in descending order. Figure 33 illustrates the themes of these responses by the respondent's age.

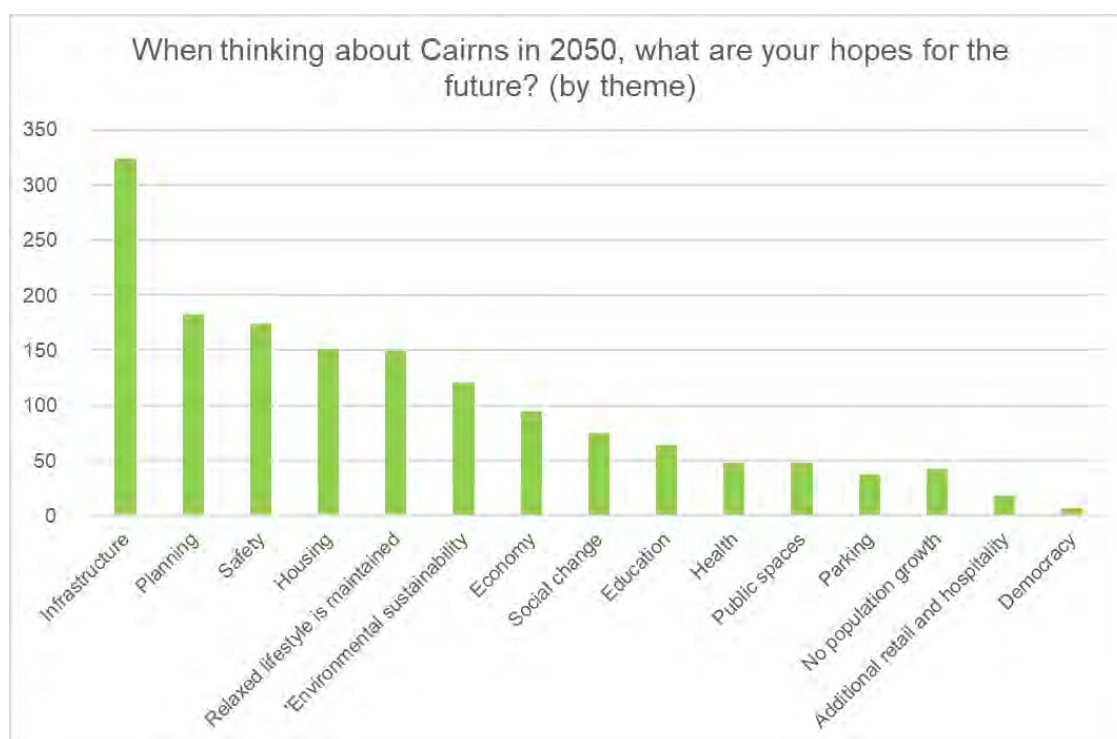


Figure 30: Online survey respondents indicate their hopes for Cairns in 2050, by theme

Secondary level themes have been assigned to 2 of the 5 most common themes. Infrastructure has been assigned tertiary level themes. Safety, education and relaxed lifestyle is maintained did not require secondary themes. These secondary and tertiary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary and tertiary level themes are shown in Figure 32.

Figure 31 displays respondents hopes for 2050 by their connection to Cairns. The most prominent themes for renters are infrastructure and housing (n = 49, n = 39), and the most prominent theme for homeowners is infrastructure (n = 267).

Figure 33 indicates that the top 5 themes are generally evenly spread across age ranges.

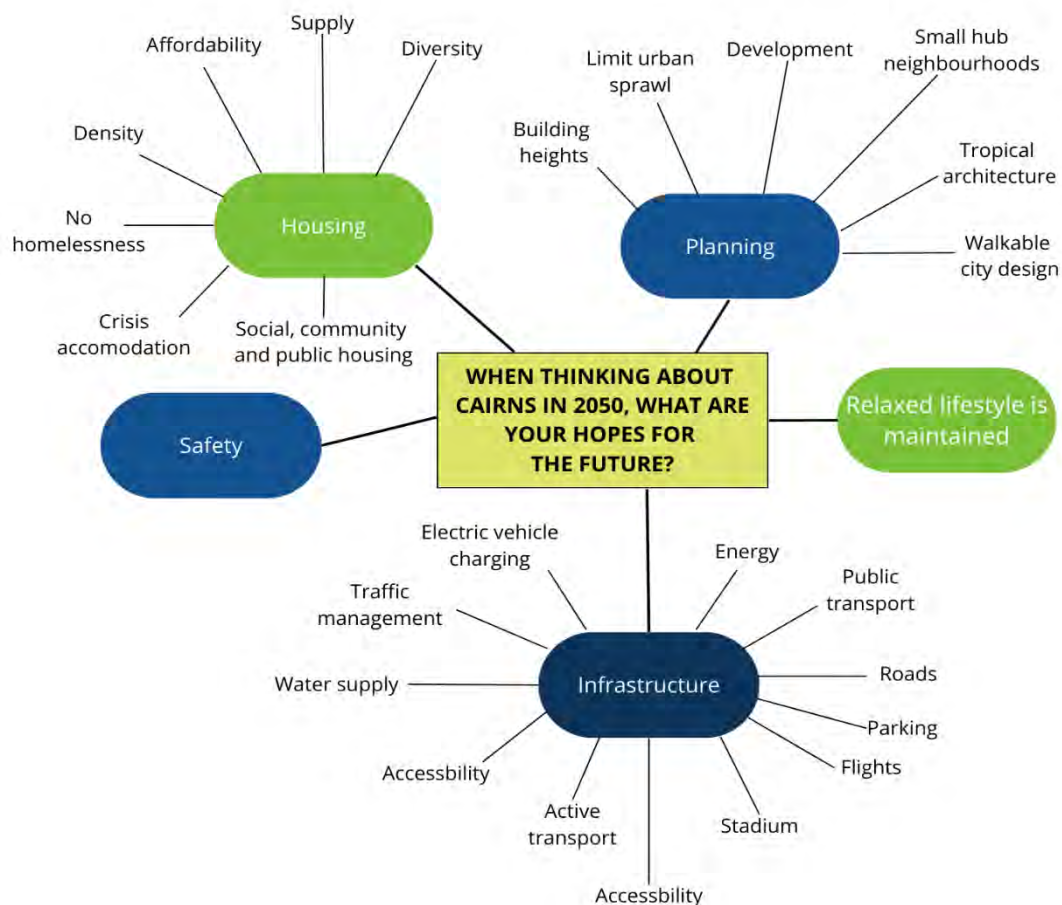


Figure 32: Online survey respondents indicate their hopes for Cairns in 2050 (top 5 themes by secondary theme)

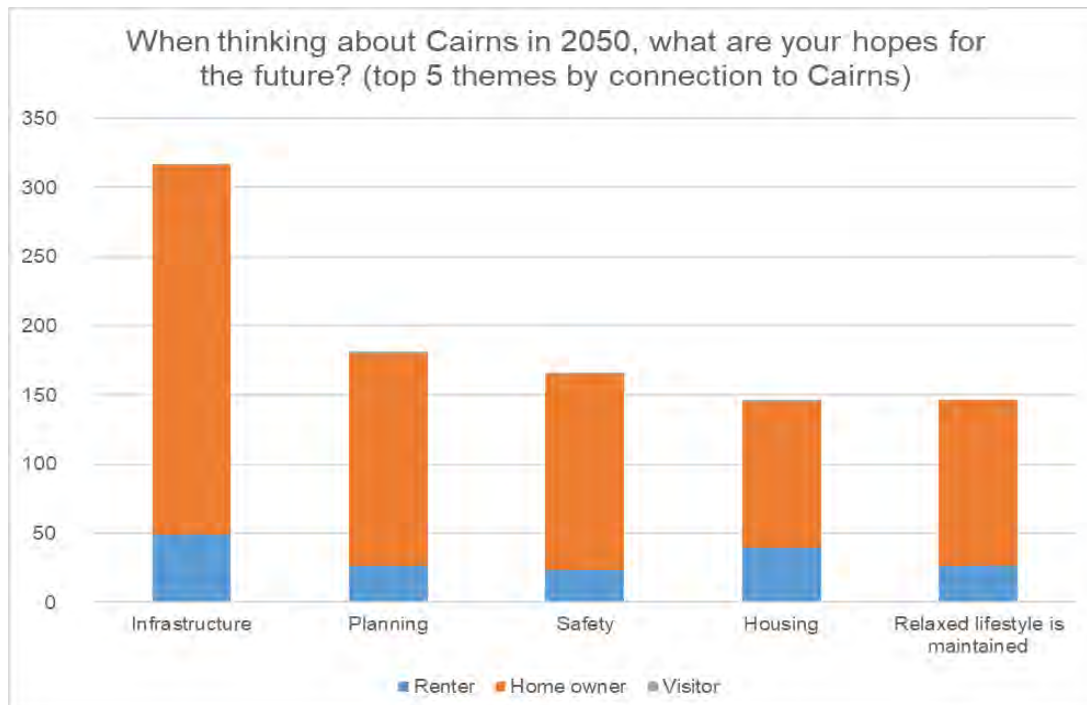


Figure 31: Online survey respondents indicate their hopes for Cairns in 2050 (top 5 themes by connection to Cairns)

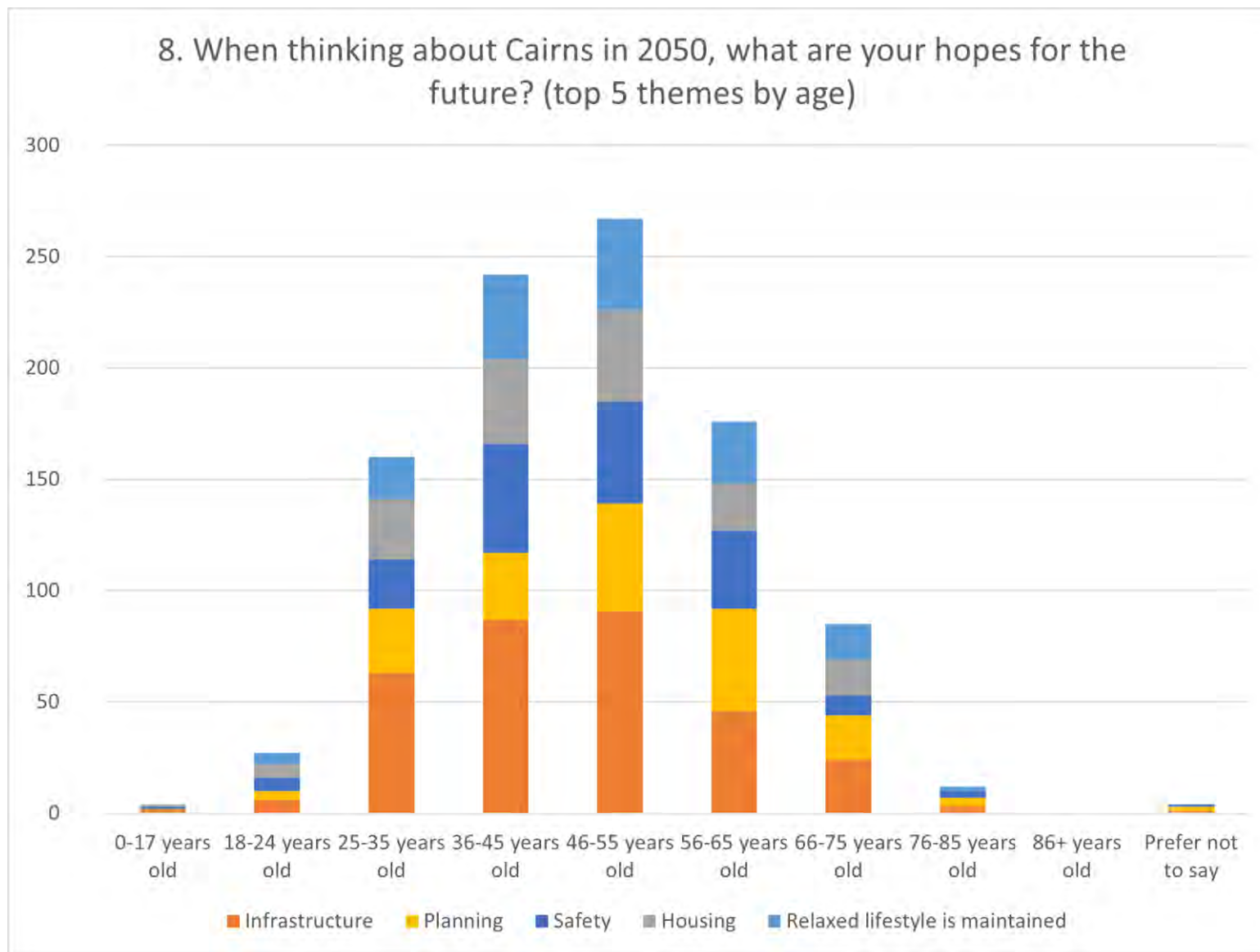


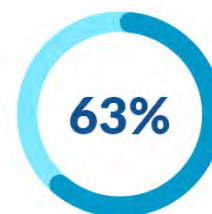
Figure 33: Online survey respondents indicate their hopes for Cairns in 2050, by theme and age

### When thinking about Cairns in 2050, what are your concerns for the future?

The next open-ended question asked respondents what their concerns are for Cairns in 2050. 1,584 pieces of feedback were analysed, with the most frequently mentioned responses relating to:

- safety
- natural hazards (climate change, flooding, bushfire, coastal hazards, landslip, cyclone and heat)
- planning (including development outcomes, and subdivisions and greenfield housing development)
- environmental protection
- traffic

From 1,053 survey respondents,



agree or strongly agree with the statement  
'I am concerned about the impact on Cairns from one or more of the following: flood, storm tide inundation, coastal erosion and sea level rise, bushfire or landslip.'

Figure 34 illustrates what people indicated their concerns are for Cairns in 2050 in descending order. Figure 36 illustrates the themes of these responses by the respondent's age.

Secondary level themes have been assigned to 2 of the 5 most common themes. Safety, traffic and environmental protection were not assigned secondary themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary level themes are shown in Figure 35.

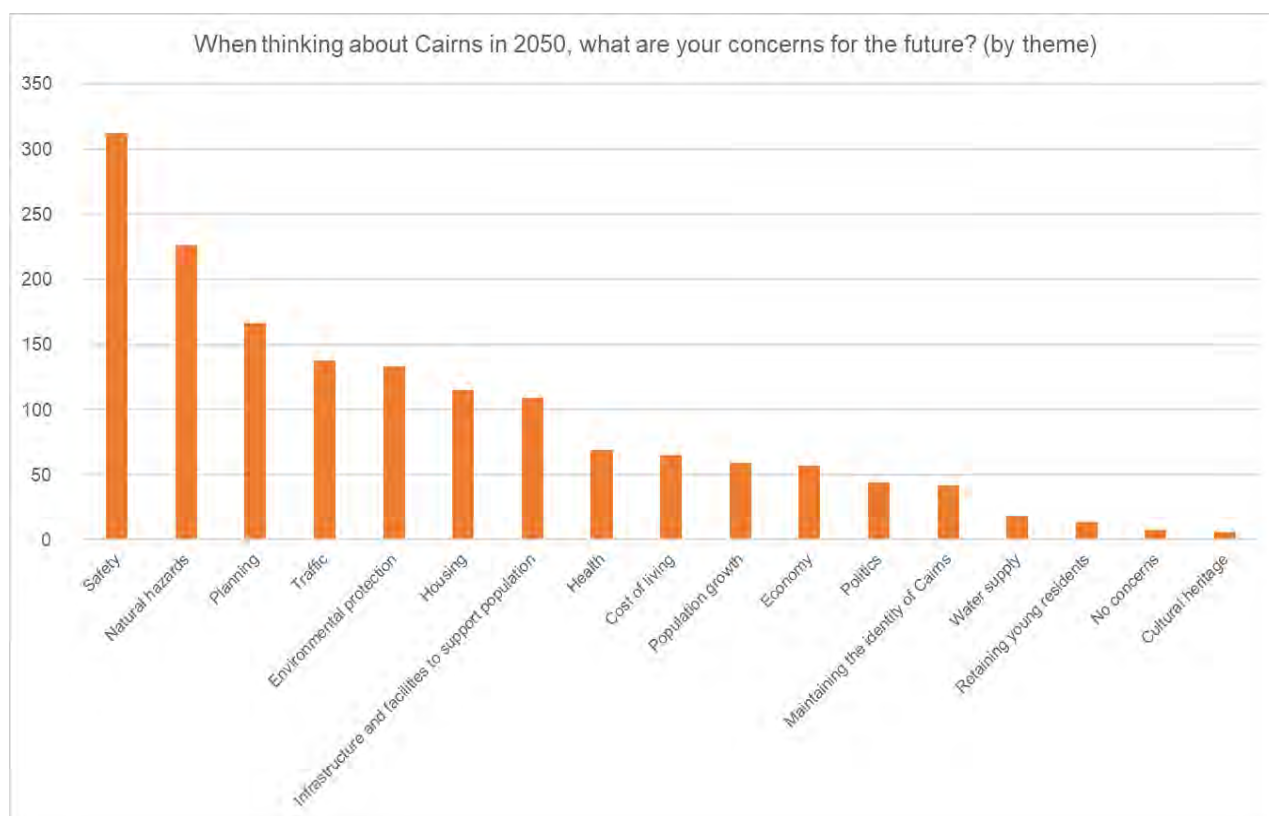


Figure 34: Online survey respondents indicate their concerns for Cairns in 2050, by theme

Figure 36 displays the themes of feedback young people (aged 24 and younger) mentioned as a concern for the future. The most mentioned themes are safety (n=11) and housing (n=7).

Some trends can be seen when analysing what respondents indicated as their concern for Cairns in 2050. These trends are outlined in Table 6.

Table 6: Trends indicated from respondent concerns for Cairns in 2050

TRENDS	
<ul style="list-style-type: none"><li>• Respondents in all age groups are concerned about safety in 2050.</li><li>• Young respondents (aged 24 and younger) indicated most concern about safety and housing in 2050.</li></ul>	

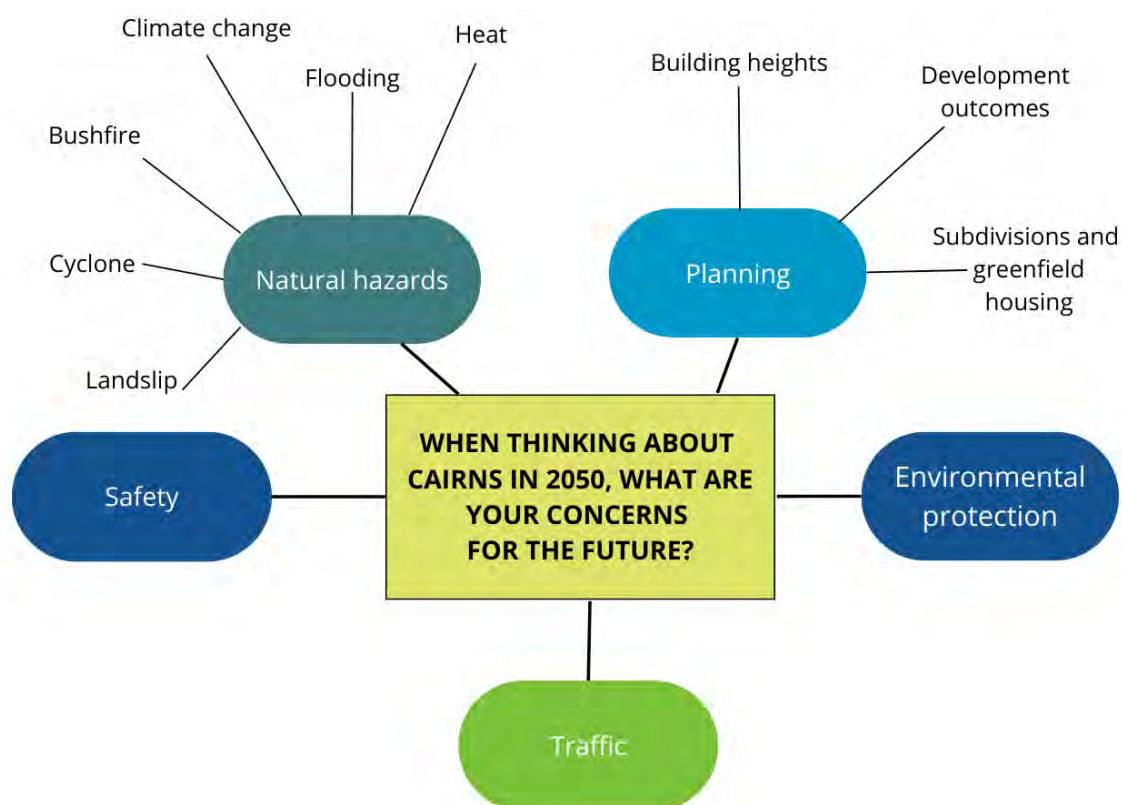


Figure 35: Online survey respondents indicate their concerns for Cairns in 2050 (by theme and secondary theme)



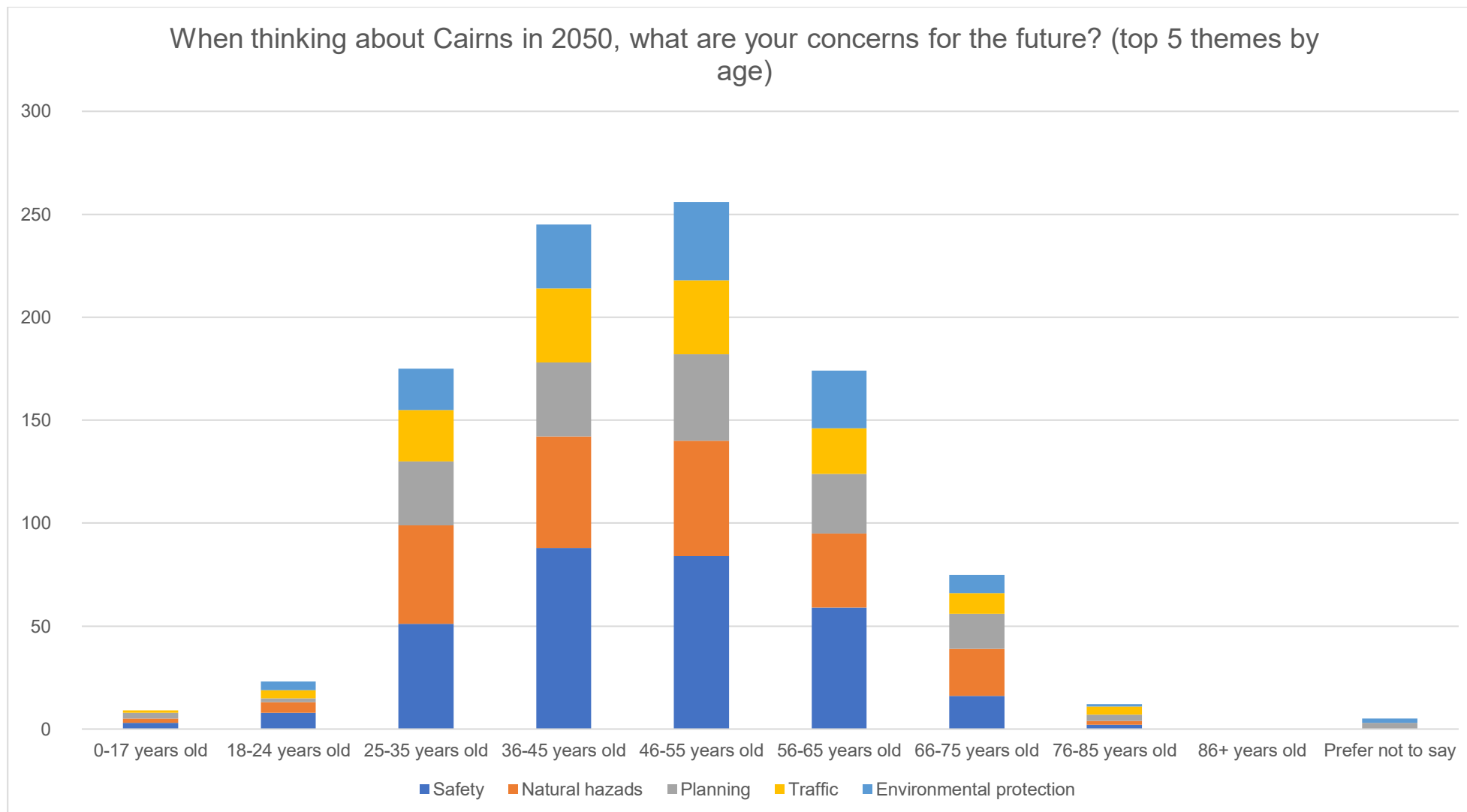


Figure 36: Online survey respondents indicate their concerns for Cairns in 2050

### What challenges concern you the most in planning for the growth of Cairns?

When asked what challenges concern respondents the most in planning for the growth of Cairns, respondents were provided with a range of options and asked to select all that may apply. Respondents indicated the following:

- 715 respondents (67.8%) selected loss of natural areas and wildlife.
- 668 respondents (65.2%) selected removal of trees and green spaces for new development.
- 647 respondents (61.4%) selected traffic congestion and longer travel times.
- 614 respondents (58.2%) selected Cairns could lose its unique character and won't provide the same lifestyle.
- 454 respondents (43%) selected more demand on and less access to community services and essential infrastructure.
- 443 respondents (42%) selected increased cost of living.
- 389 respondents (36.9%) selected adapting to natural hazards and climate change.
- 339 respondents (32.1%) selected loss of rural land for new housing and industrial development.
- 284 respondents (26.9%) selected denser population and new development will impact my home (e.g., less privacy and space).
- 280 respondents (26.5%) selected new development will change the way neighbourhoods look and feel.
- 178 respondents (16.9%) selected new development won't provide a range of housing types and prices.

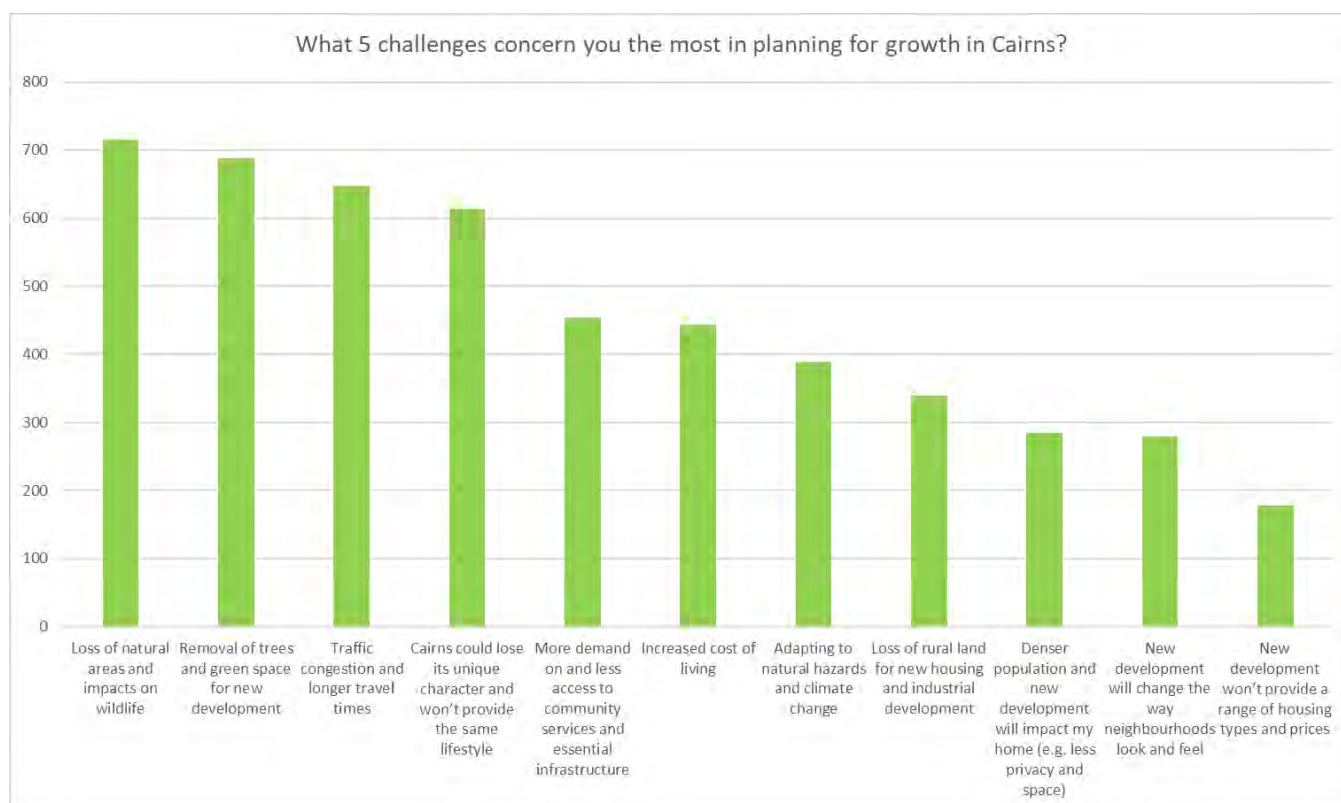


Figure 37: Online survey respondents indicate what challenges concern for Cairns in 2050

These responses indicate that respondents are most concerned about loss of natural areas and wildlife and least concerned about housing diversity and affordability. This is somewhat consistent with the low response to the statement in question 6 (Thinking about your suburb, please select the option that best reflects your views for each statement) regarding more housing diversity and affordability in the respondent's home suburb.

The following question, question 11, was an open-ended question that asked respondents if there are any other potential challenges they think may arise from future growth in Cairns. This question was included to capture insight about any other concerns respondents may have that were not included in the list of options in the closed question.

Completing this question was optional. Of the 1,053 total respondents, 740 responded to this question (71% of respondents) which resulted in 903 pieces of feedback which were analysed. The most frequently mentioned responses related to:

- safety
- development (including urban heat, subdivision and greenfield housing developments)
- water
- community
- housing.

Figure 38 illustrates what people indicated are potential challenges associated with growth in Cairns in descending order. No secondary themes assigned.

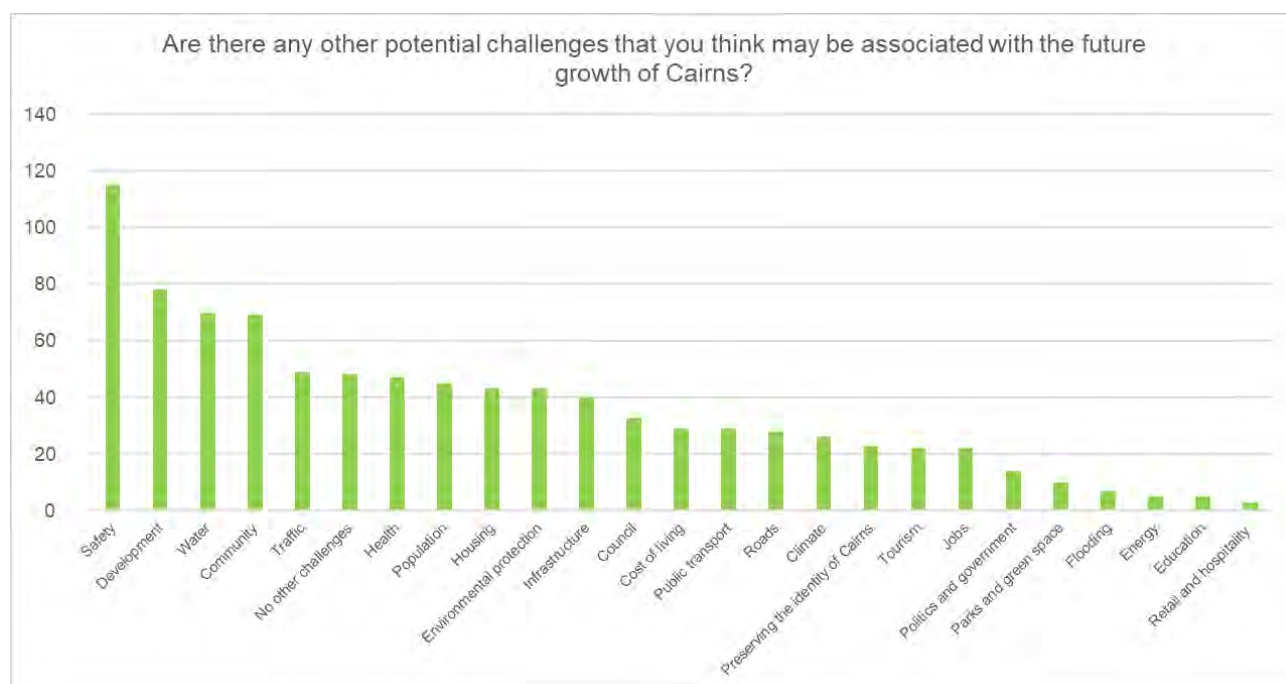


Figure 38: Online survey respondents indicate other potential challenges they think may be associated with growth in Cairns

Safety was a prominent theme in the open-ended question about concerns in 2050 and a prominent theme in the open-ended question asking respondents what they would like to change about their suburb. This is a matter which concerns respondents now and looking ahead to 2050. Planning and development outcomes are also a matter of concern for respondents now and in the future, as seen in previous questions.

### What opportunities excite you in planning for growth in Cairns?

When asked what opportunities excite respondents the most in planning for the growth of Cairns, respondents were provided with a range of options and asked to select all that may apply. Respondents indicated the following:

- 644 respondents (61.1%) selected a better public transport system.
- 627 respondents (59.4%) selected more connected and protected wildlife habitats and green open space.
- 536 respondents (50.8%) selected new buildings are designed to be sustainable and suit our tropical climate.
- 506 respondents (48%) selected more investment in community services, facilities and essential infrastructure.
- 483 respondents (45.8%) selected better-planned local neighbourhoods will improve liveability.
- 472 respondents (44.7%) selected a stronger and more diverse economy with greater employment opportunities.
- 414 respondents (39.2%) selected more social, cultural and sporting activities and facilities.
- 312 respondents (29.6%) selected better access to services and facilities within my neighbourhood.
- 311 respondents (29.5%) selected new development will complement our unique heritage, character and lifestyle.
- 309 respondents (29.3%) selected better understanding of and resilience to natural habitats.
- 215 respondents (20.4%) selected a better range of housing types and prices.

These responses indicate that respondents are most excited about the potential for a better public transport system and more connected wildlife habitats and green open space. The option that excited respondents the least related to housing diversity and affordability.

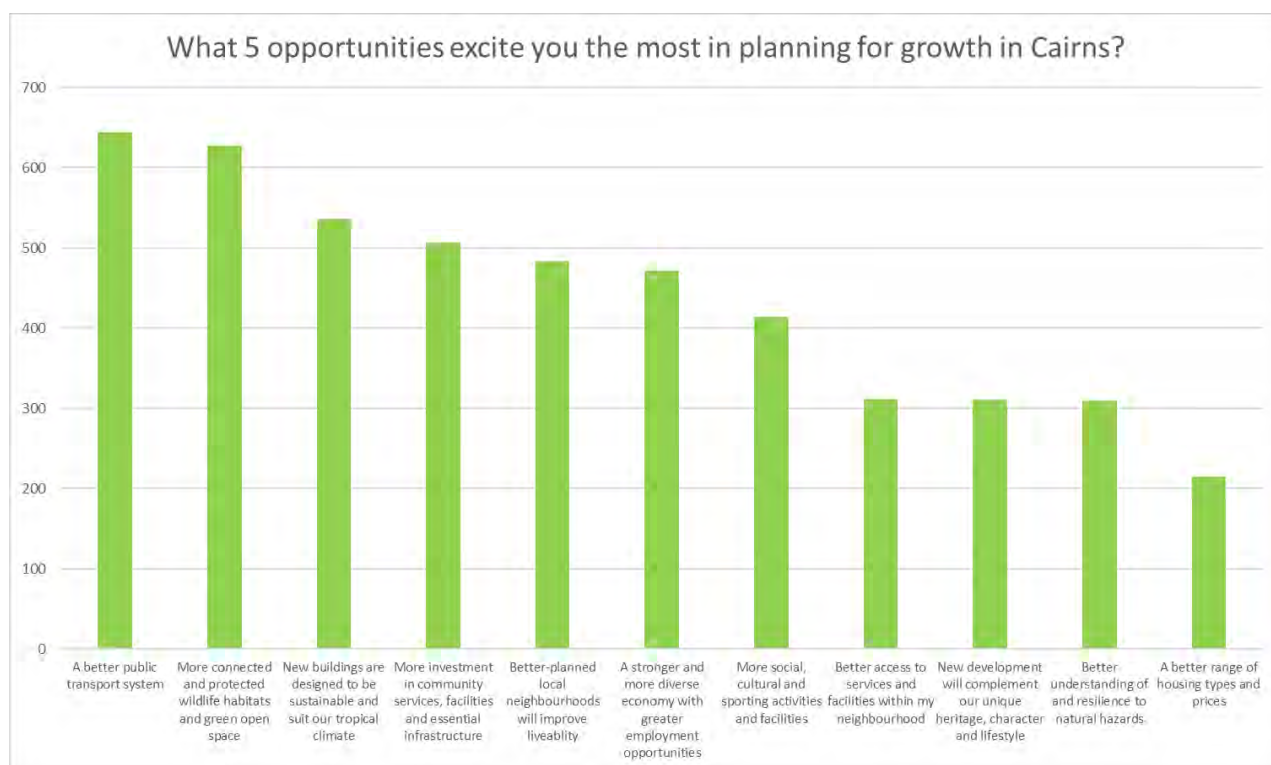


Figure 39: Online survey respondents indicate what opportunities excited them for Cairns in 2050

The next open-ended question asked respondents what potential opportunities they think may arise from the future growth of Cairns. This question was included to capture insight about any other opportunities respondents could identify that were not provided as options in the closed question.

This question was not compulsory. Of the 1,053 total respondents, 574 responded to this question which resulted in 708 pieces of feedback which were analysed. The most frequently mentioned responses related to:

- economy (including new jobs, industries, tourism businesses, support for business and attracting workers)
- infrastructure (including active transport, public transport, air travel, renewable energy, and water storage)
- environmental protection
- sustainability
- planning (including density, heritage and accessibility).

Figure 56 illustrates what people indicated are potential opportunities associated with growth in Cairns in descending order. Secondary themes have been assigned to 3 of the 5 most prominent themes. These secondary themes provide a finer level of understanding about what respondents said in reference to each primary theme. The themes and secondary and tertiary level themes are shown in Figure 41.

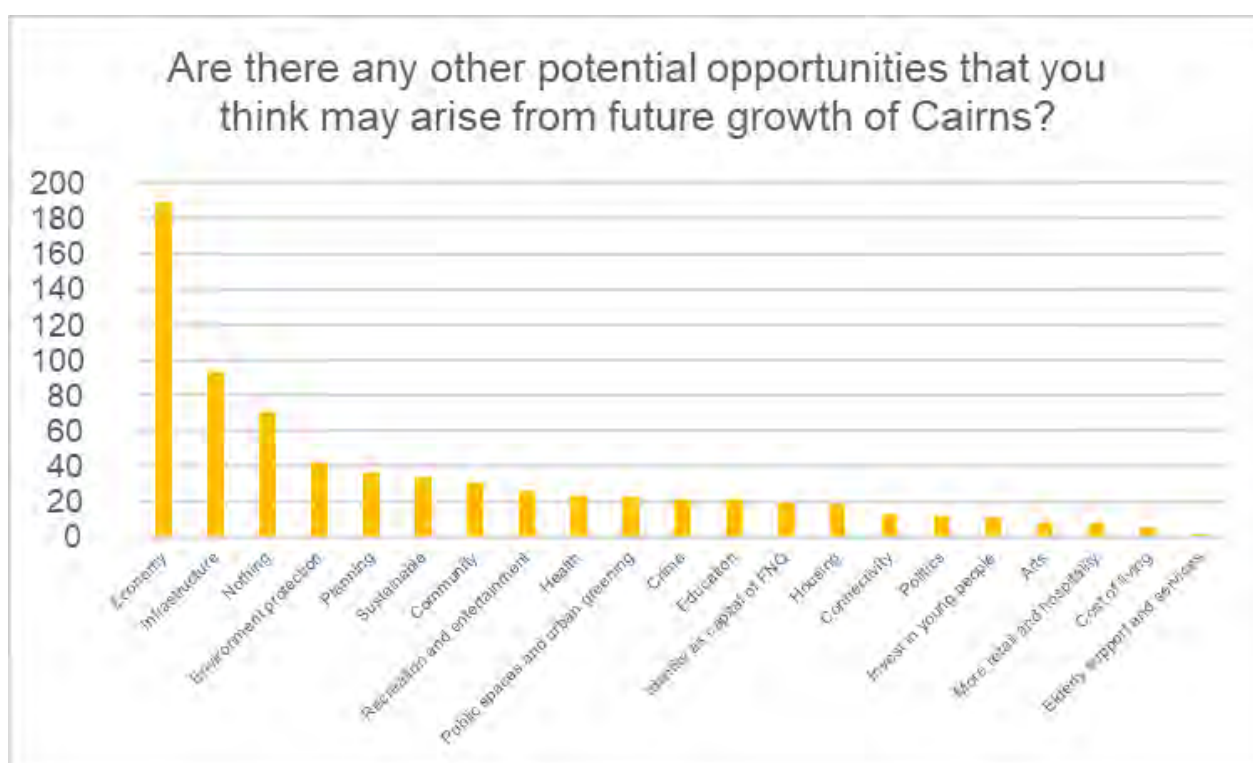


Figure 40: Online survey respondents indicate other potential opportunities they think may be associated with growth in Cairns

Desire for an improved public transport network was highlighted in question 7 with the prominent negative response to the statement 'It is easy to travel around Cairns using public transport' (Figure 29). The natural environment was also a common theme of responses throughout the online survey. The most prominent additional potential opportunity highlighted by the respondents related to the economy.



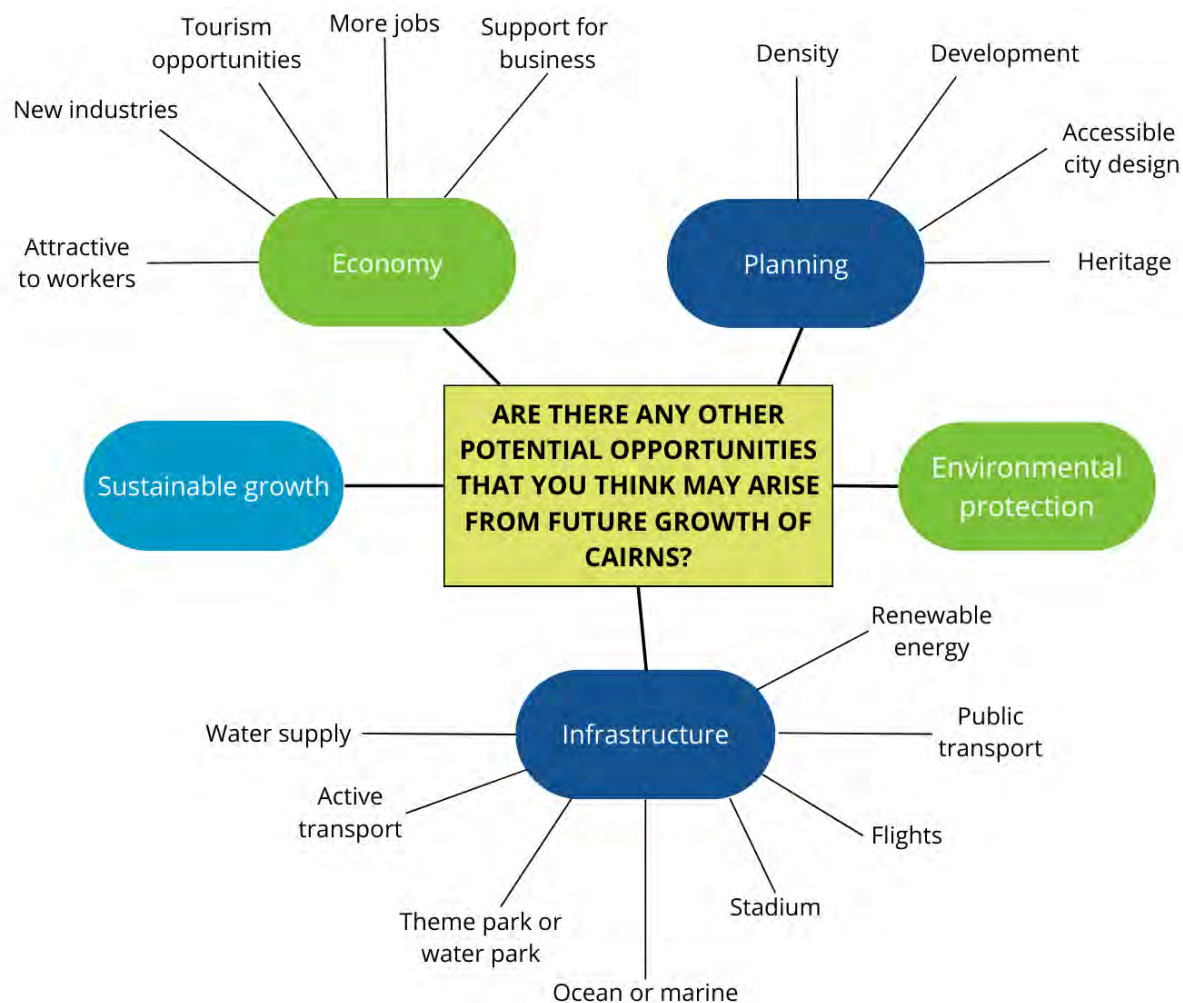


Figure 41: Online survey respondents indicate other potential opportunities they think may be associated with growth in Cairns (top 5 themes and secondary themes)

### Insights on survey respondent views about Cairns in 2050

When considering what respondents love and think is unique about Cairns, 4 out of 5 the most prominent themes related to social needs and the natural environment. Respondents indicated a high level of concern for impact on the natural environment in both open and closed questions. Respondents also indicated a concern for losing the unique character of Cairns in the future.

When considering what respondents hope for the future in Cairns in 2050, there is a strong indicated desire for more infrastructure and changes to the built environment through urban planning. Question 7 (Thinking about Cairns more broadly, please select the option that best reflects your views for each statement) asked for responses to several statements about region level infrastructure. The response to most of these statements trended toward being positive.

Respondents provided a positive response about region level infrastructure (shops and services required from time-to-time, arts and cultural facilities, major parks and recreation, active transport). They also indicated a strong desire for more region level infrastructure when asked questions that relate to the future of Cairns.

This indicates that, while existing infrastructure may be meeting the base needs of respondents, there is a desire for improved and expanded infrastructure. This is strongest in reference to public transport, which was raised often in both open ended and closed questions about hopes and opportunities for Cairns in 2050, and also in statements reflecting that it is not meeting the current needs of respondents.

Concern about growth of the built environment was also a consistent theme when respondents provided their views about Cairns in 2050. This concern was also reflected in the suburb level views of respondents. Findings indicate that while respondents are concerned about housing in the future, there is a resistance to change in built environment at both the suburb and region level.

A prominent theme in relations to respondent hopes and concerns for Cairns in 2050 related to personal safety and risk of natural hazards.

This cross section of prominent themes has been summarised in Figure 42. These future-thinking responses will help to inform the community vision for managing growth in Cairns towards 2050.

### Thinking about Cairns in 2050 ...

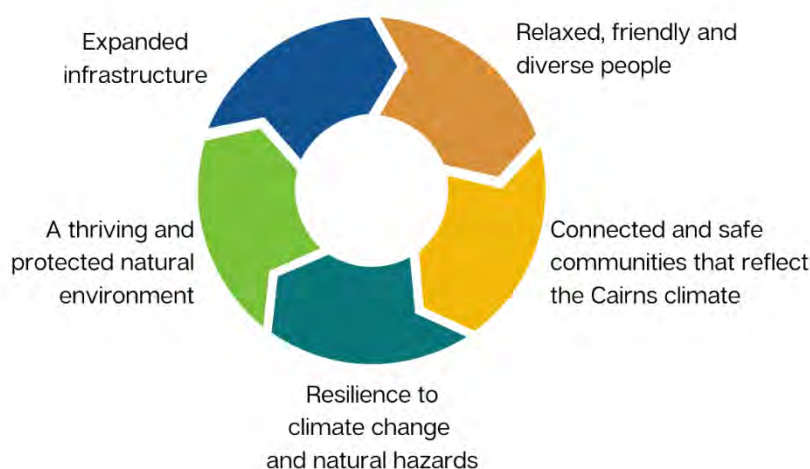


Figure 42: Online survey respondent thinking about Cairns in 2050

## Summary of online survey results

Several recurring themes were raised in responses across the online survey.

Analysis of feedback about what respondents love about their home suburbs indicated the following neighbourhood values:

- its location
- community and social networks
- quiet and peaceful nature
- public spaces
- natural environment.

Analysis of feedback about what respondents love about Cairns indicated the following region-wide values:

- natural environment (including green city character)
- community and social networks
- climate
- lifestyle.

Analysis of community feedback about what is loved about Cairns and what is special about Cairns, or 'Cairns-ness', highlighted the following features:

- laidback and relaxed lifestyle
- unique natural environment
- tropical climate
- connected community
- location as a gateway to Far North Queensland.

These elements considered to encompass 'Cairns-ness' focus on people, the natural environment and sense of place. These popular themes also inform the project team about important assets of the Cairns region that respondents would like to protect.

Online survey respondents were also asked to select what challenges concerns them most and what opportunities concern them most when planning for growth. The top five most selected challenges and opportunities by online survey respondents are listed below.

CHALLENGES	OPPORTUNITIES
Loss of natural areas and wildlife.	A better public transport system
Removal of trees and green spaces for new development.	More connected and protected wildlife habitats and green open space.
Traffic congestion and longer travel times.	New buildings are designed to be sustainable and suit our tropical climate.
Cairns could lose its unique character and won't provide the same lifestyle.	More investment in community services, facilities and essential infrastructure.
More demand on, and less access to, community services and essential infrastructure.	Better-planned local neighbourhoods will improve liveability.

These responses indicate that the challenges respondents are most concerned about are loss of green spaces, natural areas and wildlife. The challenge which attracted least concern related to housing diversity and affordability. Responses to the opportunities question indicated that respondents are most excited about the potential for a better public transport system and more connected wildlife habitats and green open space. The option that excited respondents the least related to housing diversity and affordability.

Considering the nature of the project, it is vital to understand the view of younger residents who could be living in Cairns up to 2050. These residents will experience the growth and change of the city. Figures 43 and 44 illustrate the responses received by young people (aged 24 and younger).

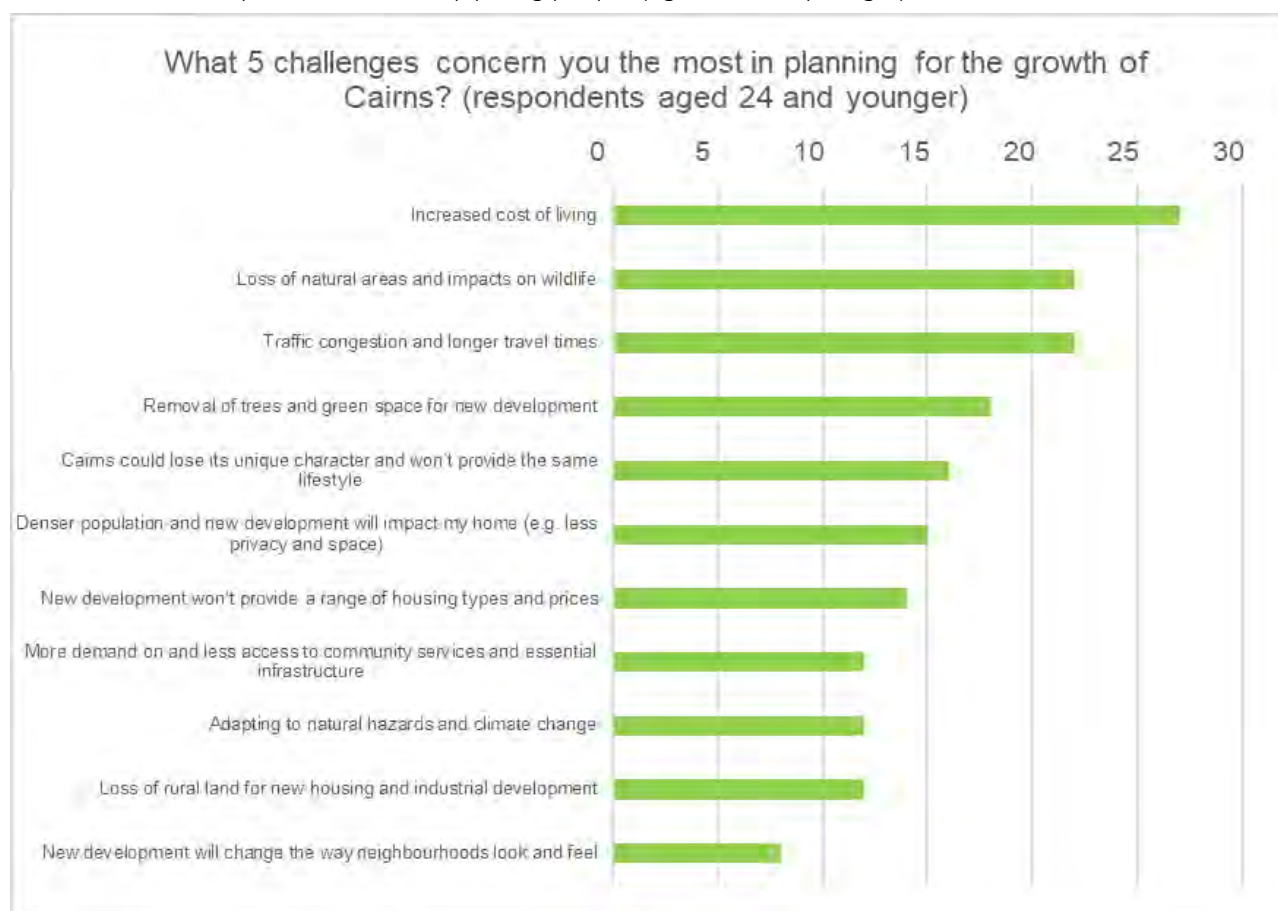


Figure 43: Online survey respondents aged 24 and younger indicate the challenges that concern them

These findings indicate that young people are most concerned about cost of living and loss of natural areas, and most excited about new infrastructure and a better public transport system. These younger respondents provided responses that were consistent with the most common responses, except for concern about cost of living.

Responses focusing on Cairns in 2050 have informed the project team about the community's vision for the Cairns region in the future.

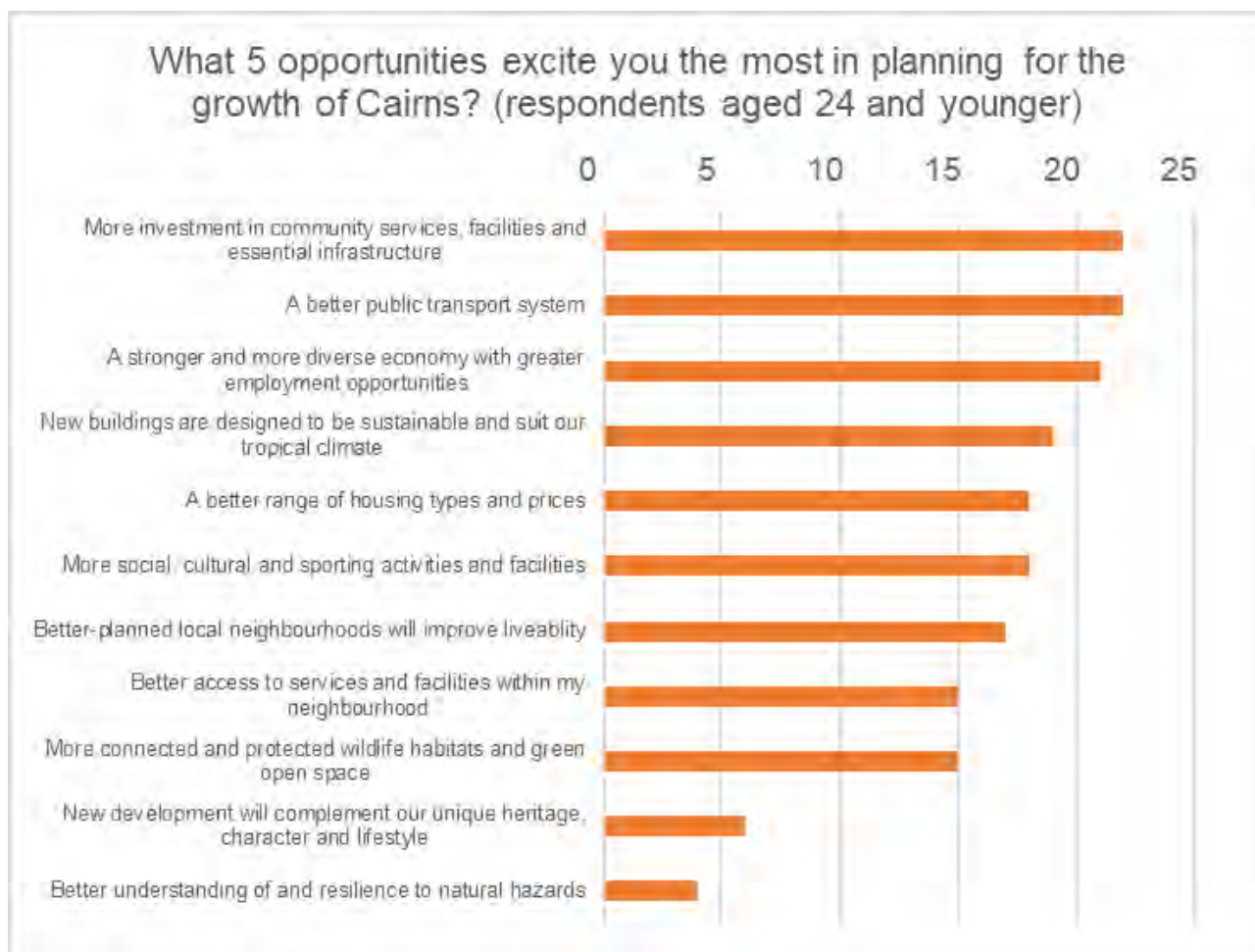


Figure 44: Online survey respondents aged 24 and younger indicate the opportunities that excite them



## Pop-up events

The project team held 16 pop-up events across the Cairns LGA. The project team spoke to 1,731 people across these 16 pop-up events. This section of the report discusses community feedback captured at the pop-up events.

The pop-up events were designed to raise broader community awareness of the project and to encourage people to complete the online survey. The pop-ups also provided an opportunity to capture in-depth and location-specific information through poster boards that visitors could provide written feedback on. The poster boards empowered children and community members to provide feedback to the project team about what makes the location of the pop-up special. Images of the poster boards are provided at Appendix D.

Verbatim feedback captured on the poster boards has been analysed and assigned themes, in the same process as with the online survey.

Word clouds were created using the feedback captured on the poster boards. Words that appear larger in the word cloud were mentioned more frequently.

### Babinda Harvest Festival

226 people attended the pop-up event at the Babinda Harvest Festival. During this event, community members provided feedback on the poster board with the prompt 'Dear Babinda, you are special because...'. Figure 45 is a word cloud based on feedback captured on the poster board.



Figure 45: Word cloud generated from feedback received at Babinda Harvest Festival pop-up event

Feedback provided generally followed the themes:

- community
- natural environment (including surrounding rainforest and Boulders)
- infrastructure and services
- recreation
- retail and hospitality
- education
- tourism.

## Holloways Beach Markets

158 people attended the pop-up event at Holloways Beach Markets. During this event, community members provided feedback on a poster with the prompt 'Dear Holloways Beach you are special because....' Figure 47 is a word cloud based on feedback captured on the poster board.

Feedback provided generally followed the themes:

- community
- natural environment
- infrastructure and services
- retail, hospitality and services
- entertainment
- Council services.



Figure 47: Word cloud generated from feedback received at Holloways Beach pop-up event



Figure 46: Visitor of Holloways beach pop-up event

### Redlynch Twilight Markets

83 people attended the pop-up events at Redlynch Twilight Markets. During this event, community members provided feedback on a poster with the prompt 'Dear Redlynch you are special because...'. Figure 48 is a word cloud based on feedback captured on the poster board.

Feedback provided generally followed the themes:

- community
- planning
- environmental assets (rainforest background and Crystal Cascades)
- infrastructure.



Figure 48: Word cloud generated from feedback received at Redlynch Twilight Markets

### Woree Markets

46 people attended the pop-up event at Woree Markets. During this event, community members provided feedback on a poster with the prompt 'Dear Woree you are special because...'. Figure 49 is a word cloud based on feedback captured on the poster board.

Frequently mentioned words and phrases from the Woree Markets included:

- community
- planning
- natural environment
- infrastructure
- public spaces.



Figure 49: Word cloud generated from feedback received at Woree pop-up event









### Quick sticky dot survey: how concerned are you about....?

Visitors to the Towards 2050 stall were asked to rate their level of concern (very concerned, concerned or not concerned) in relation to the following natural hazards (Figure 53):

- Flood
- Coastal Erosion
- Storm Tide Inundation
- Bushfire
- Landslide
- Heat.

Responses generally related to the respondent's suburb of residence. However, some respondents stated their response related to Cairns more broadly. Responses are shown in Figure 54.

Community members who attended the Towards 2050 stall spent 466 sticky dots across the 6 hazards. Please note: Saturday 29 October 2022 was a hot day in Cairns, with a maximum temperature of 32 degrees Celsius recorded. This may have influenced respondent perceptions of heat hazard.

Observations of dot patterns is discussed in Table 7.

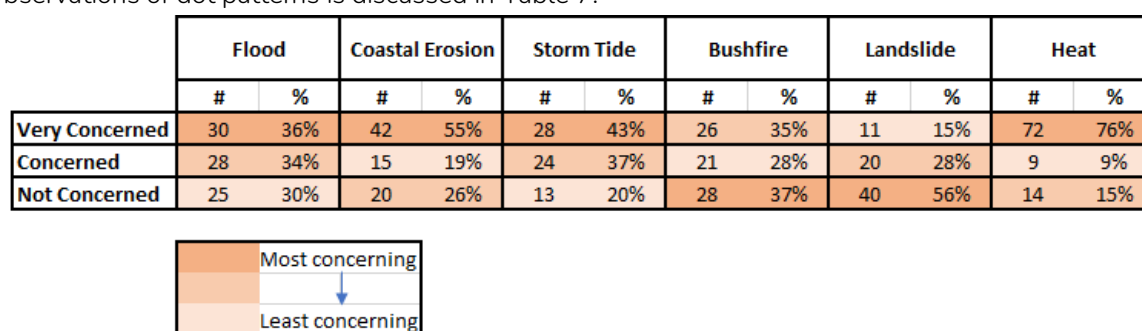


Figure 544: Rates of dots spent on natural hazards in sticky dot survey exercise

Table 7: Observations of dot patterns

HAZARDS	OBSERVATIONS OF DOT PATTERN
<b>Flood</b>	The second highest number of dots (83) were allocated by respondents to this hazard. Respondents who allocated dots to this hazard indicated a relatively even spread of concern about flood hazard.
<b>Coastal erosion</b>	The third highest number of dots (77) were allocated by respondents to this hazard. More than half of respondents (55%) who allocated dots to this hazard indicated they were very concerned about coastal erosion hazard.
<b>Storm Tide</b>	The lowest number of dots (65) were allocated by respondents to this hazard. The majority (80%) of respondents who allocated dots to this hazard indicated they were concerned or very concerned about storm tide hazard.
<b>Bushfire</b>	A total of 75 dots were allocated by respondents to this hazard. Respondents who allocated dots to this hazard indicated a relatively even spread of concern towards bushfire hazard, with most (37%) not concerned and 35% very concerned.
<b>Landslide</b>	A total of 71 dots were allocated by respondents to this hazard. More than half of respondents (56%) who allocated dots to this hazard indicated that they were not concerned about landslide hazard.
<b>Heat</b>	The highest number of dots (95) were allocated by respondents to this hazard. The majority (76%) of respondents indicated that they were very concerned about heat hazard.

Of the 466 dots used by respondents:

- the most dots were collectively used to describe concern in relation to heat hazard (95 dots) and flood hazard (83 dots)
- the hazards that respondents indicated that they were concerned about were heat (76%) and coastal erosion (55%)
- while storm tide inundation had the least number of total dots allocated to it (65 dots), landslide was the hazard of least concern with 56% of respondents who allocated dots to this hazard indicating that they were not concerned.

#### *Ground truthing of hazard experience on Cairns maps*

Visitors to the Towards 2050 stall were asked if they had firsthand knowledge or experience of hazards impacting their property or their locality. If they indicated that they had this knowledge or experience, they were asked to identify the location and describe the hazard on a set of printed maps.

The printed maps covered the Cairns Local Government area. Notes were provided on 5 of the 9 maps. The maps with notes were:

- Map 1, which covered the Northern Beaches, parts of Aeroglen, Caravonica, Kamerunga, Freshwater, Smithfield, Stratford, Whitfield
- Map 2, which covered Cairns North, Cairns City, inner suburbs, parts of Edmonton, Kamerunga, Redlynch
- Map 3, which covered inner suburbs, parts of Edmonton
- Map 5, which covered Aloomba, Fishery Falls, Deeral
- Map 8, which covered Mirriwinni, Bartle Frere, Wopen Creek.

A summary of feedback provided on the maps is discussed in Table 8.

Table 8: Verbatim comments of hazard experience on maps

HAZARDS	FEEDBACK	MAP #	NOTE #
Flood	Road into Holloways Beach floods during wet season.	1	1
	Caravonica Aged Care – Vulnerable use adjacent to Barron River which could pose a problem for access or evacuation during flood.	1	4
	Got cut off in 2017 for a few days in very heavy rain (Kewarra Beach). Concerned about development of low-lying land.	1	5
	Concerned about the Copperlode Dam failure. (Resident lives in Redlynch Valley.)	2	2
	Zarr Street – Collinson Street, Edmonton. Pump station – flooding experienced – 1metre depth on street plus storm tide.	2	3
	France Road, Wrights Creek – Flooding of entire street when raining. Pumps back to creek in flood.	2	4
	Cairns North – Street flooding across street and rail corridor. Resident indicated flooding may be influenced by sea or tidal factors.	2	5
	No flooding at Nelson Street, Bungalow but the street to back (Morehead Street) is flooded.	2	6
	Resident experienced flooding at her property. Observed that flooding is quick to come and go.	3	1
	House not subject to flooding – some flooding of property and storm tide. (Property located near Deeral.)	5	1
	Flooding – bridge cut off occasionally. (Property located in Mirriwinni).	8	1
Coastal Erosion	Beach erosion at Holloways Beach.	1	2
Landslide	Concerned about Lake Morris Road landslides.	2	1
Storm Tide Inundation	Cairns North – Street flooding across street and rail corridor. Resident indicated flooding may be influenced by sea or tidal factors.	2	5
	House not subject to flooding – some flooding of property and storm tide. (Property located near Deeral.)	5	1
Bushfire	None recorded		
Heat	None recorded		

### Moving Picture Night Parramatta Park

52 people attended the Moving Picture Night Parramatta Park pop-up event. During this event, community members provided feedback on a poster with the prompt 'Dear Parramatta Park, you are special because...'. Figure 555 is a word cloud based on feedback captured on the poster board.

Feedback provided generally followed the themes:

- community
- infrastructure
- natural environment
- recreation.



Figure 555: Word cloud generated from feedback received at Parramatta Park

### Clifton Beach Markets

107 people attended the Clifton Beach Markets pop-up event. During this event, community members provided feedback on a poster with the prompt 'Dear Clifton Beach you are special because...'. Figure 566 is a word cloud based on feedback captured on the poster board.

Feedback generally followed the themes:

- community
- lifestyle
- entertainment
- natural environment
- Council services.



Figure 566: Word cloud generated from feedback received at Clifton Beach pop-up event





### Gordonvale Cottage Markets

87 people attended the Gordonvale Cottage Markets pop-up event. During this event, community members provided feedback on a poster with the prompt 'Dear Gordonvale, you are special because...' Figure 59 is a word cloud based on feedback captured on the poster board.

Feedback provided generally followed the themes:

- neighbourhood character
- community
- natural environment
- public spaces
- recreation.



Figure 59: Word cloud generated from feedback received at Gordonvale

Some feedback provided on the poster board also related to visitors hope for Cairns in 2050. These hopes related to the unique identity of Cairns, planning and economy.

### Palm Cove Markets

113 people attended the Palm Cove Markets pop-up event. During this time, community members provided feedback on a poster with the prompt 'Dear Cairns you are special because...' Figure 60 is a word cloud based on feedback captured on the poster board.

Feedback provided generally followed the themes:

- community
- natural environment
- lifestyle.



Figure 570: Word cloud generated from feedback received at Palm Cove



## Summary of pop-up events

Conversations with visitors to the pop-ups indicates that the top-of-mind issues for community members were generally consistent with the themes that emerged through the online survey questions that asked respondents what they love about their suburb and what they love about Cairns. Analysis of feedback provided on poster boards at the pop-up events was able to 'ground truth' the themes and insights found from analysis of the online survey.

Figure 603 displays how many pop-up events each prominent theme was mentioned at.

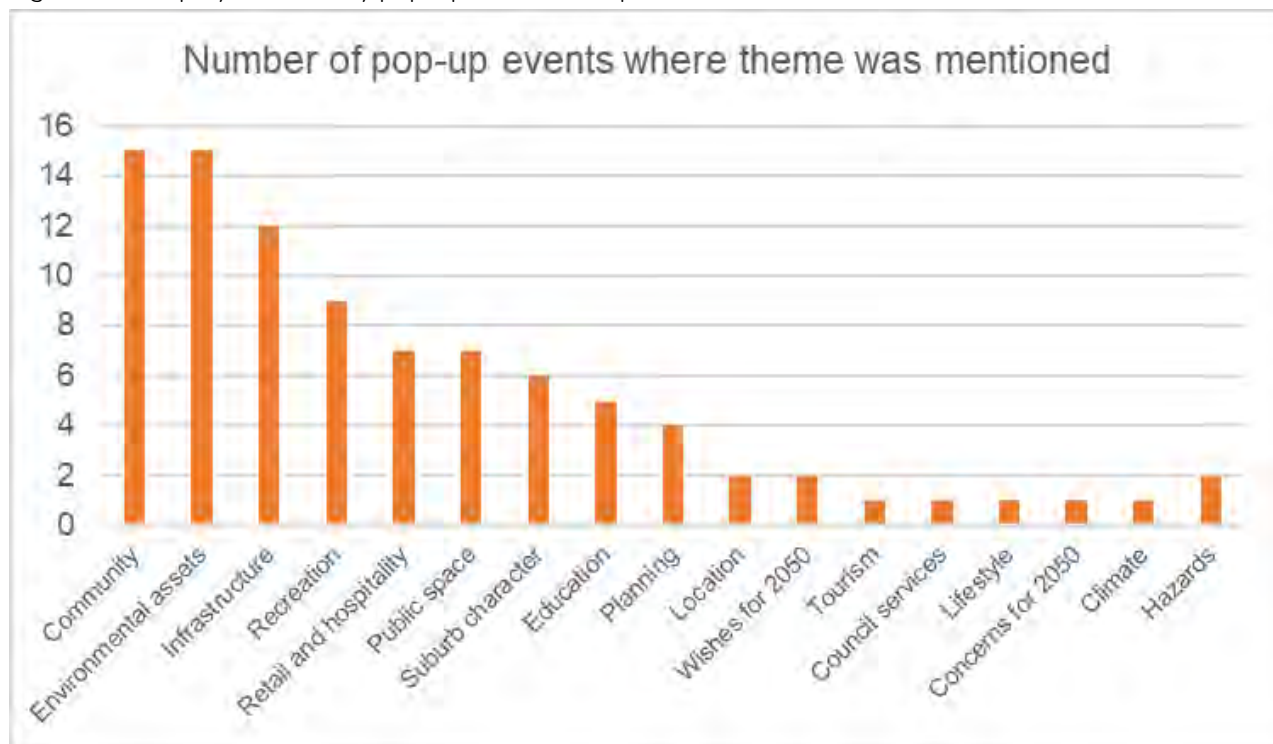


Figure 603: Number of pop-ups where prominent theme was mentioned

Figure 603 demonstrates that the community and natural environment were mentioned at almost every pop-up event. When cross referencing what pop-up visitors and online survey respondents indicated they love about their suburb:

- Community and social networks was a common theme raised at 93% of pop-up events and in 18% of survey responses.
- Natural environment was a common theme raised at 93% of pop-up events and in 9% of survey responses.
- Public spaces was a common theme raised at 43% of pop-up events and in 13% of survey responses).
- Retail and hospitality was a common theme raised at 43% of pop-up events and in 12% of survey responses.

## Social media

The project was promoted through 2 posts on Council's Facebook page between October and December 2022. These 2 posts received 235 interactions, comprising 208 comments and 27 shares. The project was also promoted in a post on Reddit in the subreddit r/Cairns. The post received 10 upvotes and 5 comments.

The comments received on these posts have been analysed, and predominantly found to follow the same themes as comments received through the other engagement activities.

Figure 614 summarises the themes found in the comments by count.

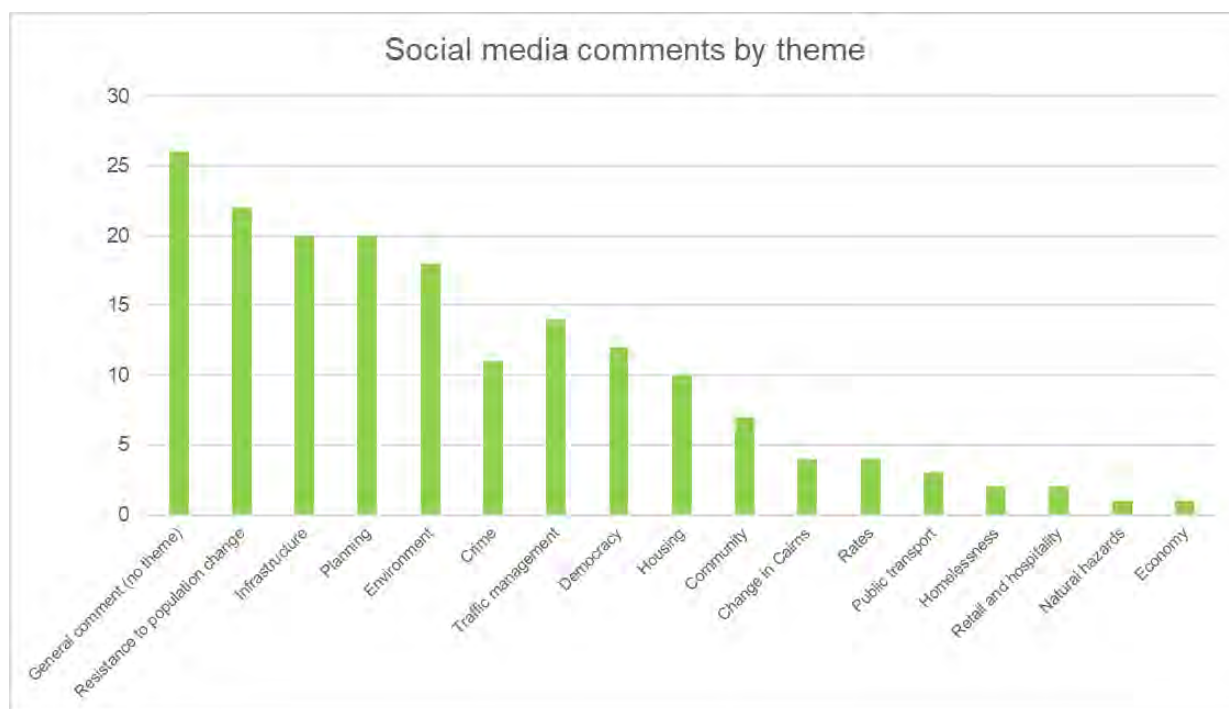


Figure 614: Social media comments by theme

Comments on Council's Facebook page indicated that these community members tended to be more resistant to change than those community members who responded to the online survey or provided feedback on the pop-up poster boards. Comments received through social media also indicate that Cairns residents are seeking a higher level of infrastructure and changes to the built environment.

## Conclusions

Phase 1 of the community engagement process for Towards 2050: Shaping Cairns Growth Strategy provided channels for community members to learn about the project, connect with the project team and provide feedback. Through a mix of traditional and contemporary engagement activities, this phase of the engagement process encouraged community members to:

- get involved and understand the opportunities and challenges that growth could bring to Cairns
- share their aspirations and ideas about how to manage the growth challenge and protect what defines Cairns
- help shape the Cairns region of the future.

Input captured through Phase 1 of the engagement process has provided the project team with a deeper understanding of what residents of the Cairns region value and their top-of-mind reactions to growth. This input will help to refine the vision and other ongoing work to develop the growth strategy.

This section draws conclusions from the analysis of community feedback and provides a number of recommendations for the project.

## Conclusions

Phase 1 of the community engagement process was designed to inform the development of Towards 2050: Shaping Cairns.

Feedback captured during Phase 1 of the community engagement was collated and analysed to determine key themes. This analysis also captured insights about respondent's views on their home suburb and on Cairns, more broadly.

Feedback collated demonstrates that engaged community members care about Cairns and their home suburbs.



**of 1,053 survey respondents strongly agree with the statement**  
***'I care about what happens in my suburb'***

Analysis of community feedback about what they love about Cairns indicated the following region-wide values:

- natural environment
- community and social networks
- climate
- lifestyle.

Analysis of community feedback about what they love about their suburb indicated the following neighbourhood values:

- location
- community and social networks
- public spaces
- natural environment.



Analysis of community feedback indicated the following matters which respondents would like to change about their suburb:

- perceived threats to lifestyle
- infrastructure
- planning matters.

Analysis of community feedback about what is loved about Cairns and what is special about Cairns, defines 'Cairns-ness' as involving:

- laidback and relaxed lifestyle
- unique natural environment
- tropical climate
- connected community
- location as a gateway to Far North Queensland.

Analysis of community feedback about what they would like to 'see' in Cairns in 2050 indicated the following elements:

- a planned built environment with new infrastructure, including education and health
- expanded public transport network
- a connected region
- safe region and communities
- a thriving natural environment
- resilience to natural hazards
- a prosperous local economy
- a place that celebrates Cairns-ness.

Figure 6565 illustrates community members values and concerns now and how this corresponds with their hopes and concerns for Cairns in 2050.

These findings have been developed into a series of statements to guide and inform Phase 2 of the community engagement process for Towards 2050: Shaping Cairns.

***When it comes to housing diversity, people told us:***

- they hope affordable housing will be available in Cairns in 2050
- they are concerned about planning for the built environment towards 2050.

***When it comes to natural environment and scenic amenity people told us:***

- the natural environment is one of things that makes Cairns special
- they are concerned about the impact of growth on the unique natural environment
- they are excited about more connected and protected wildlife habitats and green open spaces.

***When it comes to employment opportunities and the economy, people told us:***

- that growth in the local economy is an opportunity that could come with growth in Cairns.

***When it comes to natural hazards and climate change, people told us***

- they are concerned about natural hazards in Cairns in the future
- they are aware of the risk of natural hazards in Cairns now.

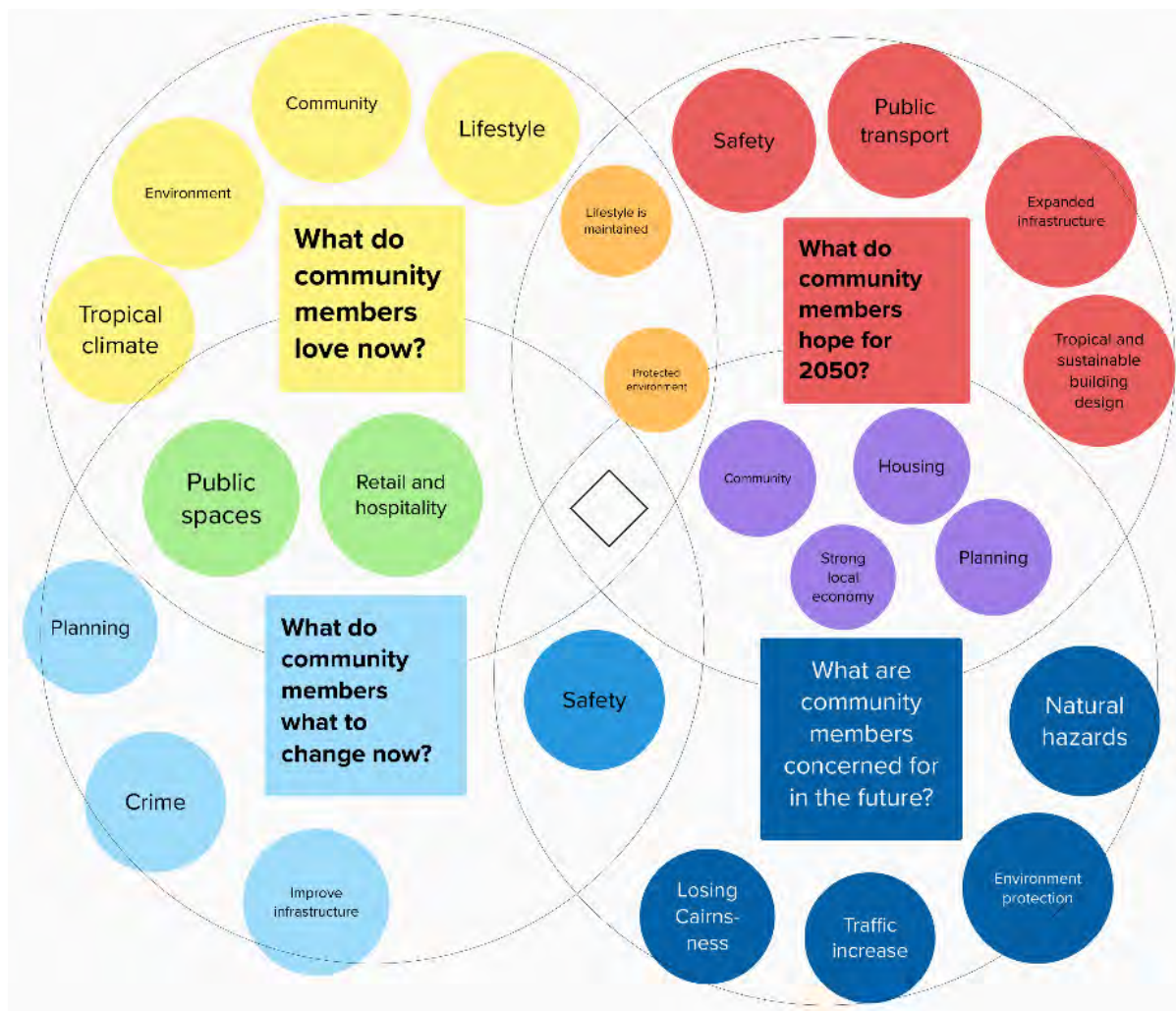


Figure 65: Cross section of values and concerns now and in 2050

**When it comes to the character and culture of Cairns, people told us:**

- they love the relaxed and laidback lifestyle in Cairns
- they love the tropical climate
- they appreciate that Council is committed to recognising the diversity of the community and acknowledging First People culture and connection to Country.

**When it comes to infrastructure people told us:**

- new sustainable infrastructure is an opportunity that could come with growth
- one of their hopes for Cairns in 2050 is that there is more infrastructure to support the population
- that they are excited about a better public transport system in 2050.

**When it comes to great neighbourhoods, people told us:**

- there is an opportunity in 2050 for a built environment that reflects the Cairns climate and lifestyle
- there is an opportunity for improved and expanded community infrastructure and green open space in 2050
- they thought better-planned local neighbourhoods would improve liveability.

## Next steps

The next phase of engagement, Phase 2, will involve:

- communicating and, where necessary, exploring the findings of Phase 1 and checking the definition of Cairns-ness developed from Phase 1 engagement findings
- understanding and communicating the growth challenge
- understanding what needs to be prioritised and protected in the future as we manage growth
- providing a range of opportunities to connect with the project, and provide input to the technical studies.
- building knowledge within the community about the factors included in managing growth

To build on the outcomes of Phase 1 of the engagement process, Council will continue to connect with the community members and stakeholders who have been part of the engagement process to date. Phase 2 will also specifically focus on capturing input from:

- from young people who are under 24 years of age
- people who identify as First Peoples and culturally and linguistically diverse peoples
- neighbourhoods that we did not hear from in Phase 1, mindful that these neighbourhoods have fewer residents.

## Appendices

### Appendix A: Project collateral and media



# AMATEURS THUNDER OUT GATES

HIGH TEA GLAMOUR P7 + GUIDE TO RACES



# CRICKET ROYALTY HITS TOWN

ODI STARS GET A TASTE FOR FNQ PAGE 46



FRIDAY, SEPTEMBER 9, 2022 - CAIRNSPOST.COM.AU - \$2.50

# Cairns Post

We're for you

Cairns Post  
FUTURE  
CAIRNS

Tuesday, September 20, 2022

Limited tickets available.  
BOOK NOW



» Call for investors to step up  
as city prepares for 100,000  
more people in three decades

# THE ONLY WAY IS UP

BRONWYN FARR

FAST forward three decades and Cairns City will be a picture of tropical urbanism.

There will be abundant greenery, shaded outdoor rooms and it will be bustling with people — in fact, 100,000 more are set to move here by 2050.

Students and workers like Corrine Singleton (above) will be living in plentiful high-density housing.

It's prompted a call from business titans for investors to step up and start building now, in the first instalment of the Cairns Post's 10-part series, Future Cairns — Towards 2050.

FULL STORY PAGES 4-5



Why people are key to  
a vibrant CBD » P4

Living in a tropical and  
sustainable city » P5

Council's 2050 vision to  
shape planning » P6



Yes whey!  
**20% OFF**

Sports & diet  
nutrition from  
the health aisle



SCAN BARCODE  
PAGE 5

\* excludes vitamins,  
limits apply



100s of prices locked  
Locked until 31 January 2023

coles | Value the Australian way







# Sky is the limit for the courageous and brave

BRONWYN FARR

CAIRNS city will be a vibrant northern powerhouse by 2050 with distinctive design and high-density living options – if the right moves are made.

The city is likely to have plentiful high-density housing for workers and students and Cairns Regional Council has a clearly-articulated vision of “tropical urbanism” with an emphasis on shaded outdoor rooms, an abundance of greenery and incorporating rain-water elements in public spaces.

During a recent visit, Crystalbrook Hotels owner Ghasan Aboud called on investors to have the courage to back Cairns.

He has spent more than \$600m on the trio of glamour hotels in the CBD and there are almost 800 rooms with occupancy above 80 per cent – but Mr Aboud said Crystalbrook guests wanted an engaging shopping experience and the city was lacking.

“When people arrive, they want to go shopping – when you go to the centre, there is nothing,” Mr Aboud said.

“This is the right time to develop what tourists are looking for – we need to believe,” he said.

Visiting Cairns this week, veteran developer Frank Gasparin (pictured) backed Mr Aboud’s call to action.

Mr Gasparin has been spruiking a \$2.5m ‘rodeo drive’ concept for the corner of



Spence St and Abbott St, where his DFS Galleria building is located.

“I want to make it a hub like Los Angeles, a place people come to photograph,” he said.

“I agree with Mr Aboud 100 per cent – we need investors to back the city.”

“I am passionate about Cairns, and I believe it’s the most beautiful place in the world, and it has all the ingredients to be a world class destination,” Mr Gasparin said.

Tourism in Cairns is going from strength to strength but the hospitality sector has been hamstrung by lack of workers – and there’s nowhere for those on an average income to live that is close to work.

The \$50m new CQUniversity set for the corner of Hartley St and Grafton St will double student numbers to 4000 – and students will need affordable living options.

The convention centre is in the final stages of a significant refurbishment and it will prove a magnet for events – bringing people into the city.

There is significant potential for high-density housing at the southern end of the CBD, with veteran developer Frank Gasparin seeking an investor for his revived C3 Tower plan, comprising 796 apartments.

“Once the first tower is built, the others will follow,” he

said.

The site of the failed \$550m Nova city development on Spence St is an ideal spot for affordable apartments.

Division five Cr Amy Eden forecasted commercial properties in the CBD would be repurposed to living spaces.

“As Cairns grows to almost double its population, we will see densification in the city,” she said.

She said first and second floors would become apartment spaces.

The Demographics Group co-founder and research director Simon Kuestenmacher said people were the key to a vibrant CBD.

“At any given hour, you want people visiting for events and pubs at night time and one thing that works really well is students, because they go to campus centrally, they study and go for drinks afterwards, and hopefully live there as well – students tend not to own cars,” Mr Kuestenmacher said.

“With borders opening, you’ll get more and more international temporary migrants coming to Cairns and at the start of their journey, they want to live as close to employment as they can, and that would automatically help the town centre.”

Council has done some visionary work on the fringes of the CBD with projects such as Munro Martin Park and Cairns Performing Arts Centre – but the historic heart of the city is ripe with potential.



## ‘VIBRANT AND STIMULATING’

BRONWYN FARR

STREET artists, roving entertainers, satellite events and easy parking options to bring the city centre to life is the vision of Cairns CBD retailers.

Willa + Me boutique owner Justine Kjestrup said she would like to see the CBD become more welcoming.

“I’d like to see a vibrant and stimulating CBD that offers more than just a shopping destination,” Ms Kjestrup said.

“Buskers, music and art installations representative of our tropical region, street artists, roving entertainers.”

Ms Kjestrup said water drinking stations for locals and tourists to refill water bottles and stay hydrated, and plentiful shaded seating areas would be ideal.

“Car parking infrastructure is also an area that will need further thought and implementation – it would be a wonderful initiative if Cairns Regional Council could promote free morning parking on the quiet traffic shopping days, and consult with business owners to maybe having a late night shopping once a week,” she said.

She said public amenities were key.

“We need an emphasis on sustainability, and forward planning to ensure Cairns carves out a strong identity that speaks of our region and its community,” Ms Kjestrup said.

Makin’ Whoopee store co-owner Kirsty Mulley said bringing festival events from the Esplanade into the city would enliven the area.

“It needs to be colourful and tropical and inviting, nice and clean, and when there’s a festival on, satellite events throughout the city,” Ms Mulley said.

“We need to encourage locals into the city and too often

# SAVE OVER 60% OFF

## THE NEWSPAPER COVER PRICE FOR THE FIRST 3 MONTHS.<sup>^</sup>

Enjoy 7 day paper delivery plus digital news 24/7 for **\$1 a day for the first 3 months. Min. cost \$31.\*** New customers only.

VISIT [CAIRNSPOST.COM.AU/OFFER](http://CAIRNSPOST.COM.AU/OFFER) OR CALL 1800 051 104

Cairns Post *We're for you*

\*This offer is for Full Digital Access + 7-Day Paper Delivery and costs \$1 a day billed monthly (min. cost \$28-\$31 depending on the month) for the first 3 months, then \$78 billed monthly. Renewals occur unless cancelled as per full Terms and Conditions. Each payment, once made, is non-refundable, subject to law. Not in conjunction with any other offer. New customers only. Home Delivery not available in all areas. Allow up to 5 days for home delivery to commence. 7 Day Delivery is for the Cairns Post on Monday to Saturday and The Sunday Mail on a Sunday. Prices after the introductory pricing period may be varied as per full Terms and Conditions. See [www.cairnspost.com.au/subscriptionterms](http://www.cairnspost.com.au/subscriptionterms) for full details. <sup>^</sup>Discount calculated by comparing price payable under this offer to the undiscounted retail cover price aggregated over 3 months starting on 19/07/2022.





Owner of homewares boutique Willa + Me Justine Maxwell-Kjestrup (main) in her Shields Street shop. Retailers believe activations and entertainment are a priority for the CBD. Picture: Brendan Radke(below).

# People to bring our CBD to life



**Councillor Amy Eden.**

TROPICAL urbanism is the centrepiece of Cairns Regional Council's vision for the CBD in coming decades.

Division five Cr Amy Eden said that meant nurturing the physical characteristics of Cairns that made it unlike any other place in Australia.

The master plan strategies have an emphasis on greenery as part of buildings, upper level terraces and skyline, with urban verandas and tropical terraces.

Streetscape treatments for laneways are on the cards, along with building on the heritage of verandas and colonnades, and enhancing the existing arcade network.

"Green spaces in our city will play an important role in bringing communities together and our urban rainforest leaf index will increase as we make way of some on-street parking for increased green spaces," Cr Eden said.

"Increasing the leaf index in our city will play an important role in cooling the city as we face the challenges of climate change.

"We will be the arts and cultural capital of Northern Australia and our city will be enhanced with a range of public space art installations, both static and dynamic, that reflect our cultural heritage and diversity," she said.

"Cairns will be a smart city with digital and interactive information way finder signs, art, environmental and cultural trails that are navigated from personal devices.

"Cairns will be known as a leader in tropical and sustainable living."

Council director of planning, growth and sustainability Ed Johnson said future popular growth would be partly accommodated in infill development

including the CBD.

"Signature elements of the Council's tropical urbanism policy include a focus on integrated lush tropical planting at all levels of the streetscape in the CBD, with rainforest-like street canopies to create cool, shaded public spaces," Mr Johnson said.

"A number of these elements can be seen in the design of the Esplanade dining precinct."

CBRE managing director Danny Betros said people living in the CBD was vital for a vibrant future and high density residential development was essential.

He said it was time to think big and "dare to be different".

Mr Betros would like to see less traffic and more emphasis on shaded walkways.

By 2050, the city will be the national capital of Indigenous art with Mayor Bob Manning championing the concept of three interconnected heritage galleries – the existing Cairns Art Gallery on the corner of Abbott St and Shield St, the Court House Gallery and the Mulgrave Shire Council building on the Esplanade.

The \$40m project has received \$10m federal funding and council has budgeted \$8m this year. It has already spent \$5.75m buying the court house in Abbott St and \$6.6m restoring it and work is underway on the old shire council building.



we hear that parking is the problem.

"Incentives to bring people in, like winning free parking, or free weekend parking, would be good."

Corrine Singleton, 27, is right at home living in the heart of the city.

"I love being close to all the restaurants, close to the Esplanade, it is handy for work and I can walk everywhere," Ms Singleton said.

"There's been a lot of improvements and maintenance is important.

"And I would like to see new restaurants and stores opening."

**20% OFF**

**Today only!**

## 20% off sports & diet nutrition from the health aisle

When you scan your Flybuys card and this barcode in store or enter **SPORTS20** at the checkout when you shop online on **9 September**. Excludes vitamins, limits apply\*

**coles** | Value the Australian way



\*Offer valid for purchases in-store or online for qualifying orders placed until 11.59pm AEST 9 September 2022. Discount applies after savings and discounts and excludes vitamins. Limit of 10 products per Flybuys account. If you modify your online order outside of the promotional period, the discount will not be upheld. Visit [shop.coles.com.au](http://shop.coles.com.au) for standard T&Cs. Excludes Coles Express, Door Dash and UberEats purchases. Limit of one redemption per Flybuys account. While stocks last. No rainchecks. Voucher must be surrendered at the point of purchase. Vouchers that have been defaced, damaged, altered, photocopied or have passed their expiry date will not be accepted.





# Future is looking bright

**BOB MANNING**  
CAIRNS MAYOR



CAIRNS is growing, it's a popular place to live and work, thanks to our special and unique character.

In the past 30 years, our population has nearly doubled – growing from just 89,000 residents in 1992 to more than 165,000 today.

This growth has been good for Cairns.

New suburbs and residential communities have flourished – Forest Gardens and Mt Peter and Gordonvale in the south, Redlynch Valley Estate to the west, and Canopy's Edge and Smithfield Village in the north highlight this expansion.

These new developments have spurred the establishment of new retail and employment centres to support the expanded population base.

Quality new schools and tertiary education facilities have been built in response to growth.

James Cook University's Cairns campus was established in 1995, Bentley Park College opened in 1997, and St Andrew's College welcomed its

first students in 2001.

More recently, new master-planned staged schools have opened at Mackillop College Mt Peter and Newman College Smithfield, which is impressively the very first Catholic school in Australia to be co-located with a university.

The Cairns of today boasts world-class sporting, arts, cultural and tourism venues that support our vibrant lifestyle and expand our economic opportunities.

With new people, many more economic and lifestyle opportunities have come to Cairns.

We are a self-sufficient economy that has the ability to grow and retain people in competitive jobs.

The past three decades of growth have shaped our city in many positive ways, and Cairns will continue to evolve as we move towards 2050.

Our city's population is predicted to grow to around 265,000 by 2050 – that's around 100,000 more people than we have today.

People will always fall in love with Cairns and want to live here. We need to make sure that the predicted growth doesn't threaten the environ-



People will always fall in love with Cairns, with our city's population set to soar.

ment and lifestyle we all enjoy.

The challenge is to get the balance right – and to do that, we need a long-term growth management strategy.

We need to harness the opportunities that growth can bring, while managing the impacts to help ensure that everyone can prosper and share in the riches of opportunity.

We must close the gap, create opportunity for all seg-

ments of our community and make sure we retain the core elements of what makes Cairns, Cairns.

With careful planning, we can manage the additional pressures of growth to ensure our precious environment and vibrant lifestyle is here to enjoy for generations to come.

Planned and well considered development takes account of the needs of those who live here now as well as

our future additional residents.

Good planning and design will allow us to balance our unique environmental, economic, social and cultural values, and support growth in a sustainable way.

That's why council is developing the Towards 2050 Growth Management Strategy to guide and manage our region's growth over the next three decades.

Over the next two years,

we'll be working with residents, businesses and community groups from the beaches to the boulders as we develop this growth strategy that's right for all of us.

The strategy will include technical studies, conducted by council and independent industry experts, on housing, employment, natural hazards, scenic amenity, neighbourhood character, rural land and infrastructure.

It will also be shaped by extensive input from our residents, businesses and community groups to help us identify the things that make Cairns so special and the values that we want to leave as a legacy for our children and grandchildren.

Ultimately, the Growth Strategy will be the blueprint for how we accommodate our growing population and achieve a sustainable future for Cairns and also form the foundation for council's new planning scheme.

We have an opportunity to create a place and future for a generation that hasn't been born yet.

We need to get it right and it's a core part of this council's focus on the future.

## Keep the cost of living down with exclusive September daily deals at Coles

Simply purchase your copy of the Cairns Post tomorrow for an exclusive offer on haircare at Coles when you scan your Flybuys card



**coles** | Value the Australian way

3:07:49 PM 14 Nov 2022

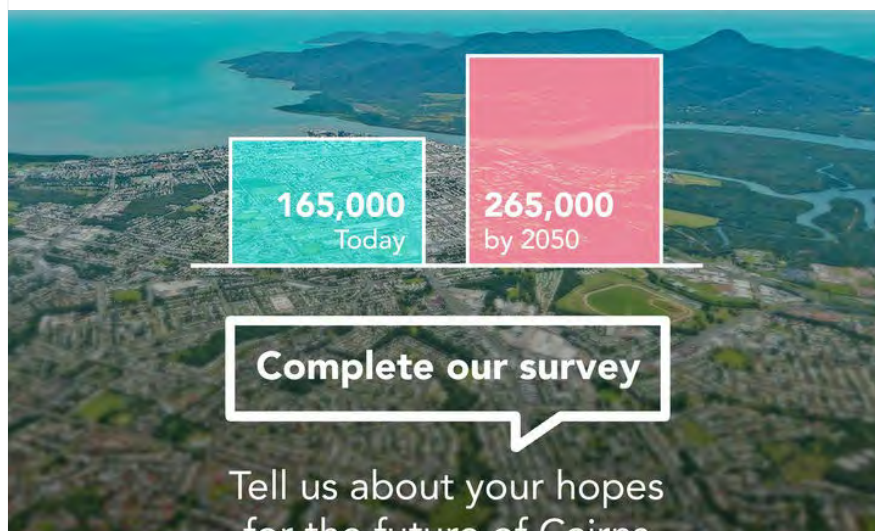
Create

Post



## Cairns Regional Council

Cairns is expecting significant population growth over the next few decades. What do you love most about your neighbourhood today? What are your hopes for Cairns in the future? Take the survey and help shape the future of Cairns! <https://bit.ly/3O0zVi5>


[BIT.LY \(view link\)](#)
[HAVEYOURSAY.CAIRNS.QLD.GOV.AU \(view link\)](#)

## Towards 2050 Survey

What do you love about Cairns? What are your hopes for Cairns...

227 Negative

## Details

Source: [Facebook page](#)

Action time: 3:07:49 PM 14 Nov 2022

Action type: Create

Record type: Post

Application: N/A

Collection time: 8:00:16 PM 15 Nov 2022

Collection type: Historic

Hashtags:

Brolly [Brolly link](#)

reference:

Export 4:11:40 PM 03 Jan 2023

generated:

## Insights

## Comment sentiment

Positive 43

Neutral 62

Negative 122

## Comment actions

Created 208

Edited 7

Hidden 11

Deleted 1

## Topics

None

## Tags

No tags

## Notes

No notes

## Comments



Barry Lyon

7:48:31 PM 15 Nov 2022 Create

Positive

Will be like living rats in a box. Country only has a certain carrying capacity. Truly -lets be realistic and respectful of country people and communities!



Wil Elgey

8:43:16 PM 15 Nov 2022 Create

Negative

No hopes. Cairns will continue to eat its scenery, Eventually the mountains will be quarried for buildings and roads, and the Mulgrave River will be dammed. Sea level rise will submerge much of it.



Dyle Pickle

8:45:06 PM 15 Nov 2022 Create

Negative

Legalize, regulate and tax recreational cannabis similar to alcohol and tobacco.





## Help shape future of Cairns

Cairns is growing. The city's population is expected to reach up to 265,000 by 2050, which is about 100,000 more people than live here today.

By planning now for future growth, we can make the most of the opportunities that growth will bring, and protect and embrace what makes Cairns special. That's why Council is undertaking the Towards 2050 Shaping Cairns project.

Council wants everyone to help shape a growth strategy that's right for all of us.

Visit Council representatives at the events below to learn more about the project.

- Saturday 8 October at Babinda Harvest Festival
- Sunday 9 October 2022 at Holloways Beach Markets.

You can also read more on our Towards 2050 website: [haveyoursay.cairns.qld.gov.au/towards2050](https://haveyoursay.cairns.qld.gov.au/towards2050)

**FREE OPEN AIR MOVIE**  
**YORKEYS KNOB STATE SCHOOL**  
**SAT 15 OCT, GAMES 3:30PM, MOVIE 7PM**

## Program rolled out to find water leaks

A three-year leak detection program is being rolled out across Council's 1,981 kilometres of water pipe.

Residents are advised they might see Council's contractor, Detection Services Pty Ltd, in their suburbs using acoustic monitoring equipment.

Council's previous leak detection

464 leaks across both Council infrastructure and private property, resulting in saving of almost 400 million litres of water after repairs were completed.

More details are available at the Major Projects page on Council's website.

## Improvement works

**Foster Rd, Mount Sheridan:** Road widening and drainage works between Hardy Rd and Alderman St. Temporary lane closures.

**Mulgrave Rd, Earlville:** Night works to upgrade the Balaclava Rd intersection. Expect delays.

**Mayers St, Manunda:** Water main replacement from Anderson Rd to Hoare St. T be in place as required.

**McLeod St, Cairns City:** Culvert renewal works at the Minnie St intersection. Temporary road closures.

**Lake St, Cairns City:** Culvert renewal works at the Minnie St intersection. Temporary road closures.

**Vasey Esplanade, Trinity Beach:** Water main replacement from Trinity Beach Rd to Possum St. T

*For a full list of works see our website.*



## Donate to Christmas appeal

Every year, the Mayor's Christmas Cheer Appeal raises funds to buy food hampers for local families and older members of the community who need a helping hand during the festive season.

Residents wanting to help can make a donation online, in person at Council's customer service

For more details visit Council's website.

## Carols in the Park returns

After a two-year pandemic-related hiatus, Council's live carols performance returns this year.

Munro Martin Parklands will host Carols in the Park on **Sunday 11 December** from 5pm to 8.30pm, with the show to be livestreamed across to the Cairns Performing Arts Centre. Food vans and children's entertainment will also be set up in Florence St, between the two venues.



**FREE OPEN AIR MOVIE**  
**COASTWATCHER PARK , TRINITY BEACH**  
**SATURDAY 3 DEC FROM 6PM**



## Greenpatch closed due to flood risks

Due to sustained heavy rainfall

the Greenpatch Campground in Gordonvale has been closed.

The lower section of the campground will now remain closed until late April 2023 (weather permitting).

Council will assess the possibility of reopening the upper section of the campground depending on forecast

The facility has a warning system which is triggered by rising water levels in the Mulgrave River and the neighbouring Hemming Creek.

## Help shape city's future

Cairns is growing. The city's population is expected to reach 265,000 by 2050.

To accommodate that growth in a positive way, Council is developing the Towards 2050 Shaping Cairns Growth Strategy, which will establish a clear and coordinated long-term plan to shape the future development of the city. Have your say on this growth strategy by completing the online survey at [cairns.qld.gov.au/towards2050](http://cairns.qld.gov.au/towards2050).

## Improvement works

**Trinity Beach Rd, Trinity Beach:** Pavement and electrical works between Nautilus St and Cayley St. Expect temporary lane closures.

**Arnold St, Aeroglen:** New kerb and channel between Greenbank Rd and the Captain Cook Highway. Expect access disruptions.

*For a full list of works visit our website.*

## Australia Day nominations

Nominations are now open for the 2023 Cairns Regional Council Australia Day Awards.

This is your opportunity to nominate someone who deserves recognition for their achievements and contributions to the Cairns community.

Nominations are open in seven categories:

- Citizen of the Year
- Sportsperson of the Year
- Young Citizen of the Year (under 25)
- Junior Sportsperson of the Year (under 21)
- Volunteer of the Year (open age)
- Cultural Award
- Junior Cultural Award (under 21)

**Nominations close on Monday 5 December at 3pm** and can be made online on our website. Paper copies are available from our customer service centres and Cairns Libraries branches.



## Help shape the future of Cairns

Council is undertaking the Towards 2050 Shaping Cairns project to plan for the growth of the city.

Council wants everyone to help shape a growth strategy that's right for all of us. Find out more at these events:

- Palm Cove Markets on Sunday 6 November, from 8am to 2pm
- Mount Sheridan Plaza Community Markets on Sunday 13 November, from 9am to 3pm.

You can also read more on our Towards 2050 website: [haveyoursay.cairns.qld.gov.au/towards2050](http://haveyoursay.cairns.qld.gov.au/towards2050)

## Improvement works

**Canecutter Rd, Edmonton:** Shoulder sealing between Swain Court and Wiseman Rd. Expect temporary disruptions.

**Mulgrave Rd, Parramatta Park:** Bus stop upgrade outside Parramatta Park State School from Monday 7 November. The bus stop will be temporarily relocated adjacent to the existing stop.

**Oleander St, Holloways Beach:** Water main and pavement renewal between Cassia St and Caribbean St from Monday 7 November. Temporary road closures.

**Stanton Rd, Smithfield:** Asphalt overlays at various locations. Road and lane closures on Tuesday 8 November.

*For a full list of works visit our website.*



## Help shape future of Cairns

Cairns is growing. The city's population is expected to reach up to 265,000 by 2050, which is about 100,000 more people than live here today.

By planning now for future growth, we can make the most of the opportunities that growth will bring, and protect and embrace what makes Cairns special. That's why Council is undertaking the Towards 2050 Shaping Cairns project.

Council wants everyone to help shape a growth strategy that's right for all of us. Find out more at these events:

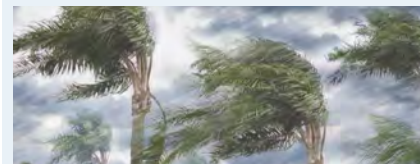
- Saturday 15 October at Dogs Day Out Festival (Barron Waters/Burrawungal Park, Caravonica)
- Saturday 15 October at Yorkeys Knob movie night (Yorkeys Knob State School)
- Sunday 16 October at Woree Markets (Cannon Park)

You can also read more on our Towards 2050 website: [haveyoursay.cairns.qld.gov.au/towards2050](http://haveyoursay.cairns.qld.gov.au/towards2050)

ILLUMINATION PRESENTS  
**minions**  
THE RISE OF GRU

**FREE OPEN AIR MOVIE**  
**YORKEYS KNOB STATE SCHOOL**  
**SAT 15 OCT, GAMES 3:30PM, MOVIE 7PM**

## Cyclone resilient homes



Find out how to make your home more resilient to cyclones and if you are eligible for up to \$11,250 in Queensland Government assistance at information sessions on **Tuesday 18 October**.

- Industry information session: 4.30pm-5.30pm
- Community information session: 6pm-7pm

These free sessions will be held at the Local Disaster Coordination Centre, 51 Windarra St, Woree.

Seating is limited. To register, email [strongerhomes@epw.qld.gov.au](mailto:strongerhomes@epw.qld.gov.au)

## Improvement works

**Bayview Heights, Toogood Rd:** stabilisation works, expect temporary road closures and detours.

**Earlville, Mulgrave Road:** night works to upgrade the Balaclava Rd intersection, expect delays.

**Edge Hill, Greenslopes St:** water main and culvert renewal between Pease St and Oxley St, expect temporary lane closures.

**Kewarra Beach, Trinity Beach Rd:** pavement works between Nautilus St and Cayley St, expect temporary road closures.

**Portsmith, Hartley St:** road pavement repairs between Bunda St and Draper St, expect temporary lane closures.

*For a full list of works see our website.*

## Help shape the future of Cairns

Cairns is growing. Our population is expected to reach up to 265,000 by 2050. That's around 100,000 more people than live here today!

By planning now for future growth, we can make the most of the opportunities that growth will bring, and protect and embrace what makes Cairns special. That's why Council is developing the Towards 2050 Shaping Cairns Growth Strategy project.

We want everyone to help shape a growth strategy that's right for all of us. **Take our online survey** to tell us what you love about Cairns and share your ideas for the future. Find out more at these events:

- Saturday 22 October at Trash to Treasure Fair (Buy Back Shop, Portsmith)
- Sunday 23 October at Tanks Markets (Collins Avenue, Edge Hill)
- Saturday 29 October at Get Ready Emergency Services Day (Coordination Centre, Windarra Street Woree)

See more at the Towards 2050 website <https://haveyoursay.cairns.qld.gov.au/towards2050>



**Trash to Treasure Fair**

FREE EVENT

**Saturday 22 October**

**9am – 1pm at the Buy Back Shop**  
Portsmith Transfer Station, 52 Lyons St.

demonstrations | workshops | face painting | entertainment

The graphic features illustrations of a bicycle, a treasure chest, a red boot with flowers, and a green armchair with a red lamp.

## Improvement works

**Vulcan St, Aeroglen:** Shoulder sealing. Temporary lane closures and access disruption.

**Holloways Beach Access Road, Holloways Beach:** Kerb and channel renewal. Temporary lane closures.

**Redlynch Intake Rd, Redlynch:** Pavement rehabilitation. Temporary lane closure.

**James St, Manunda:** Sewer main relining works. Temporary lane and road closures.

*For a full list of works visit our website.*

## Get Ready Emergency Services Day

You're invited to come along to Council's Get Ready Emergency Services Day on Saturday 29 October 2022 from 9am - 1pm at the Cairns Local Disaster Coordination Centre, Windarra St. Woree. Chat with emergency services crews and Council's Disaster Management



# Towards 2050

## Shaping Cairns from the beaches to the boulders



### Cairns is growing

Cairns is a popular place thanks to our special and unique character - our 'Cairns-ness'

Our population is predicted to reach up to 300,000 by 2050

That's more than 100,000 additional people than we have today

We need to plan this growth in a positive way

And we want you to help shape the future

### Growth brings challenges, but also opportunities

- A bigger population doesn't have to threaten our lifestyle or environment, if we intentionally manage the additional pressures of urban development.
- Growth can deliver benefits including more and better jobs, housing options that suit our climate, community spaces, public transport, entertainment, health and education services.
- Proactive and thoughtful planning will enable us to shape our growth in a positive way.

### Now is the time to plan for the future

- We need to look to the future and plan for the next phase of growth.
- Planned, not speculative, development will help us balance our unique environmental, economic, social and cultural values.
- With good design, we can protect and enhance the things that make Cairns so special.

### You can help shape Cairns for the future!

- What are the needs of those who live here now, and what will our future additional residents need?
- What is your vision for Cairns in 2050?
- What foundations do we need to lay now for future generations?
- What special characteristics and places do we value most about Cairns?

The **Towards 2050: Shaping Cairns** project will be underway from August 2022 to late-2024.

There will be lots of ways for you to share your ideas.

Stay informed and have your say at [cairns.qld.gov.au/towards2050](https://cairns.qld.gov.au/towards2050)





## Be ready for the wet season

Disasters can be scary for everyone. Especially children. Including them in your disaster preparations can help them to be more resilient.

There are three key things to remember as we move into the wet season.

### Have a household emergency kit

If a natural disaster were to strike, the airport, port, roads and bridges could be damaged, shops and petrol stations will be closed, electricity and water supplies could be cut and phones and internet may not work.

Every household should therefore have enough supplies to be self sufficient for at least 3 days.

If you don't have a Household Emergency Kit, ask your children to help you gather items from around your home, or put together a shopping list for things you may need.



If you have a kit, get your kids involved in checking and updating your supplies.

### Emergency plan

Having a Household Emergency Plan gives everyone confidence they know what you will do as a family if a disaster is imminent. It helps create a sense of calm, rather than a scramble at the last minute.

If the weather turns nasty you may need, or want, to evacuate. Ask your children where they would prefer to be safe and comfortable. Or, you may decide to shelter at home.

Get the kids to 'camp out' in the bathroom for a short time so they know what to expect in a cyclone.

### Stay informed

The key ways we will provide information during a disaster is via the Cairns Disaster Dashboard, Cairns Disaster Centre Facebook page and Cairns Regional Council website.

Ask your children to help you find them on the internet and explore the various features.

### More information

For more information including a Household Emergency Kit list and Household Emergency Plan template, visit [cairns.qld.gov.au/disaster](https://cairns.qld.gov.au/disaster)

## Help shape city's future

The population of Cairns is expected to increase by 100,000 by 2050. Council is undertaking the Towards 2050 Shaping Cairns project to plan now so that we can all live here and enjoy what we love about Cairns today.

As part of the project, Council wants everyone to help shape a growth strategy that's right for all of us.

Visit our team at the events below to learn more about the project and to tell us your hopes for the future.

- Sunday 6 Nov at Palm Cove Markets
- Saturday 19 Nov at the Parramatta Park State School Moving Picture Night
- Saturday 3 Dec at the Trinity Park Moving Picture Night (Coastwatcher Park)
- Saturday 3 Dec at the Gordonvale Cottage Markets (Norman Park)

Learn more and take our survey at [www.haveyoursay.cairns.qld.gov.au/towards2050](https://www.haveyoursay.cairns.qld.gov.au/towards2050).



## Aussie Day nominations

Nominations are now open for the 2023 Cairns Regional Council Australia Day Awards.

This is your opportunity to nominate someone who deserves recognition for their achievements and contributions to the Cairns community.

Nominations are open in seven categories:

- Citizen of the Year
- Young Citizen of the Year
- Volunteer of the Year (open age)
- Sportsperson of the Year
- Junior Sportsperson of the Year (under 21)
- Cultural Award
- Junior Cultural Award (under 21)

Nominations close on **Monday 5 December** at 3pm and can be made online on Council's website. Paper copies are available from Council's customer service centres and Cairns Libraries branches.



Living in Cairns, Volume 71, 28  
October 2022

No images? [Click here](#)



## Cairns Regional Council e-news - Volume 71, October 2022



*Mayor Bob Manning with Cairns Regional Council's 2022 Junior Citizen of the Year Kristen O'Shea and Citizen of the Year Rick Hanlon.*

## Nominations open for Australia Day Awards

Nominations are open for Cairns Regional Council's annual Australia Day Awards, which recognise citizens who have made a major contribution to the community.

This is your opportunity to nominate a friend, colleague or relative; someone that deserves recognition for their achievements and contributions to the Cairns community.

Categories include:

- Citizen of the Year
- Young Citizen of the Year
- Volunteer of the Year
- Cultural Award
- Junior Cultural Award
- Sportsperson of the Year
- Junior Sportsperson of the Year

**MORE DETAILS OR SUBMIT A NOMINATION**



## 'Get ready' for the wet season

Council and emergency services crews will be on 'stand by' on **Saturday 29 October** to help residents get ready for the wet season disaster period.

Learn what to do and what happens behind the scenes if a disaster impacts the region at the **Get Ready Emergency Services Day**, at the Cairns Local Disaster Co-ordination Centre, 61 Windarra St, Woree, from 9am to 1pm.

The day includes helpful, practical advice for residents and showcases the region's first responders, with the Rescue Helicopter, fire trucks, aviation fire, police and ambulance vehicles and crews on site.

### INFORMATION ON GETTING PREPARED FOR THE CYCLONE SEASON



## Great time to clean up your property

Preparing your home is an important step towards your family getting ready for disasters, such as cyclones and flooding.

The best time to take action to prepare your home is before the cyclone season.

Council's annual, pre-cyclone season, free green waste drop-off is on from the 19-27 November.

Residents can drop their domestic green waste at any of [Council's waste transfer stations](#) for free during this period.

While dropping off green waste, residents in coastal, low-lying or flood-prone areas are invited to grab free sandbags to have on hand, should severe weather threaten the region.

### Stay informed

At this time of year, residents should familiarise themselves with the [Cairns Disaster Dashboard](#), which is a single point of reference for information and advice during an emergency event.

It brings together information from Council, the Bureau of Meteorology, emergency services, utilities such as Ergon and Telstra, road status updates, and traffic and flood cams in one place.

During an emergency, the dashboard is updated in real time with information about road closures, power outages and notifications of any shelters that may be opened.

For more advice on preparing for natural disasters, follow the [Cairns Disaster Group on Facebook](#).

Residents can also register for [Cairns Alert](#), which can be used by the Cairns Disaster Group during an emergency to send critical information to your mobile phone via text message.





## Trail of discovery at Cairns Libraries

Discover local history, model railways, Country Women's Association crafts and much more at Cairns Libraries in November.

All eight Cairns Libraries branches will become an 'exhibition trail' throughout November.

Take a trip to a tiny town with the Cairns Model Railway Club in Earlville.

Start your family history journey with the Cairns & District Family History Society at Edmonton, or discover historical displays of books and objects at Manunda or Gordonvale.

Be sure to get your Exhibition Trail map stamped when you visit a Cairns Libraries branch to enter the Exhibition Month competition to win a book voucher.

### FIND OUT MORE ABOUT THE EXHIBITION TRAIL



## Register for the 2023 Masters Games

The sixth running of the Great Barrier Reef Masters Games will take place in Cairns next year with a record number of sports and participants expected to take part.

Offering an exciting mix of sport and social programs over four days, the 2023 Great Barrier Reef Masters Games will be held from the 25-28 May 2023.

Register before 31 December to take advantage of the special Early bird registration fee, and be in the running to win a three-day car rental and a reef trip.

There are currently 23 sports signed-up with more expected to come.



## REGISTER FOR THE 2023 MASTERS GAMES



## Help shape the city's future

Cairns is growing. Our population is expected to reach up to 265,000 by 2050. That's around 100,000 more people than live here today!

By planning now for future growth, we can make the most of the opportunities that growth will bring, and protect and embrace what makes Cairns special.

That's why Council is developing the **Towards 2050 Shaping Cairns** project. And we want everyone to help shape a growth strategy that's right for all of us.

Have your say at upcoming community events, including:

- Get Ready Emergency Services Day on Saturday 29 October, from 9am to 1pm
- Palm Cove Markets on Sunday 6 November, from 8am to 2pm
- Mount Sheridan Plaza Community Markets on Sunday 13, from 9am to 3pm

VISIT THE TOWARDS 2050 WEBSITE FOR  
MORE DETAILS

## New trees and gardens policies

Cairns Regional Council is making it easier for residents to green their neighbourhoods with two new vegetation policies.

The [landscaping and gardens policy](#) gives residents clarity when undertaking maintenance on road verges near their property or landscaping on public open spaces.

The policy also includes transparency for those who wish to establish and manage community and pocket gardens on Council-controlled land.

The new [management of trees policy](#) will ensure a consistent approach to managing trees in a public space and the risks and benefits associated with green spaces.



## Enjoy a free movie under the stars

Council's free, family-friendly open air [Moving Picture Nights](#) are back.

Bring a picnic blanket, snacks and your mates to enjoy a family-friendly film under the stars with your neighbours and community.

### November screenings:

- [Sonic 2 at Lions Park, Earlville](#), on Saturday 5 November
- [Dolittle at Parramatta State School](#) on Saturday 19 November.



## Most clicked

- [Current job vacancies](#)
- [Find a lost pet](#)
- [Works in progress](#)
- [Have your say](#)
- [Report a problem](#)

[Follow us on Facebook](#)

[Find us on Instagram](#)

## Coming up...

[Gordonvale Cottage Markets](#) on **Saturday 5 November** from 7am to midday. Featuring plants, fresh vegetables, gifts, doggy treats, clothing, jewellery, food stalls and more, the markets are held in Norman Park.

[Palm Cove Markets](#) on **Sunday 6 November** from 8am to 2pm on Williams Esplanade. Find a diverse range of products and services from handmade arts and crafts, clothing and jewellery to food stalls and home and garden accessories.

[Woree Markets](#) on **Sunday 20 November** from 8am to 1pm at at Cannon Park Racecourse carpark, Woree. Find a diverse range of bric-a-brac, giftware, arts and crafts, and food stalls

[Submit your not-for-profit community event](#)

### UPCOMING EVENTS



## Download the free My Cairns app

Set a notification so you will never miss bin night again; know what events are coming up; and report issues in your neighbourhood at the click of a button.

Download the free My Cairns app now from [Google Play](#) and the [App Store](#).

- Share
- Tweet
- Share
- Forward

Cairns Regional Council  
119 - 145 Spence St, Cairns  
PO Box 359  
Cairns Q 4870  
1300 69 22 47

You're receiving this newsletter because you have opted in to receive communications from Cairns Regional Council. You may unsubscribe at any time using the link below.

[Preferences](#) | [Unsubscribe](#)

Living in Cairns, Volume 70, 30  
September 2022

No images? [Click here](#)



## Cairns Regional Council e-news - Volume 70, September 2022



## Help shape the city's future

Cairns is growing. Our population is expected to reach up to 265,000 by 2050. That's around 100,000 more people than live here today!

By planning now for future growth, we can make the most of the opportunities that growth will bring, and protect and embrace what makes Cairns special.

That's why Council is developing the **Towards 2050 Shaping Cairns** project. And we want everyone to help shape a growth strategy that's right for all of us.

Have your say at one of our upcoming community events during October to early December. We'll be at the Babinda Harvest Festival, local markets, movie nights and more.

**VISIT THE TOWARDS 2050 WEBSITE FOR  
MORE DETAILS**





## Lots to do at Cairns Libraries in October

From author talks, reading programs for children and Seniors Month events, there's activities for all ages at Cairns Libraries next month.

### Program highlights

- [Seniors Month](#) is here with a jam-packed calendar of free events. Connect with friends at bingo, get connected with technology classes or learn how to write your own memoir.
- Don't miss best-selling author [Chris Hammer](#), who will be at Earlville Library on 13 October to discuss his new novel *The Tilt*.
- Discover the magic of talking, reading and singing with your little one with the [First 5 Forever](#) program.

- Connect with history and local author [Chris Shaw](#) when he discusses his new book *Echoes of Gallipoli: for those left behind* at the City Library on 26 October.
- Bring your nervous reader to **Story Dogs** and watch their confidence grow. When children read to a dog the outcomes are amazing!

VISIT CAIRNS LIBRARIES FOR MORE  
INFORMATION

## Ideas wanted on mattress recycling

Council is looking for innovative ideas on how to recycle unwanted mattresses.

About 6,500 mattresses are received at Council's four transfer stations every year, presenting a problematic waste issue.

Mattresses are challenging to freight, awkward to handle and cause significant issues when sent to landfill as they are difficult to compact.

Although they contain valuable materials which can be recycled, methods used in construction of mattresses can make it difficult, and not viable, to extract those resources.

Council is inviting Expressions of Interest to identify innovative methods for the processing and recycling of mattresses.

MAKE A SUBMISSION



## Enjoy a free movie under the stars

Council's free, family-friendly open air [Moving Picture Nights](#) are back.

Bring a picnic blanket, snacks and your mates to enjoy a family-friendly film under the stars with your neighbours and community.

#### October screenings:

- [Sing 2 at the Redlynch Valley Tennis Club](#) on Saturday 8 October
- [Minions: Rise of Gru at Yorkeys Knob State School](#) on Saturday 15 October.



## Digital playground gets kids outside

Combine outdoor play with gaming and education through an augmented reality at three local parks.

Children can roam with dinosaurs or robots, collect cute kittens in a fairyland, rescue dolphins, or train a dragon with the Magical Park app.

Aimed at getting kids aged 6 to 11 years off the couch and physically active outdoors, Magical Park is now available at three locations:

- Smithfield Lawn, Leisure Park Dr, Smithfield
- Goomboora Park, Shale St, Brinsmead
- Ravizza Park, Ravizza Dr, Edmonton

The app is free to download and play from the [App Store](#) or [Google Playstore](#).

#### LEARN MORE ABOUT THE MAGICAL PARK APP



## Plan for a Major Events Precinct

The enhancement of Barlow Park and continued support for investment and upgrade to the Cairns Showgrounds are key components of Council's vision for a Major Events Precinct.

Earlier this month, Council endorsed the Major Events Precinct Vision and Development Opportunities Report, which outlines a strategic approach to evolving Barlow Park and the Cairns Showgrounds site into a premier regional sporting and events precinct.

Cairns Mayor Bob Manning said the report sets out principles to guide development of the precinct in a financially responsible and ordered way, while recognising the site's untapped potential.

"By capitalising on the precinct's advantageous location, we can bring two established sites together to provide something for everyone – from world class events and experiences, to daily opportunities for sport, recreation, community activity, education and training," Cr Manning said.

"This report represents the starting point and an important step to establishing the precinct, which will require collaboration from all levels of government, key stakeholders and the community.

"The work really starts now to develop a business case and a master plan in a coordinated, collaborative and sensible fashion, with proper consideration given to the expectations of the community as well as the current users."

### SEE THE MAJOR EVENTS PRECINCT REPORT



## Driving home life saving messages

It's big, bold and driving a message that could save your life.

A newly commissioned Disaster Education Vehicle will add to Council's ability to spread disaster preparedness messaging.

The launch is timely with the annual cyclone / wet season fast approaching.

The Bureau of Meteorology has confirmed La Nina for the third consecutive year, which means the region can expect another wet summer and a higher likelihood of tropical cyclones forming.

Residents are being urged to familiarise themselves with the [Cairns Disaster Dashboard](#), which is a single point of reference for information and advice during an emergency event.

It brings together information from Council, the Bureau of Meteorology, emergency services, utilities such as Ergon and Telstra, road status updates, and traffic and flood cams in one place.

During an emergency, the dashboard is updated in real time with information about road closures, power outages and notifications of any shelters that may be opened.

For more advice on preparing for natural disasters, follow the [Cairns Disaster Group on Facebook](#).

Residents can also register for [Cairns Alert](#), which can be used by the Cairns Disaster Group during an emergency to send critical information to your mobile phone via text message.

#### INFORMATION ON GETTING PREPARED FOR THE CYCLONE SEASON



## Simple steps to keeping sewers flowing

Everything flushed down the toilet goes through our sewerage systems.



Flushing the wrong things can lead to build-up and cause unwanted nasty blockages in pipes and treatment plants that can come at a huge cost to customers and the environment.

Council removes hundreds of tonnes of non-flushable products from the wastewater system every year. These blockages are known as 'fatbergs' and what we find most often in fatbergs are wet wipes.

Around 40% of fatberg materials are wipes of all kinds, but our wastewater treatment plant staff also extract medicines, sanitary products, condoms, cloth and many other non-flushable items.

**Most wipes are not-flushable** - household cleaning wipes, baby wipes and facial wipes should be binned, not flushed.

Only pee, poo and (toilet) paper should be flushed down your toilet.

If you aren't sure of what to do with unwanted common household items, search our [A to Z waste guide](#).

#### LEARN MORE ABOUT THE "BIN IT, DON'T FLUSH IT" CAMPAIGN



## Most clicked

- [Current job vacancies](#)
- [Find a lost pet](#)
- [Works in progress](#)
- [Have your say](#)
- [Report a problem](#)

[Follow us on Facebook](#)

[Find us on Instagram](#)

## Coming up...

[Gordonvale Cottage Markets](#) on **Saturday**

**1 October** from 7am to midday. Featuring plants, fresh vegetables, gifts, doggy treats, clothing, jewellery, food stalls and more, the markets are held in Norman Park.

[Palm Cove Markets](#) on **Sunday 2 October** from 8am to 2pm on Williams Esplanade. Find a diverse range of

products and services from handmade arts and crafts, clothing and jewellery to food stalls and home and garden accessories.

[Woree Markets](#) on **Sunday 21 August** from 8am to 1pm at at Cannon Park Racecourse carpark, Woree. Find a diverse range of bric-a-brac, giftware, arts and crafts, and food stalls

[Submit your not-for-profit community event](#)

UPCOMING EVENTS



Download the free My Cairns app

Set a notification so you will never miss bin night again; know what events are coming up; and report issues in your neighbourhood at the click of a button.

Download the free My Cairns app now from [Google Play](#) and the [App Store](#).

Share

Tweet

Share

Forward

Cairns Regional Council  
119 - 145 Spence St, Cairns  
PO Box 359  
Cairns Q 4870  
1300 69 22 47

You're receiving this newsletter because you have opted in to receive communications from Cairns Regional Council. You may unsubscribe at any time using the link below.

[Preferences](#) | [Unsubscribe](#)

# Towards 2050

Shaping Cairns from the beaches to the boulders





List of installation locations for the Towards 2050 A1 corflute signs: Cairns is growing. Have your say."

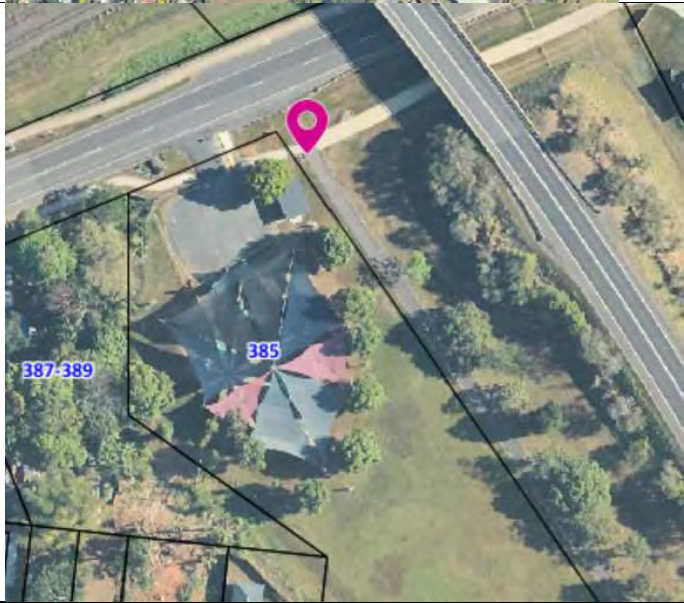
No.	Suburb	Specific locality description	Map of locality
1	Palm Cove	Near jetty entrance and path	
2	Palm Cove	Near playground path, adjacent to Williams Esplanade	

3	Clifton Beach	Arlington Esplanade near playground	
4	Kewarra Beach	End of Kewarra Street near playground	



5	Trinity Beach	At a prominent location facing the T-interest of Trinity Beach Road and Vasey Esplanade		
6	Trinity Beach	Coastwatchers Park – Pathway from carpark to playground		

7	Trinity park / Beach (Earl Hill)	Near Earl Hill path / trail entrance		
8	Smithfield	Cumberland Avenue park path near dog park entrance		

9	Caravonica	Park area off Impey Street on path	
10	Redlynch	Kamerunga Road - Skate Park near path near entrance	





11	Yorkey's Knob	Beach playground northern end		
12	Holloways Beach	Near playground		

13	Machans Beach	Foreshore path near O'Shea Esplanade and Machan St intersection		
14	Freshwater	Richmond Park. In the middle of the park at a visible location next a pathway in a high pedestrian traffic area		



15	Freshwater bike path	On bike path behind station near carpark	
16	Stratford	Jalarra Park near playground / car park	

17	Aeroglen	Near Yellow Arrow trail entrance	
18	Brinsmead	Loridan Drive Park Brinsmead Park – entry to playground from car park	

19	Brinsmead	Goomboora Park – entrance to playground and path	
20	Kamerunga	Near playground at Park on Cowley Street	



21	Kanimbla	Off Ramsey Drive - entrance to pump track – detention basin. At the walkway to the kids’ learn-to-ride bicycle track	 <p>An aerial photograph of a residential area. A road labeled 'BURNING TREE STREET' in yellow text runs diagonally. A roundabout is visible. A pink location pin is placed on a grassy area to the right of the roundabout. The area is bordered by trees and some buildings.</p>
22	Whitfield	McManus Street Park opposite Whitfield SS. Close to dirt bike track and at a prominent location.	 <p>An aerial photograph of a park area. A road runs along the right side. Several buildings are visible, some with blue numbers: 13, 7, 5, 3, 1, and 4. A pink location pin is placed on a grassy area near the road. The area is bordered by trees and some buildings.</p>



23	Whitfield	Bolton Street Park – near playground / path in a prominent location on the grass	 An aerial photograph of Bolton Street Park. A pink location pin is placed on a grassy area near a playground and a path. The surrounding area includes a road, some buildings, and more greenery.
24	Edge Hill	Collins Ave - Botanica Gardens – near entrance	 An aerial photograph of Collins Ave - Botanica Gardens. A pink location pin is placed near the entrance of the gardens, which are surrounded by dense trees and greenery. A road is visible in the foreground.

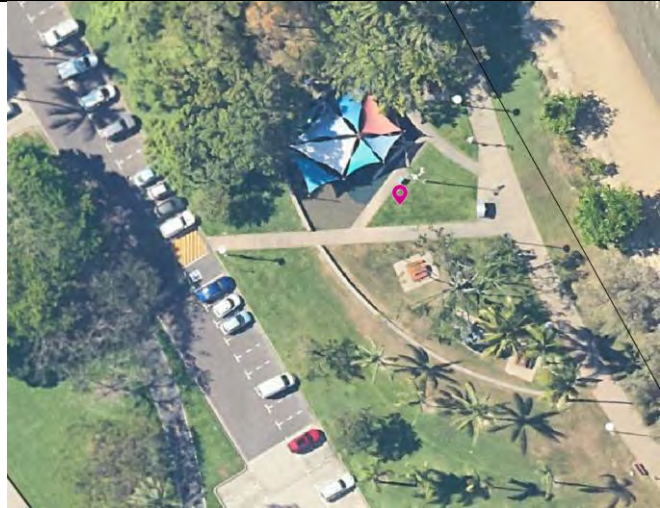
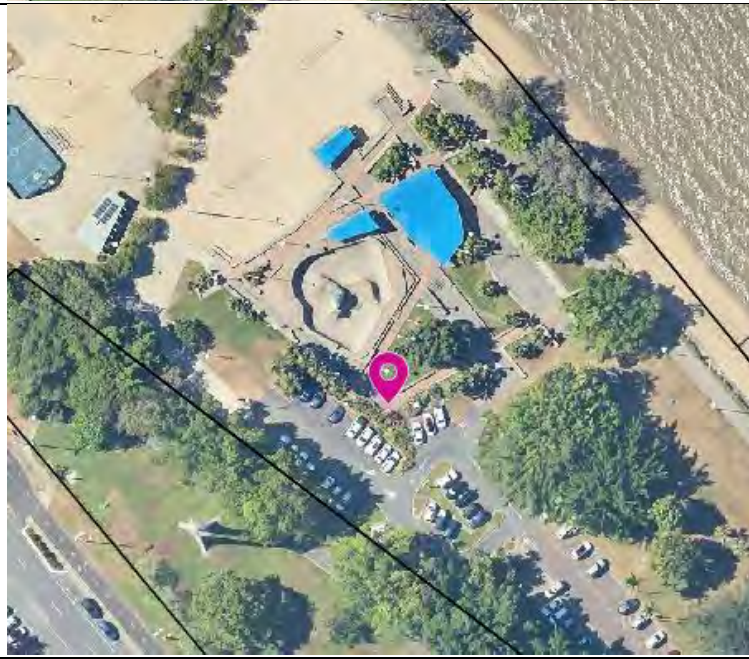
25	Edge Hill	Collins Ave – Red / Blue Arrow Trail entrance	
26	Edge Hill	Greenslopes St – Centenary Lakes nature play area entrance	



27	Cairns North	James Street drain path entrance	
28	Westcourt	Curtin and Creed Street Park – Close to playground	





29	Manunda	Lennon St Park near playground / activities court	
30	Manoora	Pease St Park – intersection with Reservoir Road near playground	





31	Cairns North	Funship. Close to playground and walkway		
32	Cairns City	Esplanade volleyball / ball, skate park area from car park		

33	Cairns City	Lagoon. Close to walkway	 An aerial photograph showing a lagoon area. A walkway runs along the edge of the lagoon. A pink location pin is placed on the walkway. The surrounding area includes some buildings and a parking lot.
34	Cairns City	Muddies playground. Close to walkway and entrance at southern end.	 An aerial photograph showing a playground area. A walkway runs along the edge of the playground. A pink location pin is placed on the walkway. The surrounding area includes some trees and a road.





35	Cairns City	Fig tree treehouse play area	
36	Cairns City	Convention centre – Hartley St / Grafton St entrance	

37	Cairns City	Bunda Street car park in front of entry gate in a prominent location	
38	Cairns City	Hartley Street car park – in front of pedestrian walkway at entrance in a prominent location	




39	Bungalow	Scott Street dog park near entrance		
40	Moorroobool	Robert Keer Park. Close to playground		

41	Earlville	De Jarlais St Park path from carpark area	
42	Earlville	Henley Street Park – entrance to playground from car park	

43	Bayview Heights	Milky Pine Park on Anderson Road. In front of Playground	
44	Woree	Calanna Park – near playground	





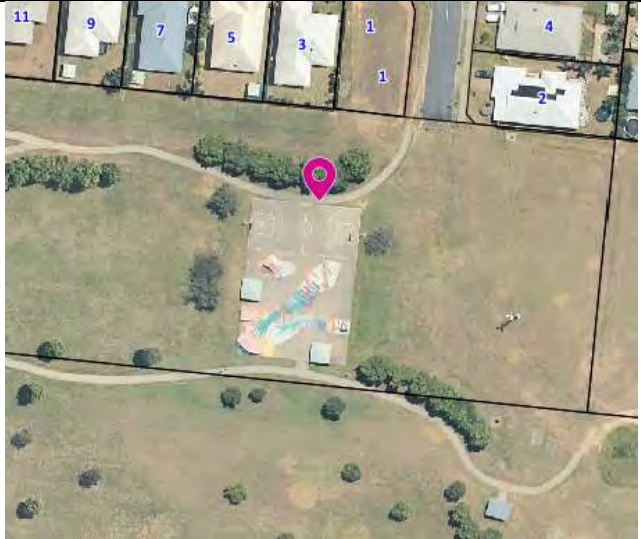

45	Woree	Pezzutti park on Windarra Street Close to playground and behind pathway		
46	Mount Sheridan / Forest Gardens	Sawpit St Park. Near walkway close to car park and playground		





47	White Rock	Bak Park on Progress Road. Near playground		
48	White Rock	Rey's park on Phoenix Street. In front of play ground.		



49	Bentley Park	Lou Piccone park on Outlook Drive. At a prominent location near pedestrian pathway and playground.		
50	Edmonton	Walker Road Sporting Precinct		

51	Edmonton	Ravizza Drive Park entrance	
52	Mount Peter	Mount Peter Residential Estate Park	

53	Gordonvale	Kenrick Street Park		
54	Gordonvale	Gordon St Park square location. In front of playground		



55	Aloomba	Smithy Holmes Park. Near picnic / BBQ area		
56	Babinda	Rotary park. In front of playground.		

57	Babinda	Munro Street – ANZAC park. Near entrance	
58	Bramston Beach	Northern end of Bramston Beach. Next to pathway	

## Appendix B: Secondary and tertiary themes for online survey questions

## What do you love about living in your suburb?

PRIMARY THEME	SECONDARY THEME	COUNT
Location	• Proximity to the CBD	188
	• Central location	84
	• Proximity to beaches	39
	• Access and proximity to shops	38
	• Proximity to the Botanical Gardens	26
	• Proximity to the mountains and rainforest	14
	• Proximity to the airport	4
	• Location (general)	53
Community and social networks	• Community	114
	• Neighbours	53
	• Family friendly	31
Public spaces	• Parks	126
	• Facilities	9
	• Esplanade	4
Retail and hospitality	• Shops	86
	• Restaurants	58



If you could change something about your suburb, what would it be?

PRIMARY THEME	SECONDARY THEME	COUNT
Perceived threats to lifestyle	• Crime and safety	241
	• Noise	119
Infrastructure	• Traffic and transport	287
	o Traffic management	123
	o Public transport	59
	o Car parking	17
	o Connectivity	17
	o More footpaths	69
	o More bicycle paths	35
	• Water (both water supply and stormwater)	8
	• Health	3
	• Education	2
	• Energy	3
Planning	• <b>Development</b>	68
	• Street beautification	41
	• Lot size	31
	• Development constraints (such as setbacks, building height, site cover)	20
	• Density	25
	• Urban renewal	15
	• Street lighting	15
Retail and hospitality	• Restaurants and cafes	73
	• Shops	68
Public spaces	• Supply and maintenance of parks	61
	• Dog off leash space	13
	• Community facilities	36

## What do you love about living in Cairns?

PRIMARY THEME	SECONDARY THEME	COUNT
Lifestyle	• Relaxed and peaceful lifestyle	324
	• Outdoor lifestyle	40
	• Lifestyle (general)	71
Natural environment	• Rainforest	78
	• Reef	92
	• Waterfalls	17
	• Beaches and ocean	101
	• Creek and waterholes	23
	• Mountains	49
	• Natural environment (general)	127
Community and social networks	• Community	242
	• Family	26
	• Diversity	4

What are three things that you think makes Cairns special?

PRIMARY THEME	SECONDARY THEME	COUNT
Natural environment	• Rainforest	221
	• Reef	58
	• Waterfalls	7
	• Beaches and ocean	83
	• Creek and waterholes	11
	• Mountains	53
	• Natural environment (general)	161
Community and social networks	• Community	151
	• Diverse population	26
Location	• Proximity to Great Barrier Reef	96
	• Proximity to Tablelands	37
	• Proximity to Wet Tropics	3
	• Location (general)	48
Lifestyle	• Relaxed lifestyle	62
	• Outdoor lifestyle	1
	• Lifestyle (general)	81

When thinking about Cairns in 2050, what are your hopes for the future?

PRIMARY THEME	SECONDARY THEME	COUNT
Infrastructure	• Transport	225
	o Public transport	163
	o Roads	65
	o Active transport	15
	o Traffic management	10
	o Electric vehicle charging	3
	o Flights	4
	• Water	17
Planning	• Energy	14
	• Stadium	5
	• Accessibility	1
	• Manage development	100
	• Limit urban sprawl	57
	• Tropical architecture	47
	• Walkable city	16
	• Small hub neighbourhoods	4
	• Building heights	4



When thinking about Cairns in 2050, what are your concerns for the future?

PRIMARY THEME	SECONDARY THEME	COUNT
Natural hazards	• Climate change	134
	• Flooding	49
	• Coastal hazards	55
	• Heat	27
	• Bushfire	8
	• Cyclone	8
	• Landslip	3
Planning	• Development	144
	• Subdivisions and greenfield housing	30

Are there any other potential opportunities that you think may arise from future growth of Cairns?

PRIMARY THEME	SECONDARY THEME	COUNT
Economy	<ul style="list-style-type: none"> <li>• Climate change</li> <li>• Flooding</li> <li>• Coastal hazards</li> <li>• Heat</li> <li>• Bushfire</li> <li>• Cyclone</li> <li>• Landslip</li> </ul>	134 49 55 27 8 8 3
Infrastructure	<ul style="list-style-type: none"> <li>• Infrastructure (general or other)</li> <li>• Transport infrastructure               <ul style="list-style-type: none"> <li>◦ Active transport</li> <li>◦ Public transport</li> <li>◦ Other transport infrastructure</li> </ul> </li> <li>• Renewable energy</li> <li>• Ocean or marine</li> <li>• Water storage</li> <li>• Stadium</li> <li>• Water park or theme park</li> </ul>	18 48 6 28 20 19 12 3 21 5
Planning	<ul style="list-style-type: none"> <li>• Density</li> <li>• Heritage</li> <li>• Accessibility</li> <li>• Planning (general or other)</li> </ul>	3 6 2 30

## Appendix C: Sub-regions by suburbs

SUB-REGION	SUBURBS
Central	<ul style="list-style-type: none"><li>• Aeroglen</li><li>• Brinsmead</li><li>• Bungalow</li><li>• Cairns City</li><li>• Cairns North</li><li>• Edge Hill</li><li>• Manoora</li><li>• Manunda</li><li>• Mooroolbool</li><li>• Parramatta Park</li><li>• Portsmith</li><li>• Westcourt</li><li>• Whitfield</li><li>• Kanimbla.</li></ul>
Northern	<ul style="list-style-type: none"><li>• Caravonica</li><li>• Clifton Beach</li><li>• Earlville</li><li>• Freshwater</li><li>• Holloways Beach</li><li>• Kewarra Beach</li><li>• Machans Beach</li><li>• Palm Cove</li><li>• Redlynch</li><li>• Smithfield</li><li>• Stratford</li><li>• Trinity Beach</li><li>• Trinity Park</li><li>• Yorkeys Knob.</li></ul>
Southern	<ul style="list-style-type: none"><li>• Aloomba</li><li>• Babinda</li><li>• Bayview Heights</li><li>• Bentley Park</li><li>• Bramston Beach</li><li>• Deeral</li><li>• Edmonton,</li><li>• Fishery Falls</li><li>• Goldsborough</li><li>• Gordonvale</li><li>• Mirriwinni</li><li>• Mount Peter</li><li>• Mount Sheridan</li><li>• Packers Camp</li><li>• Waugh Pocket</li><li>• White Rock</li><li>• Woree</li><li>• Wrights Creek</li></ul>



## Appendix D: Verbatim feedback provided via pop-up poster boards

**Redlynch Twilight Markets**

THEMES	FEEDBACK RECEIVED
Community	Security of the location People It's exactly what I dreamt-absolutely perfect. Thank you
Planning	No high rise
Environmental assets	Open spaces xx Beauty The backdrop Rainforests. Travis 9 Crystals Save our shoes crystal
Infrastructure	More public transport to Valley (x3)
Others	Halloween. Xmas lights

**Babinda Harvest Festival**

THEMES	FEEDBACK RECEIVED
Community	<p>The people and the amazing community spirit</p> <p>I met my hubby here</p> <p>Country town community spirit and would love to keep it a close knit</p> <p>Lovely community spirit</p> <p>Lovely quiet and welcoming community :)</p> <p>Community</p> <p>People, relax atmosphere..., friendly, community feel</p> <p>People</p> <p>People participation</p> <p>Quietness</p> <p>Nice feel</p> <p>:) It all about me! Because I love the people in our town-friendly caring, generous people</p> <p>Community, quite countryside</p> <p>The people, community feel, character, people know and look out for each other.</p> <p>Friendly people and it is underdeveloped.</p> <p>Friendly welcoming</p> <p>Vibrant community and very welcoming</p> <p>Resilience tradition</p> <p>Has an extreme beautiful welcoming VIBE!</p> <p>I like Babinda/Miriwinni due to the friendly local and strong community spirit</p> <p>Babinda has the sould of region. The people love the town. Culture mix well in Babinda.</p>
Keep it as it is	Leave it alone. It is great the way it is xx
Environmental assets	<p>Rainforest and boulders</p> <p>Beautiful surrounds</p> <p>Mt. Bartle Frere backdrop</p> <p>Boulders</p> <p>Great local environment</p> <p>Beautiful and green</p> <p>I like Babinda Boulders</p> <p>Great creeks</p> <p>Rainforest and creeks</p> <p>Rainforest surrounding us.</p> <p>Sunshine</p> <p>Boulders</p> <p>Rainforest, clean air, swimming holes</p> <p>Greenery</p> <p>Rain</p> <p>Boulders</p> <p>I like Babinda because of all trees.</p> <p>Boulders</p> <p>Best water in Australia Tully is 2 best!</p> <p>The Boulders cool the heat of the Far North and temper the living</p>
Heritage	<p>Far from home</p> <p>It is home</p> <p>Heritage</p> <p>Aboriginal Culture it true and flowing Annie A Living Treasure</p>
Infrastructure and services	<p>Has elementary services but the city is close by</p> <p>I agree (to the above statement) best of both world-services close by</p> <p>Return regular service with a Rail to Gordonvale and Babinda from Cairns</p> <p>Close to Cairns/Airport</p> <p>All services available to small country town i.e. Hospital, Library, Information Centre, Community Bank, Task Force and all the rest</p>
Recreation	<p>Movie Theatre</p> <p>Harvest Festival</p>
Retail and hospitality	<p>Great main street, Bakery, local shops</p> <p>Best bakery, great shops</p> <p>I think Babinda is special because it has a fab bakery</p> <p>Best message from Susanna</p>
Education	Great schools
Tourism	Bring visitor

**Holloways Beach Markets**

THEMES	FEEDBACKS RECEIVED
Community	Friendly people Community spirit Community feels Very nice community Sweet and relaxing:) Peace and quite Holloway is very friendly (Lincon10 years old). Family is here. Not over developed. Nice people no mean people
Environmental assets	Beach Nice beach Beach, beautiful shade Erosion protection The good climbing trees. Nice beach Beautiful breezes Trees and beaches Awesome beach and fishing The sea Three, bush walks The beach (Harry 7) I love the beach (Pippa 4) Swimming in the wave Beach (although it needs a lot of help) The water and the wave Well-kept beach Open spaces on the southern esplanade and natural environment spaces Greenery
Infrastructure and services	Improve amenities More toilets Board walks along the beach so peaceful Good paths especial for all abilities Barr Creek Bridge
Lifestyle and recreation	Playing in the sand (Sienna, 10) Good to take lunch and stay in the beach Beach Markets The cairns beach market Dinning on the beachfront Market on the beach-cool and breezy Cycle ways Nice market Clay (note: clay forming/sculpting activity for kids at market)  Dog friendly
Retail and hospitality	Low prices for handmade items
Council	Best Councillor



### Far North Queensland Dogs Day Out

THEMES	FEEDBACK RECEIVED
Planning	Low building heights
Community	Low population
Environmental assets	Love the visual amenity So many places for pump swims!! Great natural environment Green spaces Greenery
Infrastructure and services	Low traffic Love the Dog Parks and Playground Bike paths Lots of places for dogs to walk and play Closed in parks for dogs with cameras (would like this) Esplanade, Botanic Gardens Mountain biking Walking paths
Recreation	The dogs (Dogs Day Out)

### Woree Markets

THEMES	FEEDBACK RECEIVED
Community	Friendly community, relaxed Relaxed and friendly folks You're located in amongst paradise (reference to Cairns in general) I love the quite lifestyle and sunny positions to sit and admire the surrounding I love the families Quite suburbs, close to shops Great community! Weather and lifestyle:) Its paradise, laidback lifestyle, very friendly, family oriented Slice of paradise, friendly, relaxed (reference to Cairns)
Planning	Not a big city (reference to Bayview Heights)
Environmental assets	Some creeks we still swim in (reference to Cairns)
Climate	Great weather (reference to Cairns)
Infrastructure	Ride to school Walking tracks Great facilities, opportunities for families, great schools Closeness to parks and everything
Recreation	Needs more activities for kids

## Trash to Treasure Fair

THEMES	FEEDBACK RECEIVED
Community	<p>Fun</p> <p>Best place to raise your family :)</p> <p>Community spirit</p> <p>I love Cairns for the cultural vibrancy; for the inclusivity; for diversity in creativity; tolerance. (Rosie - Weave and Art)</p> <p>Good place for seniors!</p> <p>It's home - retired here</p> <p>Home</p> <p>We always love, have been, always will be!</p> <p>Cairns rocks</p> <p>Cairns is a beautiful place to live! Paradise</p>
Lifestyle	<p>Relaxed lifestyle</p> <p>Good easy life - enjoy!</p> <p>I love to go camping</p> <p>Outdoor areas</p> <p>Hiking</p> <p>I love the vibes, and friendliness of people</p>
Environmental assets	<p>Great natural landscape</p> <p>I like the creeks and Parks (Meah 9)</p> <p>I love our beautiful beaches and fresh water creeks too!</p> <p>I like the openness, the trees</p> <p>I love the ongoing tropical climate - raining season &amp; cyclones &amp; all :)</p> <p>"Rainforest on one side and great barrier reef on the other..."</p> <p>how Said we are stuck in the middle ;)"</p> <p>I love Cairns...its beautiful :)</p> <p>Green spaces (in a heart)</p> <p>Bats (in a heart)</p> <p>The creek, bush and rainforests are beautiful</p> <p>Reef &amp; rainforest &amp; beautiful tropic fruits.</p> <p>Greenspaces</p> <p>Sunshine</p> <p>That it is hot and you get to go to the beach</p> <p>Natural assets available at your doorstep (Ingram J.)</p> <p>The creeks, bush and rainforest are beautiful</p> <p>Greenspaces</p> <p>The beautiful rainforested mountains. The crystal clear creeks. The flowering trees.</p> <p>We are never more than 20 mins way from the beach</p> <p>Great Barrier Reef</p> <p>Waterfalls</p> <p>I love the land</p> <p>The Beach</p> <p>Water H2O</p> <p>We have the Great Barrier Reef</p> <p>Love the tropics</p> <p>The sunny weather</p> <p>The diversity of natural areas</p> <p>Nature</p> <p>I like the animals</p>
Infrastructure	<p>Lots of playgrounds for smaller children</p> <p>I like the gardens that the Council look after is always manicured.</p> <p>We could do with more waterfalls around the city to cool it down.</p> <p>School is here Paul 11</p> <p>KFC - Cain 6 (the family just moved from the TI where they don't have KFC and now lives close to KFC)</p> <p>The Esplanade - Zion 13</p> <p>Wide street in old Cairns</p> <p>I like the lagoon- Love heart - 5 girl</p> <p>I love lagoon</p>
Retail and hospitality	I eat ice cream
Concerns for the future	<p>How it stays this size - not too much concrete</p> <p>Keep the cane farms! (Ditto by another resident)</p>

	Where has our old railway station gone?
--	---

**Palm Cove Markets**

THEMES	FEEDBACK RECEIVED
Neighbourhood character	The beautiful homes, trees and people The beautiful old home and community feeling:) Beautiful old Queensland
Community	Community
Environmental assets	Living with nature Greenspaces Canals Drawing of a large shady raintree Drawing of a flower
Infrastructure	Affordable public transport and night services
Public spaces	I love you. Garden and beach paths Edge Hill Botanic Gardens Kuranda Range Botanic Garden Botanic Garden
Education	Edge Hill State School and Whitfield SS- go kids, teachers and school support staffs. Schools
Retail and hospitality	Cafes Tanks Market

**Tanks Markets Edge Hill**

THEMES	FEEDBACK RECEIVED
Neighbourhood character	The beautiful homes, trees and people The beautiful old home and community feeling:) Beautiful old Queensland
Community	Community
Environmental assets	Living with nature Greenspaces Canals Drawing of a large shady raintree Drawing of a flower
Infrastructure	Affordable public transport and night services
Public spaces	I love you. Garden and beach paths Edge Hill Botanic Gardens Kuranda Range Botanic Garden Botanic Garden
Education	Edge Hill State School and Whitfield SS- go kids, teachers and school support staffs. Schools
Retail and hospitality	Cafes Tanks Market



**Clifton Beach Market**

THEMES	FEEDBACK RECEIVED
Community	Community and the lifestyle Sense of community; can access a lot of things locally. the nice vibe of the shopping centre Small community away from the city
Planning	Unspoilt by chain stores and fast food outlets "No high rise on the beach front. A quiet gree, residential area. A suburb that is more for locals than for tourists. "
Environmental assets	Beaches Going to the beach
Council	Great response from Council after flood at Smithfield. CRC looks after the area well (road verges, garden beds).

**Mount Sheridan Markets**

THEMES	FEEDBACK RECEIVED
Community	Friendly neighbours I like Cairns because Cairns is the best place in the world (a child's writing - some words were not clear) That everyone is happy and there is .... Reef? Lots of friends and lovely people to socialise
Public spaces	The Esplanade The tourist attractions I like Cairns because the city is pretty at night Cairns Aquariums (fish drawing)
Environmental assets	Have an healthy nature How God made stuff so beautiful Beaches and looking out to the horizon Reef and rainforest! The animals The beautiful sights and animals pieces It's hot enough to go swimming Warmer than the Tablelands That its tropical so it rains The creeks and waterholes to go swimming I like Cairns it has a lot of activities and a longer beach Because it is where I live and it is beautiful with nature around
Infrastructure	Excellent schools and hospitals
Location	Everything so close

**Parramatta Park Movie Nights**

THEMES	FEEDBACK RECEIVED
Community	I love Cairns because of the people and beautiful weather. Same as my hometown I love Cairns because I love tropical and communities
Neighbourhood character	I love the houses
Infrastructure	We have good soft roads The Airport
Retail and hospitality	We have the cinimas Funship We have Sugarworld We are close to Muddies The shops are so close The tourists attractions Cairns Central We love Lagoon and the big 4 Cairns Central
Public spaces	I like the green grass Palmcove Holloways Close to the sea
Climate	I like the sun Hot weather I love Cairns because good weather Tropical we are in the tropics
Environmental assets	Surrounded by rainforest Nice and green Waterholes We love the Great Barrier Reef Greenly trees The trees give us air
Recreation	I love swimming Swimming Running Fishing
Other	I love cats I like drawing I like that the ... I love drawing I love painting Can't go hungry? I love scue? Big xx? I like eref?

**Trinity Beach Moving Picture Night**

THEMES	FEEDBACK RECEIVED
Community	Vibrant Quiet Friendly Perfect balance Kind neighbourhood
Neighbourhood character	Everything is local, friendly, walks everywhere, our beach is the best
Public spaces	Central Park
Recreation	Free public events Outside family events Semi-retirement A lot of tourism
Education	Close to world class Uni - JCU

Environmental assets	Beach Beach is the best I like the mango
Infrastructure	I like the playground Beach and playgrounds Well looked after Playground Convenient: close to schools, playground Skate park Open space Good off leash areas for dogs

### *The Pier Market*

THEMES	FEEDBACK RECEIVED
Planning	No high rise
Infrastructure	You support bike riding
Recreation	Picnic at swimming hole There is so many things to do More mountain bike tracks Kuranda scenic railway
Environmental assets	We love the beach
Community and culture	I have lots of friends here (heart :) There is a lot of nice people We support traditional owners
Other	more \$ for ? Less \$ for ?

### *Gordonvale Market*

THEMES	FEEDBACK RECEIVED
Community	Country feel
Neighbourhood character	Old Queenslanders Characters "Iconic history - Sugarmill - Farmlands - Open space" Old buildings
Public spaces	Central Park
Recreation	Markets Big yards Water play in Norman Park.
Environmental assets	Not Cairns! Large trees and greenery
Wishes for 2050	Needs to maintain its identity as a town Maintain hub around park, small scale, vibrant centre To bring people in town centre and support local small businesses

**Tropical Tree Day**

THEMES		FEEDBACK RECEIVED
Community		Close community feel Less people White Rock Rocks!!! Small town feel. Convenience of city Nice people Close knit community: friendly, laid back tropical like Millions
Recreation		Sugarworld Goomboora Park Park run Lagoon Waterparks
Environmental assets		Water birds Trees (heart) Flying foxes and other bats Wallabies, birds and room to play! Plants and my whole entire family I love nature, waterfalls, creeks, beaches
Location		I can walk to kindy/close together. I can find a rock to throw in ....Rock.
Recreation		Playground
Wishes for 2050		More shade More parks More living natural environment We will grow better, can have both 1000% more trees in the future